

# ECOMM TIP

## STREET VIEW BY GOOGLE

**Street View** is a compilation of panoramic photos used in **Google Maps** for users to view and better understand the area they are searching. Publish photos of your hotel features and amenities to improve your Google listing.

## LET'S GO

- ☐ Find the Street View App on your iOS device Apple or Google Play.
- ☐ Download the Street View App to your iOS device.
- ☐ Open the Street View App.

## TAKING PHOTOS

- ☐ Type in your hotel's address.
- ☐ Tap the camera icon in the lower righthand corner.
- ☐ Tap "Take Photo Sphere."
- ☐ Follow prompts to create a panoramic photo.
- ☐ Publish to Google Maps!

Google Street View  
CONTRIBUTOR APP

