



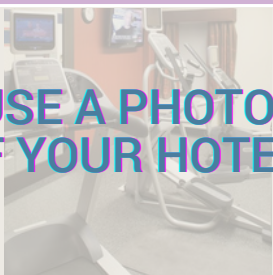



CONTENT CALENDAR

Click the image to download the graphic. *Denotes custom media for hotels with supported services.



Saturday, 1st	Thursday, 6th	Sunday, 9th	Tuesday, 11th	Saturday, 18th	Wednesday, 22nd
April Fool's Day	Army Day	Easter	National Pet Day	National Exercise Day	Earth Day
					
<p>It's April Fool's Day! We are always looking for ways to surprise and delight our guests, so here is a unique experience that we are happy to announce: All rooms now come with complimentary pet goldfish! Our team has taken the extra effort to ensure your stay is comfortable and enjoyable, even while you're away from home. Check out our new tanks outside each room and enjoy a peaceful moment or two with the newest members of our hotel family. Of course, it goes without saying that no actual fish will be given out – but who doesn't love a good April Fool's joke? We hope everyone enjoys our silly little prank. Have a wonderful stay! 🐟 🎉</p>	<p>Today is National Army Day, and we would like to take a moment to honor the brave men and women who serve our country. We are proud to say that many of our staff are veterans, and this day is extra special for us. To show our appreciation, we offer a discounted rate for all military personnel and their families who stay at our hotel. Thank you for your courage and dedication! You make us all proud.</p>	<p>Happy Easter from our hotel family! We hope everyone is enjoying this special day with loved ones and friends. If you are staying with us today, thank you for choosing us, and we wish you a joyous holiday.</p>	<p>Today we are celebrating National Pet Day! Our furry friends bring us so much joy and companionship; we wouldn't be complete without them. No matter what type of pet you have, taking time to appreciate them is essential. So today, let's ensure our four-legged pals know how special they are. From sharing a special treat to taking a long walk outdoors, make memories with your beloved pets. Show us your pet and drop an image in the comments!</p>	<p>Get moving today and celebrate National Exercise Day! Our hotel fitness center is the perfect place to stay active and healthy. We have plenty of equipment available for use and indoor and outdoor spaces for you to take advantage of. Grab a friend or two and make it a group activity—it's more fun that way!</p>	<p>Happy Earth Day! Today is a day to celebrate and appreciate the beauty of our planet—and at our hotel, we're dedicated to protecting it. We are constantly striving to reduce our environmental footprint. Join us in celebrating Earth Day this year by reading more about what we're doing as a {brand name} to make a difference! {brand link} ♻️</p>
Hashtags	Hashtags	Hashtags	Hashtags	Hashtags	Hashtags
#AprilFoolsDay #AprilFools #FoolMeOnce #FoolishPranks #FunnyPrank #JokesOfTheDay	#ArmyDay #HonorOurHeroes #CelebratingOurForces #thankyouforyourservice	#Easter #HappyEaster #EasterHolidays #CelebrateEaster	#NationalPetDay #Pawsitivity #FurBabies #Petfriendly	#NationalExerciseDay #FitnessGoals	#EarthDay #ClimateAction #ReduceReuseRecycle
*LinkedIn: Review	*LinkedIn: Engagement	*LinkedIn: Partner	*LinkedIn: Team	*LinkedIn: Hotel Feature	*LinkedIn: Brand

TIPS

Here are some tips on how to use your readymade social media content calendar:

- You can use it to plan ahead and schedule your posts in advance. This way, you can make sure that your content is consistent and that you're not missing any important dates or events.
- Use it to track your progress and see how well your content performs. This way, you can adjust your strategy and improve your results over time.
- Use it to stay organized and keep all of your social media activities in one place. This way, you can avoid overlap and duplication, and make sure that each platform is being used effectively.
- Use it to publish at the right time.

Have questions? Email us at digital@nhghotels.com