



→ Go to your facebook page

Create a post you want to use and click the blue button on the bottom right, 'Boost Post.'

→ Find the button section

Click the drop-down menu and choose 'Sign up,' and then under the button destination, choose 'Contact form.'

→ Click 'Create form'

Create a form name (i.e., NHG Newsletter List), select email from customer info, and hit save.



CREATING AN EMAIL LIST

IT IS A COST-EFFECTIVE WAY TO ENGAGE YOUR GUESTS USING TARGETED MESSAGING TO INCREASE BRAND AWARENESS AND DRIVE REVENUE.

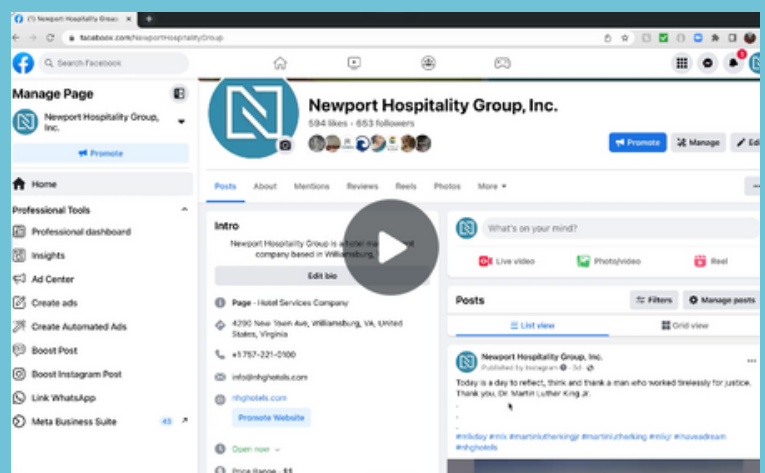
DIGITAL MARKETING TIP

LET'S CREATE AN EMAIL LIST!

FOLLOW THESE STEPS
TO START CREATING
YOUR EMAIL
NEWSLETTER LIST
THROUGH FACEBOOK

→ Finalize your ad

Choose your audience, ad duration, and ad budget. Add your payment method, and you are good to go!



FOLLOW ALONG VIDEO

Reach out with any questions
to digital@nhghotels.com

Your Screen Team