

Young **WOMEN** and **LEADERSHIP**

For one full school day, 9th-12th grade students will participate in keynote addresses, networking, and skill building sessions. In its inaugural journey, we have worked with an advisory committee of educators, students, civic organizations, and community leaders to build what we hope will be a lasting impact community event.

Women and men alike have lauded our original Women and Leadership Conference as a life-changing experience, and would frequently comment that they wished they had something like the adult conference for their daughter or son. We want you to know we heard you, and agree that leadership skills and the desire to grow into a future leader should begin in the teen years.



CONFERENCE DETAILS

- Held during normal high school hours.
- Features two keynote speakers, and six (6) skill building workshops from which to select for personalized skill development.
- Priced at \$20 per student and includes registration materials, lunch, beverages, and reception at day's end.

ABOUT THE **ANDRUS CENTER FOR PUBLIC POLICY**

Named for Cecil D. Andrus, Idaho's only four-term Governor and former Secretary of the Interior, the Andrus Center advances Gov. Andrus's legacy issues — wise use of our environmental resources, proper funding of education for our children and the cultivation of leadership from all segments of our society.

The Andrus Center is a nonprofit organization supported by donors and volunteers.

2017 Women and Leadership Student Attendee Testimony

Participating and being sponsored to attend the Women and Leadership Conference was an empowering opportunity. As the ASB President of Boise High, I was sponsored and mentored by a female leader from HP and it was reassuring to be able to have someone to meet up with and recap about what my day entailed. I spent the day networking and gaining knowledge to be used through attending workshops. Because of my experience, I was invited to apply to sit on the board for a new up and coming non-profit, Wild Hearts Idaho, and got the spot! I got to spend the rest of my senior year helping to facilitate interactive events and building leadership skills through exploring Idaho's wild places -- and I would never have made that connection without attending the conference and meeting so many leaders in my community. If I had advice for other young women attending the conference I would say, bring a pen and jot down any tips and tricks you could apply to your capacities of leadership in the future.

-Acey, Boise High Class of 2018

Conference Program Friday, February 15, 2019

- 8:00–8:30 Registration
- 8:30–8:45 Opening Remarks
- 8:45–9:30 Jodi Peterson, Interfaith Sanctuary
- 9:30–9:45 Break/Transition
- 9:45–10:45 Skill Builder I
- 10:45–11:15 Lunch
- 11:15–12:00 Maureen O'Toole, Former CEO Girl Scouts of Silver Sage & Leadership Coach
- 12:00–12:10 Break/Transition
- 12:10–1:10 Skill Builder II
- 1:10–1:20 Closing
- 1:20–2:30 Personal Development Organization Reception & Networking





Young **WOMEN AND LEADERSHIP**

Young Women and Leadership 2019

Conference Program

8:00 – 8:30	Registration
8:30 - 8:45	Opening Remarks
8:45 – 9:30	<i>Jodi Peterson, Executive Director, Interfaith Sanctuary Shelter</i> Presentation: Dare to Fail Greatly
9:30 – 9:45	Break/Transition
9:45 – 10:45	Skill Builder I (Pick one) Leading with Yes – Meghan Bryant Public Speaking – Jess Flynn Mentorship and Sponsorship – Genny Heikka
10:45 – 11:15	Lunch
11:15 – 12:00	<i>Maureen O'Toole, Consultant</i> Presentation: From Frightened to Fabulous Be Your Own Super Hero
12:00 – 12:10	Break/Transition
12:10 – 1:10	Skill Builder II (Pick one) Language of Leadership – Amber Nelson Be a Problem Solver: Choosing Problems in the Community & finding workable solutions – Jodi Peterson TBA Leadership Boise Workshop - Lindsay Andrysiak
1:10 – 1:20	Closing
1:20 – 2:30	<i>Food, Drink, & Conversation</i> <i>Personal Development Organization Reception & Networking</i>



Young WOMEN AND LEADERSHIP

February 15, 2019

Keynote Speakers

Jodi Peterson has been working with the homeless community of Boise for more than 12 years. In her role as Executive Director of Interfaith Sanctuary, she has fashioned events to fundraise for the cause, created visual pieces to help educate the Boise Community on the challenges faced by the homeless and stood in the trenches of the tent-city Cooper Court. From lessons learned, Interfaith Sanctuary does not just provide shelter for the homeless, they also provide second chances with new programs designed to move people up and out! In 2018 Peterson was featured in the book and Exhibition “Two Hundred Women who will change the way you see the world” www.twohundredwomen.com.

