



**NAMI** National Alliance on Mental Illness

# GROWING THROUGH ADVERSITY EMBRACING RESILIENCE

## 2021 VIRTUAL ANNUAL MEETING & CONFERENCE

Friday, June 18, 6 – 8 pm ET | Saturday, June 19, 9 am – 4 pm ET

### Sponsorship/Exhibitor and Advertising opportunities:

#### Premier Sponsor

(Presenting) -\$5000

This sponsorship includes

- Welcome/closing address (live or one to 2-minute video)
- Name/Logo recognition (Verbal recognition from NAMI NJ leadership during the event)
- Company Logo on all marketing materials/publications and NAMI NJ website Conference page
- Video during conference (3 times)
- Virtual Exhibitor space with 2 exhibiting staff members
- 4 complimentary virtual conference registrations
- Inside full page front cover color advertisement in program book

#### Keynote Panel Sponsor

-\$1000

This sponsorship includes

- Name/Logo recognition (verbal recognition from NAMI NJ leadership before panel session)
- Video during conference prior to keynote (40 to 60-minute video recording)
- Company Logo on NAMI NJ website on Conference page
- Virtual exhibitor space with 2 exhibiting staff members
- 2 Complimentary virtual conference registrations
- Inside half page back cover color advertisement in program book

#### Supporter Sponsor

-\$500

This sponsorship includes

- Video 1x during conference breaks on main conference interface (45 to 60-minute video recording)
- Listing on NAMI NJ website on Conference page
- 1 Complimentary virtual conference registration
- Inside quarter page cover color advertisement in program book

## **NAMI NJ Annual Conference Exhibitor and Advertising Opportunities:**

### **Exhibitor Pricing: \$250**

Saturday morning : All exhibitors will have a presence in the virtual Exhibitor Hall from 9:00 am to noon. Each vendor will have a profile and provide their own zoom link.

NAMI NJ will list vendors for people to go visit live

### **Ads only: (Electronic program book)**

Full Page: \$500 • Dimensions: 6.5" w x 9" h • color	Half Page: \$350 • Dimensions: 6.5" w x 4.5" h • color	Quarter Page: \$175 • Dimensions: 6.5" w X 2.25" h • color
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Ads must be a maximum of 10 MB and forwarded in a high resolution JPEG or PDF file format to [shar@naminj.org](mailto:shar@naminj.org) by June 10, 2021.