



NEWPORT  
HOSPITALITY GROUP



## GIVING

**Do you know, that the world of hotels doesn't reserve their Giving to just the month of November?**

Sure, you do because so many of the properties in the NHG family participate in community events and programs that affect local families and civic organizations. If you are looking for somewhere new to Give a little love, consider the following ideas and partner to make the world a better place.

Ever wonder what we can do with all of those unused soap bars? Consider partnering with Clean the World Foundation. "The United Nations Sustainable Development Goals call for universal access to water, sanitation, and hygiene (WASH) globally by 2030" The Clean the World Foundation is working with partners worldwide to make this happen.

*"Today, more than 844 million people lack access to basic drinking water. More than 2.3 billion people lack access to basic sanitation. Millions of girls drop out of school each year because of feminine hygiene issues. And the leading cause of death for children under age five is still hygiene-related illnesses like diarrhea and pneumonia. More children die from WASH-related causes than from malaria, AIDS, and tuberculosis combined."*

*"Hotels generate large volumes of solid waste. A waste reduction program with soap and bottled amenity recycling can protect the environment, preserve natural resources, and reduce costs. Stop throwing away slightly used soap bars and plastic bottles used by guests! We recycle them and SAVE LIVES!" (Clean the World)*

**Marriott, IHG, Hyatt, Hilton, and many other hotel companies already participate in the WASH recycling campaign. Click to learn more.**

Create your own program! Caesars Entertainment did just that over 20 years ago. Averaging 50% participation company-wide, team members volunteer their time to help out in a variety of programs and causes. The company provides up to 16 hours of paid time off during work hours to volunteer and match funds donated to serve families in need, two to one!

# GIVING P2

*“Caesars Entertainment, which includes more than 40 hotels and casinos, launched its HERO volunteer program more than two decades ago to encourage staff to help improve lives in the community through individual and corporate activities. All of the locations in the United States and Britain (those include Caesars properties, Harrah's properties, Bally's properties, Horseshoe properties, and others) participate in the HERO program and help out with seniors, education, environment, health and wellness, and local causes.” (Silver)*

## **Just a note about this year’s Leadership Conference charitable organization, consider visiting their [website](#).**

**Operation Smile** began 40 years ago due to the compassion and care of two extraordinary people, Kathy and Dr. Bill Magee. Struggling with a cleft palate or lip can impede a child’s ability to breathe, eat and speak. *“Committed to providing safe surgery to those who need it the most, Operation Smile started as a family-led, medical mission-based organization that has grown into a global network of passionate individuals united under the belief that access to safe surgery is not a privilege, but a universal human right.”*

## **The proceeds go towards supporting their mission.**

- **Operation Smile accepts donations in many forms, monetary, in-kind, memorial, and even crypto-currency.**
- **Remember it only takes \$240 to provide this life-saving surgery.**
- **They also offer branded items for purchase on their website.**
- **You can purchase a pair of Doc Socs designed to bring a smile by Co-Founder and CEO Dr. Bill Magee or notecards, beanies, and stickers.**

**LAURIE CAMPBELL**

**Senior Corporate Director of Sales and Marketing**



Recycling soap. saving lives. Clean the World. (n.d.). Retrieved November 7, 2022, from <https://cleantheworld.org/>

Silver, K. (2017, November 30). Check-in, help out: Socially conscious hotels give back to the community. The Washington Post. Retrieved November 7, 2022, from [https://www.washingtonpost.com/lifestyle/travel/socially-conscious-hotels-give-back-to-the-community-when-you-check-in/2017/11/30/1e8ce6f8-cbe3-11e7-8321-481fd63f174d\\_story.html](https://www.washingtonpost.com/lifestyle/travel/socially-conscious-hotels-give-back-to-the-community-when-you-check-in/2017/11/30/1e8ce6f8-cbe3-11e7-8321-481fd63f174d_story.html)