

Annual Report 2016 - 2017



Building Better
LIVES

HIGHLIGHTS & TOP ACHIEVEMENTS

Advocacy

NAMI New Jersey has been at the forefront on advocating for increased payment rates for mental health providers in order to assure the viability of New Jersey's mental health system as the state transitions to a fee for service reimbursement system.



Law Enforcement

The Office of the Attorney General in conjunction with NAMI New Jersey has developed a one-day training session for all of the state's **35,000** police officers designed to enhance their ability to interact in a positive manner with individuals with a mental illness. Training will provide practical techniques in interacting and dealing with these citizens, building relationships, utilizing de-escalation techniques and minimizing the necessity to utilize force.

Multicultural Programs



African American community outreach and support is offered in North, South and Central New Jersey. We

partner with community groups and promote Stigma-Free Zones through community coalitions.



New Jersey en Español

We offer **3** Spanish language support groups and make presentations, offer workshops, and participate in CIT trainings. We also initiated *La Salud Mental Importa* at the Hunterdon Chamber Radio Station with support from NAMI Hunterdon.



CAMHOP offers support, education, and advocacy to Chinese Americans.

- **38** support groups held at **4** locations last year.
- NAMI NJ Family-to-Family in Chinese graduated **24** participants
- Peers and family members have fun bowling as a group every month and enjoy the Chinese New Year Luncheon and Annual Summer Picnic
- **300** Handmade cards were mailed out to individuals and families offering support.



SAMHAJ offers support, education, and advocacy to South Asian Americans.

- **36** support groups held at **2** locations last year.
- Conducted **8** educational presentations
- Outreach to young families through schools and community organizations
- Over **100** attendees at SAMHAJ Celebration and Annual Summer Picnic



8600 SUBSCRIBERS received emails on topics ranging from advocacy to new resources and research findings.

Our Website at www.naminj.org received **29,004** unique visitors, **44,655** visits and **119,177** page views.

NIMH Partnership Outreach Program provided science based information on mental illness.



Social media presence grew:
Facebook Likes: **1,036**
Twitter Followers: **1,696**
YouTube Subscribers: **37**



250 votes cast for **62** poems to select the winners of the 2017 Dara Axelrod Expressive Arts Poetry Contest.



Walkers raised over \$145,987 through NAMI Walks NJ to fund NAMI programs at the state and local level. These programs support, educate and advocate for those affected by mental illness.

Recovery Programs meet community and member needs.



In Our Own Voice

In Our Own Voice has completed **2650 presentations** since the program started. Recent growth areas have been high schools, juvenile justice programs, and a new tailored presentation to Emergency Medical Services.



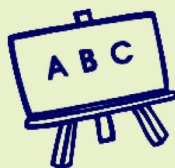
Hearts & Minds

Hearts & Minds brings the message of health self-directed recovery to mental health audiences around the state. We are invited regularly to present to patients at NJ's state psychiatric hospitals.



NAMI Connection groups, offering support for those with lived experience of mental illness, operate in ten NJ counties. A special NAMI Connection for Veterans & First Responders dealing with PTSD is offered by NAMI Sussex.

NAMI NJ School Programs participated on a NJ Department of Education Review Team for the new Social and Emotional Learning Standards for New Jersey Students. These standards were presented to the NJ State School Board this spring.



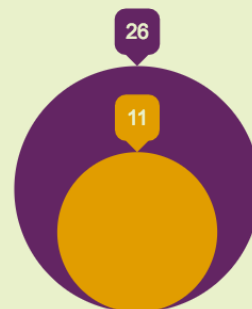
175 educators were made aware of mental illness signs and symptoms in children and teens through **Educating the Educators** presentations and NAMI NJ School Programs Conference Exhibits.

Two new anti-bullying/anti-stigma lessons were added to **Every Mind Matters**, an educational program for middle and high school students. New resources including books, videos, and in-school presentations were added to the resource list.



Family-to-Family

A core NAMI program educated caregivers across the state.



■ New Teachers Trained ■ Classes Taught

Outreach to Young Families



200 parents and caregivers of children under 18 benefitted from education and support under the auspices of Children's Information Services led seminars and outreach. NAMI Basics was offered in 3 counties, is in development in 2 other counties.

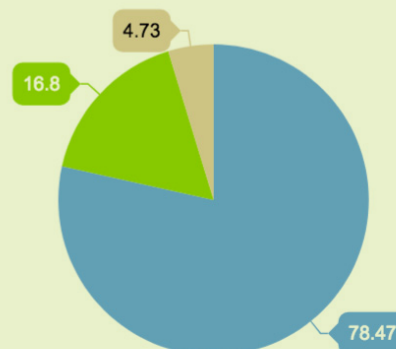
Family & Peer Support Groups

17 Family Support Group facilitators were trained to run NAMI support groups.



NAMI affiliates offered **420** family and peer support groups across the state.

Allocation of Programs, Management, & Fundraising



■ Programs (78.47%) ■ Management (16.80%) ■ Fundraising (4.73%)

THANK YOU DONORS!

Without your generous help, NAMI New Jersey could not continue to provide our free programs of support, education, and advocacy throughout the state of New Jersey.

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