Prepared by Mayor Julia

Council meeting
12/9/25

Fitchburg

2025 Highlights

MAYOR’s VISION

- *“Make Fitchburg the leading suburban city by fostering a welcoming, inclusive, and forward-thinking community—where every resident has access to opportunity, and every neighborhood is safe, healthy, and thriving”*



FITCHBURG BY THE NUMBERS



36,197 neighbors

$42.4 m 2026 operating budget

$6.7 billion equalized value

Mill rate = 5.42 city tax average in SFH = $2,737

Average single residential = $504,700, an increase of 10.24% from 2024

Employees = FT = 179 + PT = 77 (includes POX, hourly staff)
Total = 256

We hired 15 FT in 2025

BUSINESS DATA

YTD (November)

METRICS	MEASUREMENT
New businesses	>20 new businesses
Ribbon –cuttings:	
- Juniper Apartments	
- The Learning Experience day care	
- Greatful Hearts Childcare	
- ARTEUPP pet grooming	
- Zafferano Ristorante, Midwest Financial	
Ground breaking:	
- UW Health Rehab Hospital	
- Gigi’s Playhouse	

ECONOMIC DEVELOPMENT

INVESTING IN JOBS AND GROWTH



UW Health Rehabilitation Hospital ground-breaking ceremony

FITCHBURG LIBRARY

YTD (OCTOBER)

METRICS	MEASUREMENT
Door count	119,057
Check outs & renewals	249,049
Holds filled	67,283
Overdrive checkouts (e-books & e-audiobooks)	57,593
Youth Programs	308
Youth Program attendees	8,653
Outreach programs	33
Outreach program attendees	1,759
Meeting room reservations	649
Volunteers	Teen volunteer program, 150 hrs

COMMUNITY SERVICES

COMMUNITY SERVICES: SENIOR CENTER



METRICS 2025 YTD	MEASUREMENTS
PROGRAMS	Serve 250 per day
SENIORS SERVED	47,081
E-NEWSLETTER SUBSCRIBERS	1,809 = 15% increase
CASE MANAGEMENT	420 clients
VOLUNTEERS	175 = 12,000 HOURS
CONGREGATE MEALS	7,211
HOME DELIVERED MEALS	9,643

INFRASTRUCTURE

STARTED THE CONSTRUCTION OF THE POLICE BUILDING: $31M

EAST WATER TOWER is approx. $4.5 M

STARTED THE DESIGN OF FITCHRONA RECONSTRUCTION

PUBLIC TRANSPORTATION – BRT - METRO



INFRASTRUCTURE & PARKS

NEW PARKS OPENED

- BUILT NORTH STONER PRAIRIE PARK
- FINISHED THE HUB ON TRACEWAY DR (4.3M).
- ADDED 4 NEW PICKLEBALL COURTS & LIGHTS

RENOVATIONS:

- TOWER HILL SHELTER
- CHICORY MEADOW TENNIS COURT
- MCKEE PARK SIDING
- RIMROCK NEW PLAYGROUND
- SOUTHDALE (new playground)

ROAD CONSTRUCTION:

- FINISH SOUTH SYENE ROAD >$12M
- FISH HATCHERY INTERSECTIONS
- RESOURFACED 2.75 MILES ($2.2M)
- STARTED THE FITCHRONA RECONSTRUCTION DESIGN
- ADDED MORE B-CYCLE STATIONS = 20 stations and 190 docks



TREES

HNI = 109 trees planted

City streets, parks, and terraces = 323

Total trees planted in 2025 = 432

PUBLIC SAFETY

Police Calls: as 10.31.25

Citizen generated: 10,775 -8.4%

Officer initiated: 12,282 9.8%

Fire calls: 2,689, Inspections = 1,863

EMS calls: 4,571 as 10.31.25

We retired K9 Drago this year and we welcomed Chico



BUILDING HOMES

Strengthening

Our Fitchburg

Community

THE CITY OF Fitchburg

ECONOMIC DEVELOPMENT

HOUSING AND PERMITS ISSUED

71 single homes

88 included two family homes = $41,715,089

6 multifamily for a total of 464 units = $77,960,000

Total units as 11/20/25 = 552 units

ECONOMIC GROWTH: DEVELOPMENT APPROVED

	Location	#Units	Status
Juniper	Hartung Fields	169 market rate units	complete
	Hartung Fields #2	185 market rate units	Under construction
Bowman Plaza	Fish Hatchery Road	270 market rate & commercial space	Start construction 2026
Central Park	Cory Frank developer	107 market rate units	complete
Jamestown Quarry	By Cory Frank	276 market rate units	Under construction

DEVELOPMENT APPROVED

	Location	#Units	Status
Lido Apartments	UpTown Fitchburg	114 market rate and 10% workforce units	Under construction
Irish Fields		76 include 52 MF and 24 rental townhomes	Under construction
Hartung Fields Townhomes	Hartung Fields	51 market rate units	complete
Uphill Townhomes	By NorthPoint	24 workforce units	Under construction
Newcomb - Gusto	Lacy and Seminole Highway	304 in 3 buildings- market rate units	Under construction