Each year the *Idaho Business Review* recognizes women who are making a difference in Idaho. Peterson was selected as one of the 50 nominees for this year’s award event.

Maureen O’Toole is a member of Sandbox Consulting Group which is located in Eagle, Idaho. She combines degrees in Cultural Anthropology, Education and Leadership to provide Professional Development, Strategic Planning, Executive Coaching and Culture building training and facilitation for individuals and organizations to help “Make work *work*.” Maureen served in leadership roles in the US Army for 26 years, participating in the regular Army, Army Reserves, and the National Guard retiring as a Lieutenant Colonel. As an Idaho public school teacher and a private music teacher, she helped hundreds of young people create positive, powerful lives. While CEO of Girl Scouts of Silver Sage, she reconnected people, communities and businesses to this historic out-of-school education and leadership program. As Founder of the Idaho STEM Action Center, she connected industry to education to fund life-shaping education for students of all ages. Maureen and husband Marty share 25 years together and three fantastic adult children.

Skill Builder Presenters

Amber Nelson is the president of Lingo Consulting, Inc., a research, marketing and communications firm based in Southern California. For more than 20 years her company has helped organizations and individuals across the country learn and leverage their lingo. Her clients have included General Mills, Target, Kaiser Permanente, American Heart Association, Big Brothers Big Sisters, Transamerica and more. In addition to her role at Lingo Consulting, Inc., she serves as the Program Director for Take The Lead – a women’s leadership



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organization dedicated to gender parity, publishes a weekly communications blog called The Lingo-ist and frequently speaks on leadership and language.

Language of Leadership

Being an effective leader doesn't require an executive title, a plush office, or a staff of direct reports but it does require learning and leveraging the language of leadership. This session guides attendees through a personal communications audit and landscape assessment to identify communication goals and areas for optimization. Participants will learn strategies on effective communication techniques for women, and go back to their work and personal lives with an individual plan for identifying and implementing their own, authentic language of leadership.

Jodi Peterson is the Executive Director of the Interfaith Sanctuary Shelter and has been working with the homeless community of Boise for more than 12 years. In her role as Executive Director of Interfaith Sanctuary, she has fashioned events to fundraise for the cause, created visual pieces to help educate the Boise Community on the challenges faced by the homeless and stood in the trenches of the tent-city Cooper Court. From lessons learned, Interfaith Sanctuary does not just provide shelter for the homeless, they also provide second chances with new programs designed to move people up and out!

Be a Problem Solver: Choosing Problems in the Community and finding workable solutions.

Together lets choose a problem that we see here in our community and let's put on our problem solving hats and find a workable solution. Problems are not meant to be discussed over and over, they are meant to be fixed in a compassionate and innovative ways. Learn to be a problem solver and watch how your world becomes full of possibilities instead of more problems

Megan Bryant, Comedian & Improv Trainer – Bryant is the creator of Idaho Laugh Fest, Idaho's premier comedy experience and an award-winning author of an autobiography, Not My Plan. She spent 15 years working in corporate environments as a retail bank manager and a grant manager for FEMA while doing comedy as a "hobby" beginning in 2006. Now she works full time as an improv instructor, comedian, speaker, commercial actor, producer, and single mother to 4 young kids. She has received such honors as the Idaho Business Review's Accomplished Under 40 and the Women of the Year Recognition.

Living the "Yes, And" Lifestyle

Megan's improv workshops teach individuals and companies through a curriculum of skills built from the popular comedic performance art of improvisation. Activating your inner improv skills can be a catalyst for moving forward with ambitions and maintaining a positive and productive outlook when trials rear their ugly heads. This workshop will showcase and celebrate our differences, find joy in being within your own skin, while having a lot of fun inside a safe, creative, and empowering space. Learn how to harness the power of a "yes, and" mindset to unlock the potential within yourself.

