



2013 FORD ESCAPE

Ford Motor Company's success is largely the result of our special relationship with our Partner organizations. In appreciation, the X-Plan Partner Recognition Program offers you exclusive savings on eligible Ford vehicles. See www.fordpartner.com for a complete list of eligible vehicles.

## We Value Our Partners

#### The benefits of X-Plan pricing

- Exclusive savings X-Plan pricing is available only to Partner company employees and their household members
- · You pay one low price no negotiating needed
- Significant savings get X-Plan savings in addition to most other publicly offered programs<sup>1</sup>
- Exceptionally easy to use clear, simple procedures and identification requirements

### How to Participate

# Follow these simple steps to X-Plan savings

- Obtain your organization's Partner Code (If it's not on the back of this card, see your company's Program Ambassador)
- Visit www.fordpartner.com
- 3 Enter your Partner Code; the last four digits of your Social Security Number; and your name, address, city, state and zip code to generate your Personal Identification Number (PIN)
- 4 Visit a participating dealer, identify yourself as an X-Plan Partner Recognition participant, and provide the last four digits of your Social Security Number and your Personal Identification Number (PIN) to confirm eligibility
- 5 Provide proof of employment or organization membership (I.D. card, pay stub, W-2 form or health care card)
- 6 Select an X-Plan eligible vehicle and ask for a copy of the invoice to confirm X-Plan pricing

### **Additional Details**

# Partner Recognition program guidelines

- Partner Recognition pricing is available in addition to most other publicly offered programs<sup>1</sup>
- Active organization members, employees, retirees and members of their households<sup>2</sup> are entitled to purchase or lease two new vehicles per year through Partner Recognition (used vehicles are ineligible)
- Dealer demonstration vehicles are available at new vehicle X-Plan pricing
- Vehicles may be registered or titled in the name of a business (using federal tax ID number)
- Trade-in allowances must be negotiated with the dealer
- Lease/Financing may be obtained at the customer's discretion from any source

See selling dealer for details

<sup>2</sup>Driver's licenses are required for proof of residency.

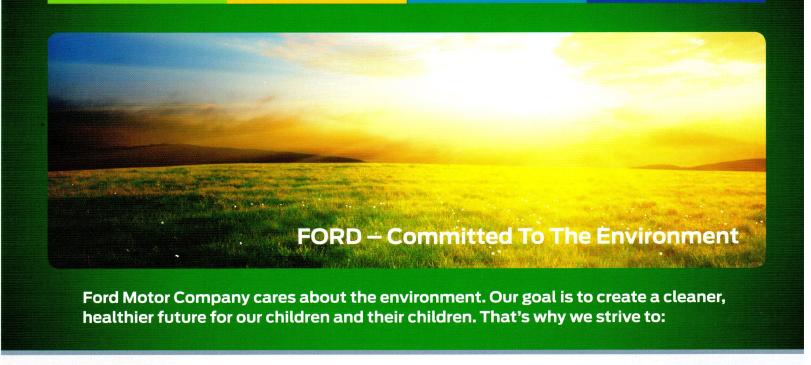
# Special savings, vehicle info and a dealer locator - available at www.fordpartner.com

Everything you need to save on a new X-Plan eligible Ford vehicle awaits you at www.fordpartner.com

- Vehicle information click the brand logo to visit the Ford brand vehicle site
- · In-stock pricing and special offer information
- Locate a dealer in your area
- Partner Recognition Program process, rules and frequently asked questions







- Conserve energy and resources
- Build more fuel-efficient, cleaner-burning vehicles
- Operate more environmentally responsible manufacturing plants
- Implement more effective recycling efforts

Because of our commitment to conserving energy and resources, we've printed this card on 30% post-consumer waste recyclable paper stock. To minimize our use of forest-sourced materials, we will only provide full product brochures by request. To request a brochure, please go to: http://www.ford.com/brochures

# Partner Recognition X-Plan Vehicle Pricing

## **Exclusive Pricing**

Your Partner Recognition X-Plan price is established before you visit the dealership so you don't have to negotiate.

### **Exceptionally Simple**

Your Partner Recognition X-Plan price is clearly marked on the vehicle invoice. Just ask your dealer to show you.

### **Great Value**

To thank valued Partners like you, these exclusive savings are available in addition to most other publicly offered programs.<sup>1</sup>

### **Your Partner Code:**

**WB531** 

To obtain a PIN, log on to www.fordpartner.com