ECONOMIC DEVELOPMENT



	Location	#Units	Status
JT Klein – Senior Housing	Nesbit Road	100 market rate and 80 affordable	Under consideration
Second Jamestown Quarry building	Jamestown Quarry	300 Market rate	Under consideration
Sherry Yu - AY Development	(Terravessa Outlot 70)*	12 townhomes	complete
Sherry Yu - AY Development	(Terravessa Outlots 65-66)*	15 townhomes	complete
CESTA	Terravessa	Senior 128 units/assisted 60 units	Restart approvals

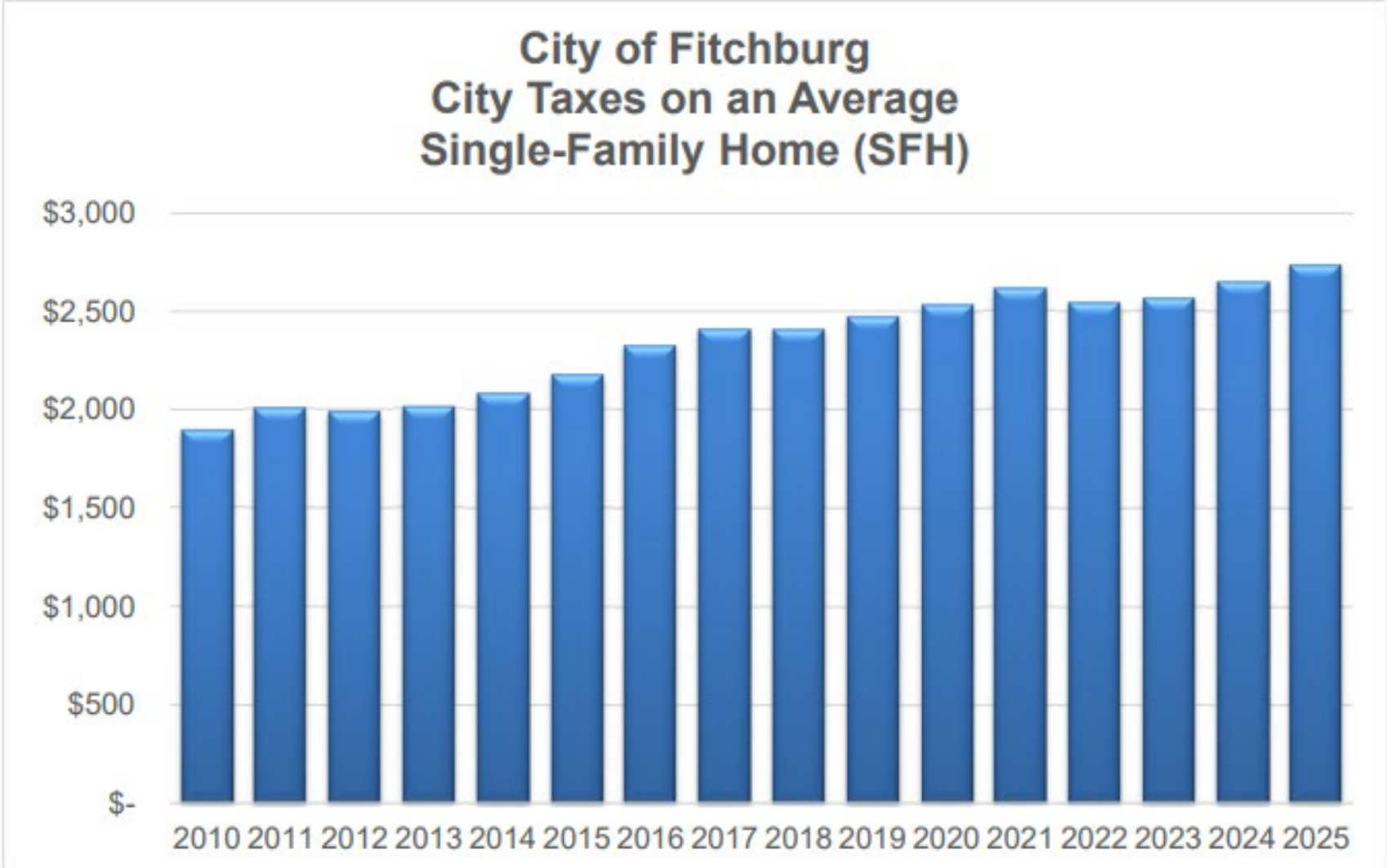
HOUSING: SINGLE FAMILY LOTS

Residential - Single Family	Location	#Units	Status
	Highland Reserve	115 lots	Under construction
	Terravesa Phase V	50 lots	Under construction
	Fahey Fields Subdivision	107 lots	Not started
	Oak Meadow Subdivision	11 lots	Under construction
	Inspiration at Swan Creek	57	Under construction
	No Oaks Ranch Subdivision	166 parcels – 146 buildable lots	Preliminary plat

CITY TAXES ON AN AVERAGE HOME

2025 Property taxes in an average home valued at: $504,700 will be $2,737 = $228 monthly

Fitchburg has maintained stable property taxes over the last few budget cycles



POLICIES IMPLEMENTED

- Adopted the Dark Sky ordinance
- Launched the Housing Initiatives Program
- Implemented Vision Zero to improve road safety
- Implemented Zoning changes:
  - High-Density Urban District
  - R-M density district
  - Reduce lot sizes
  - ADU allowed
- Drafted and signed the revised EMS contract
- Created and adopted two new neighborhood plans
- Created the Community & Equity Advisory Committee

LOOKING AHEAD 2026

