



CTC-RI's Annual Conference, Advancing Primary Care: Innovating for a Sustainable Future



Photos were taken by [Brooke Victoria Photography](#).

CTC-RI's Annual Conference brought together more than 350 attendees, nearly 40 exhibitors, and 17 generous sponsors for a day of dynamic learning and collaboration. Participants engaged in 14 sessions that highlighted innovation, resilience, and the shared commitment to strengthening primary care. The morning keynote, Fostering Medical Trust, delivered by Katherine Gergen Barnett, MD, and Cheryl Harding, explored the profound impact of mistrust on patient outcomes—from lower healthcare utilization and reduced adherence to treatment guidelines to diminished participation in biomedical research. Their presentation offered actionable strategies for providers to build trust, amplify lived experiences, and create more equitable, patient-centered care environments

In the afternoon keynote, Reclaiming Joy in Medicine, Jane Fogg, MD, MPH, shared compelling insights on the systemic challenges driving physician burnout and the urgent need for organizational transformation. She emphasized the power of value-based care, data-driven decision-making, and workflow optimization in improving both patient outcomes and clinician wellbeing. Dr. Fogg outlined practical steps—including reducing in-basket workload and nurturing a culture grounded in honesty, gratitude, and joy—that empower healthcare teams to sustain success while caring for themselves and their communities.



Photo: Daniel Mullin, PsyD MPH, Professor, UMass Chan Medical School presenting on A Novel Approach Anyone Can Use to Care for Patients with Intense Emotions



Photo: Erin Van Denburgh, NY Department of Health, presenting on Statewide Breastfeeding Policies in NY

Beyond the keynotes, attendees participated in a wide range of sessions reflecting the breadth and complexity of modern primary care. Topics included size-inclusive practice, arts and culture as prescriptions for wellbeing, pharmacist-driven immunization success, forming community advisory networks, enhancing Medicare Annual Wellness Visits, statewide breastfeeding policy, workforce solutions, AI scribes for provider wellness, and more. This year's conference showcased the innovation, adaptability, and shared purpose driving primary care forward.

Session materials, presentations, and recordings—as well as CME/CEU claiming information—are available [here](#)