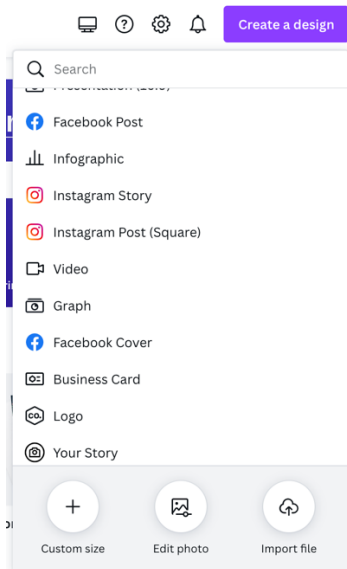


# MASTER CANVA VIDEOS

Use this sheet to become a pro at making high-quality videos to promote your property

## CREATING THE VIDEO

- Go to canva.com and login to your account
- In the top right corner, click the purple button that says 'create a design.'
- Choose 'video.'



*Come*  
alive with Canva

## EDITING THE VIDEO

- On the left side of the screen, there are multiple options to choose from
  - Keep in mind that pro accounts have more access to features than regular accounts
- Templates: This lets you choose from different pre-made templates. Make sure you edit them to make them fit your brand standards!
- Elements: Here, you can find gifs, shapes, drawings, and anything you want to add to spice up your video. Just search for what you want and be amazed at all the options you have to choose from!
- Uploads: This is where you can access any of the content you have uploaded, like videos of your hotel and pictures of your staff
- Text: click here to add text to your video and ensure it stays brand standard!
- Photos: Come here to find any photos you need similar to elements; search, and everything will be right there!
- Audio: You cannot have an incredible video without audio! Come here to add a fitting song to your video
- Videos: This is just like photos, only it is videos. Search for an excellent video of your area to show your guests what to expect from around your hotel.
- Background: Choose from thousands of different backgrounds to spice up your video.

## MAKE A VIDEO WITH ME!

[HTTPS://WWW.CANVA.COM/DESIGN/DAFRS8JSQJ8/JKPBNEPE-JKNUHOLICECKW/WATCH?UTM\\_CONTENT=DAFRS8JSQJ8&UTM\\_CAMPAIGN=DESIGNSHARE&UTM\\_MEDIUM=LINK&UTM\\_SOURCE=PUBLISHSHARELINK](https://www.canva.com/design/DAFRS8JSQJ8/JKPBNEPE-JKNUHOLICECKW/WATCH?UTM_CONTENT=DAFRS8JSQJ8&UTM_CAMPAIGN=DESIGNSHARE&UTM_MEDIUM=LINK&UTM_SOURCE=PUBLISHSHARELINK)