



# Professional Women in Building (PWB) FACT SHEET



The [Professional Women in Building Council](#) is comprised of professional women and men affiliated with the [Building Industry Association of the Bay Area](#) (BIA| Bay Area,) the [California Building Industry Association](#) (CBIA) and the [National Association of Home Builders](#) (NAHB.) All women working for BIA| Bay Area member companies are automatically enrolled in PWB at no additional charge. Men are welcome to join, too.

Chartered in 1991, the association changed the name to its current moniker in order to better describe the broad composition of its members: builders, business owners, marketing experts, architects, lawyers, interior designers, sales representatives, mortgage bankers and more. The BIA| Bay Area Board of Directors in 2020 eliminated the membership application and fee requirements in a bold move to remove gender barriers and expand leadership and professional opportunities for women.

Members actively participate through legislative and political support for the industry as well as engage in educational and networking initiatives. PWB also raises money for charities and scholarships. On an individual level, PWB participants have numerous opportunities to practice leadership skills while serving on committees within the council. Members can choose to be as active as they desire. All levels of participation are welcome.

## ACTIVITIES

The council's primary activities center around legislative and political advocacy, pursuit of educational and leadership opportunities, and raising money for charities. The council also recognizes its outstanding members through awards and provides support for members striving to move into positions of leadership within the region, state and nation.

As the representative of women working in the Northern California home building industry, PWB is dedicated to supporting the professional development of its members through mentoring programs, free monthly educational classes and personal support.

The council focuses its charitable efforts support for [HomeAid of Northern California](#), BIA|Bay Area's charitable arm.

There are many opportunities to participate in committees where you will experience personal and professional fulfillment, advance your career and make lifelong friendships. Networking gatherings and educational seminars offer venues for peer interaction. The association also offers free monthly high-quality virtual online educational and professional development programs.

All PWB members are encouraged to participate on committees and projects, including community outreach, education, legislative affairs, membership, programs, public relations and scholarship.

### LINKS

BIA|Bay Area PWB: <https://www.facebook.com/BiaPwb/>

CBIA: <https://cbia.org/professional-women-in-building/>

NAHB: <https://www.nahb.org/NAHB-Community/Councils/Professional-Women-in-Building-Council>

### QUESTIONS?

For more information about BIA|Bay Area's Professional Women in Building Council, please email [pwb@biabayarea.org](mailto:pwb@biabayarea.org).