



NEWPORT  
HOSPITALITY GROUP

## → Go to your facebook page

Create a post you want to use and click the blue button on the bottom right, 'Boost Post.'

## → Find the button section

Click the drop-down menu and choose 'Sign up,' and then under the button destination, choose 'Contact form.'

## → Click 'Create form'

Create a form name (i.e., NHG Newsletter List), select email from customer info, and hit save.



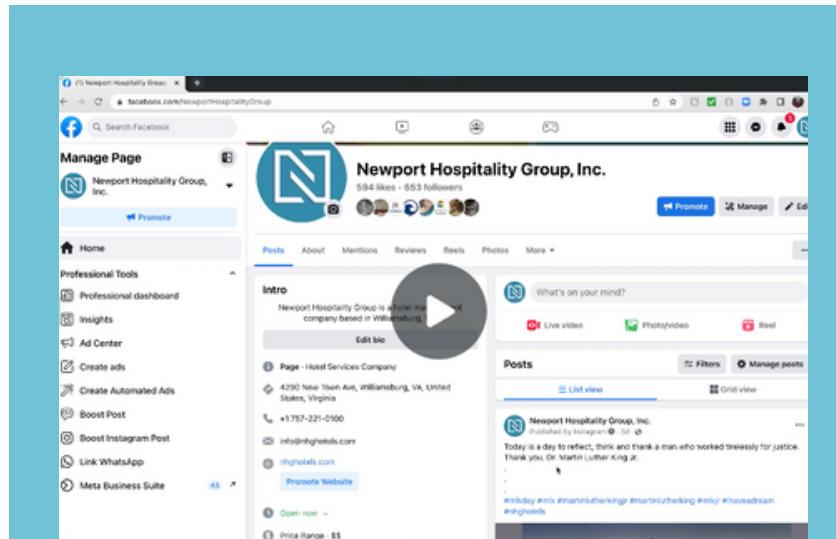
# DIGITAL MARKETING TIP

LET'S CREATE AN EMAIL LIST!

FOLLOW THESE STEPS  
TO START CREATING  
YOUR EMAIL  
NEWSLETTER LIST  
THROUGH FACEBOOK

## → Finalize your ad

Choose your audience, ad duration, and ad budget. Add your payment method, and you are good to go!



## FOLLOW ALONG VIDEO

Reach out with any questions to [digital@nhghotels.com](mailto:digital@nhghotels.com)

*Your Screen Team*

## CREATING AN EMAIL LIST

IT IS A COST-EFFECTIVE WAY TO  
ENGAGE YOUR GUESTS USING  
TARGETED MESSAGING TO INCREASE  
BRAND AWARENESS AND DRIVE  
REVENUE.