



Happy Holidays

The Commercial Strategy team wishes everyone a wonderful festive season by sharing our **12 Days of Christmas!**

As for traditions, my family always gets a fresh tree the day after Thanksgiving and watches *National Lampoon's Christmas Vacation* while decorating and ordering Mexican.

WHITNEY B. ALTIZER
VP OF COMMERCIAL STRATEGY

- On the first** day of Christmas, Commercial Strategy sent to me
A forecasting webinar
- On the second** day of Christmas, Commercial Strategy sent to me
Two sales reports, and
A forecasting webinar
- On the third** day of Christmas, Commercial Strategy sent to me
Three revenue calls,
Two sales reports, and
A forecasting webinar
- On the fourth** day of Christmas, Commercial Strategy sent to me
Four channel audits
Three revenue calls,
Two sales reports, and
A forecasting webinar
- On the fifth** day of Christmas, Commercial Strategy sent to me
Five pricing tactics
Four channel audits
Three revenue calls,
Two sales reports, and
A forecasting webinar
- On the sixth** day of Christmas, my true love sent to me
Six sales a-trending
Five pricing tactics
Four channel audits
Three revenue calls,
Two sales reports, and
A forecasting webinar
- On the seventh** day of Christmas, Commercial Strategy sent to me
Seven ads a-running
Six sales a-trending
Five pricing tactics
Four channel audits
Three revenue calls,
Two sales reports, and
A forecasting webinar

- On the eighth** day of Christmas, Commercial Strategy sent to me
Eight groups a-booking
Seven ads a-running
Six sales a-trending
Five pricing tactics
Four channel audits
Three revenue calls,
Two sales reports, and
A forecasting webinar
- On the ninth** day of Christmas, Commercial Strategy sent to me
Nine offers running
Eight groups a-booking
Seven ads a-running
Six sales a-trending
Five pricing tactics
Four channel audits
Three revenue calls,
Two sales reports, and
A forecasting webinar
- On the tenth** day of Christmas, Commercial Strategy sent to me
Ten posts a-posting
Nine offers running
Eight groups a-booking
Seven ads a-running
Six sales a-trending
Five pricing tactics
Four channel audits
Three revenue calls,
Two sales reports, and
A forecasting webinar
- On the eleventh** day of Christmas, Commercial Strategy sent to me
Eleven emails asking
Ten posts a-posting
Nine offers running
Eight groups a-booking
Seven ads a-running
Six sales a-trending
Five pricing tactics
Four channel audits
Three revenue calls,
Two sales reports, and
A forecasting webinar

- On the twelfth** day of Christmas, Commercial Strategy sent to me
Twelve metrics tracking
Eleven emails asking
Ten posts a-posting
Nine offers running
Eight groups a-booking
Seven ads a-running
Six sales a-trending
Five pricing tactics
Four channel audits
Three revenue calls,
Two sales reports, and
A forecasting webinar

