

CONTENT CALENDAR

Click the image to download the graphic. *Denotes custom media for hotels with supported services.

Wednesday, 1st	Thursday, 2nd	Tuesday, 7th	Tuesday, 14th	Monday, 20th	Wednesday, 22nd
Promotion	Culture	Appreciation	Love	Holiday	Feature
					
*Romance Package/Offer	Groundhog Day	*Send a Card to a Friend Day	Valentine's Day	Presidents' Day	National Dog Walking Day
Love is in the air! Are you looking for the best last-minute Valentine's getaway? We've got you covered. Book Now! ❤️	It's Groundhog Day! What's your favorite white? White winters or white, sandy beaches? ☀️☀️	It's National Send a Card to a Friend Day! What a perfect way to celebrate the season of love.	Happy Valentine's Day! May your day be filled with love.	Today we honor our Presidents and celebrate their dedication to such a wonderful country.	Walk your travel-loving pet on over to lobby for a treat the next time you stay with us. (Pet Friendly hotels)
Hashtags	Hashtags	Hashtags	Hashtags	Hashtags	Hashtags
#valentinesdaygift #bestdeal #giftideas #getaway #travel # [your city] #nhghotels	#groundhogday #punxsutawneyphil #nhghotels	#friend #love #friendshipgoals #guestlove #thankful #nhghotels	#valentinesday #love #chocolate #hearts #flowers #nhghotels	#presidentsday #history #happypresidentsday #nhghotels	#NationalDogWalkingDay #doglovers #dogwalking #nhghotels
*LinkedIn: Promotion	*LinkedIn: Engagement	*LinkedIn: Partner	*LinkedIn: Love	*LinkedIn: Hotel Feature	*LinkedIn: Industry News
Romance Package/Offer	Valentine's Day decor at hotel	Share content from brand	Team picture with love from us	Group rooms	Share a link from industry