Jess Flynn, CEO of the strategic communication agency Red Sky prides herself on being a seed sower, narrator and connector as she leads a team in creating and sharing stories that matter. Jess founded Red Sky in 2008 after a career in journalism and a stint leading global communications for Tamarack Resort. A graduate of the University of Texas at Austin, she holds a degree in Broadcast Journalism and worked as a news producer in Boise, Austin, and Pittsburgh, where she was honored with an Emmy. At Red Sky, Jess provides strategy and ideation across the client portfolio and leads the agency's executive training programs. She's passionate about supporting women in leadership, the entrepreneurial ecosystem, and telling the stories of Idaho.



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Speaking with StrengthSM

Your vision, your voice and your ability to communicate both at a moment's notice are key to success today and into the future. To own your voice and grow as a leader your message and your delivery in person matter more than ever. Let's tell your story, share your value, and do so from a place of strength and authenticity.

Lindsay Andrysiak, President, Leadership Boise was born and raised in Boise, Idaho and graduated from Boise State University in 2009 with a bachelor's degree in Accountancy and Finance. Upon graduation, she started her professional career at KPMG. After 8 years in public accounting, Lindsay transitioned to Balsam Brands, where she currently serves as their Corporate Controller. In 2016, Lindsay was selected to be a participant of the Leadership Boise program where she received an intensive understanding of the Boise area with the intent of developing new perspectives for creative leadership and building her foundation to expand her leadership roles within the community. During her second year of the Leadership Boise program, Lindsay was elected to be the Vice President of Leadership Boise Academy where she oversaw the program, aiming to motivate high school juniors by offering a dynamic learning opportunity through active engagement with current and emerging leaders from across the Treasure Valley. She is a very active individual and enjoys getting out in the community and taking advantage of all that this city has to offer.

Julie Triepke, Vice President, Leadership Boise was born and raised in Ontario, Canada and graduated from Algonquin Business College with a degree in Business Administration. After graduation, Julie relocated to Missoula, Montana where she began her career in the Health Insurance Industry and resided there for seven years until she relocated to Boise five years ago to work at PacificSource Health Plans. She currently serves at the Client Service Representative where she acts as the primary point of contact for employer groups in Southwest and Northern Idaho. Julie has been serving on the Board of Directors at Big Brothers Big Sisters for the past two years since she feels as though it's her opportunity to give back to an organization she benefited from as a child. Julie is currently in her second year of Leadership Boise and is thrilled to expand her leadership skills as the current Vice President of Leadership Boise Academy. Julie is extremely passionate about mentoring and believes that her role in the community is to share her personal experiences of how mentoring helped shape her in to the leader she is today; while continuing to learn and grow from leaders around her in the community. The most exciting and rewarding leadership role in her life is being the proud mother of 2 daughters; Zoey 9 and Phoebe 7.

Leading beyond limits – Leadership Boise Academy

Lean how the Academy aims to motivate high school juniors by offering a dynamic learning opportunity through active engagement with current and emerging community leaders in the business, corporate and non-profit sector from across the Treasure Valley. Through the program, students are encouraged to become more involved in addressing the critical issues facing our community and the role they can play in ensuring the success of the Boise Metro region. What does Leading Beyond Limits mean to you?

Genny Heikka is an Author, Speaker & Founder of Her Team Success, where she coaches women and teams through the process of strengthening and communicating their personal brands and overcoming things that hold them back. She's served in a variety of leadership roles within corporate, non-profit and ministry organizations. She began her career at Hewlett-Packard then stepped into her dream of becoming an



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author, writing several books. She's appeared on radio and TV and has been published in multiple publications. Her passion is to help women thrive and lead.

Mentorships, Sponsorships & Internships: How they help prepare you for future success

What's the difference between having a mentor and a sponsor, and does it matter to your success? It turns out, it matters a lot. Both mentors and sponsors can play a critical role in your educational and career path, but the two aren't the same. While a mentor may guide you and help you gain the skills needed to get ready for your next step, a sponsor will be the one to advocate for you when opportunities come up, help open doors, and be your champion. In this session, you'll learn distinctions between mentors and sponsors and how the two types of relationships can propel you forward in leadership. You'll also learn about internships and how to find all of these types of people and opportunities in your life, and how you can be a mentor and sponsor to others. All of these roles are important and can be life-transforming; this session will help you understand how.



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