

ECOMM TIP

STREET VIEW BY GOOGLE

Street View is a compilation of panoramic photos used in Google Maps for users to view and better understand the area they are searching. Publish photos of your hotel features and amenities to improve your Google listing.

Google Street View
CONTRIBUTOR APP

LET'S GO

- Find the Street View App on your iOS device Apple or Google Play.
- Download the Street View App to your iOS device.
- Open the Street View App.

TAKING PHOTOS

- Type in your hotel's address.
- Tap the camera icon in the lower righthand corner.
- Tap "Take Photo Sphere."
- Follow prompts to create a panoramic photo.
- Publish to Google Maps!

