

# CONTENT CALENDAR

Click the image to download the graphic. \*Denotes custom media for hotels with supported services.

## TIPS

Here are some tips on how to use your readymade social media content calendar:







You can use it to plan ahead and schedule your posts in advance. This way, you can make sure that your content is consistent and that you're not missing any important dates or events.

Use it to track your progress and see how well your content performs. This way, you can adjust your strategy and improve your results over time.

Use it to stay organized and keep all of your social media activities in one place. This way, you can avoid overlap and duplication, and make sure that each platform is being used effectively.

Use it to publish at the right time.

Have questions? Email us at [digital@nhghotels.com](mailto:digital@nhghotels.com)

Wednesday, 1st	Wednesday, 8th	Tuesday, 14th	Friday, 17th	Monday, 20th	Saturday, 25th
Review	National Day	Share Local	Holiday	Season	Feature
 <b>Use A Fresh Great Review of Your Hotel</b>	 <b>Use a Photo Of Women at Your Hotel</b>				
*National Plan a Solo Vacation Day	*International Women's Day	*Pi Day	St. Patrick's Day	*First Day of Spring	*International Waffle Day
Get ready for the journey of a lifetime —today's National Plan A Solo Vacation Day! Venture out to visit us and make everlasting memories. ✈️	Today, on International Women's Day, we salute the extraordinary women who blaze trails and inspire us every day. May their example of strength and courage live forever!	Looking for the perfect way to celebrate Pi Day? Swing by [local pizza place], and enjoy a delicious slice of mathematics-inspired goodness!	It's St. Patrick's Day and we're feeling more than just lucky to have you as a guest - today, it feels like the luck of the Irish!	Celebrate the bounty of spring with a [city] adventure! Immerse yourself in local culture and soak up nature's beauty - all while recharging your batteries.	Today is the day to treat yourself! International Waffle Day has arrived, and we know just where you should be - so come join us in celebration of this delicious day!
<b>Hashtags</b>	<b>Hashtags</b>	<b>Hashtags</b>	<b>Hashtags</b>	<b>Hashtags</b>	<b>Hashtags</b>
#vacation #travel #review #like #feedback #comment	#womenempowerment #motivation #women #girlpower #womeninbusiness	#piday #math #pinetwork #pizza #food	#stpattricksdays #ireland #potofgold #luckoftheirish #shamrock #clover	#philly #explorepage #spring #nature #flowers	#waffles #food #dessert #wafflelove #foodie
*LinkedIn: Review	*LinkedIn: Engagement	*LinkedIn: Partner	*LinkedIn: Love	*LinkedIn: Hotel Feature	*LinkedIn: Brand
Publish FB/IG content	Publish FB/IG content	Publish FB/IG content	Publish FB/IG content	Pool: Splash into spring	Share a link from the brand on waffles