



## HOW SWEET IT IS

FOR THOSE WHO KNOW ME, I HAVE A PASSION FOR FOOD AND TRAVEL – WITH AN EMPHASIS ON THE FORMER.

The dining experience is something I savor from start to finish - it's not just about consuming delicious dishes but also about creating them! With cooking comes the ability to unite all of our senses in one purposeful task that takes us out of ourselves into present-moment awareness.

*To highlight my point, think of cake-making; as each ingredient (flour, sugar & eggs) works together seamlessly within its recipe, we can share a greater masterpiece than what could be created separately at first glance.*



It's very much like Commercial Strategy: individually, we bring individual assets, yet when united, we will form great heights previously thought unimaginable – we look forward to seeing this come alive in 2023!

Whitney

WHITNEY ALTIZER  
VICE PRESIDENT OF COMMERCIAL  
STRATEGY