



## MAYOR KENNEDY STEWART

### **Mayor Stewart announces new Office for Night Time Economy alongside Downtown Vancouver BIA, Hospitality Vancouver and Destination Vancouver**

**Vancouver, BC; June 23, 2022** – Mayor Kennedy Stewart joined the Downtown Vancouver Business Improvement Association (DVBIA), Destination Vancouver, and the Hospitality Vancouver Association (HVAN) today to announce the launch of a new Office for Night Time Economy. With seed funding from the three organizations as well as the Mayor’s Office, the new Night Office will be tasked with leading outreach and advocacy for Vancouver’s night time economy with plans to hire a full time “Night Advocate” this fall.

“Vancouver has one of the fastest growing economies in Canada, and as we attract more people and businesses to our city, growing our hospitality sector is critical to building a true 24/7 city,” said Mayor Stewart. “With The Invictus Games 2025 and now FIFA World Cup 2026 officially on the way, the new Night Office will help us to reimagine our night time economy.”

The new Night Office will be managed on an interim basis by the HVAN. The Office will commence outreach to Vancouver’s tourism, hospitality, and arts and culture sectors this summer and return this fall with recommendations on future actions the City can take to support and grow the night time economy as well as how to make the Night Office permanent.

“We’re thankful to the Mayor and his staff for having the vision to push for the creation of this office,” says Nate Sabine of the Hospitality Vancouver Association. “We can now look forward to a permanent partnership between the City, cultural, and business communities, with the shared goal of making Vancouver nightlife more robust, inclusive, safe, and world class.”

“Vancouver is a magnet for talented workers, often living locally, engaging globally, and looking to experience Vancouver’s vibrancy and culture at whatever hour their workday ends and their personal time begins,” says Nolan Marshall III, President & CEO of the DVBIA. “We are excited to partner with the Vancouver Mayor’s Office, HVAN, and Destination Vancouver on this opportunity to prioritize Vancouver’s night time economy and reimagine the future of Downtown as a 24/7 destination for entertainment and business.”

“Most cities have a handle on what happens 9-to-5 and leading cities like London, New York and Amsterdam benefit from having a comprehensive strategy for their night-time economy – those hours between 6pm and 6am that define a city’s dynamism and vitality. This new Night Office has enormous potential to drive urban economic recovery and build tourism for Vancouver,” said Royce Chwin, President & CEO, Destination Vancouver.

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