



## Marketing and Sales Executives of Detroit

# MEMBERSHIP

We recognize the powerful advantage of building and nurturing relationships with our peers at every career stage, from internship through retirement. MSE Detroit members are tops in their field and through networking, education, and personal development continue growing in their craft. Membership in MSE Detroit is a way to connect with metro Detroit's Sales and Marketing Executives.

### MSE Detroit 2024 Membership Types and Rates

**\$100 - Basic Membership** – Receives monthly newsletter and all event notifications. Zoom webinar events are currently FREE for members; may register at member discounted rate for other MSE Detroit events/program/On-Demand Videos. May submit press releases and book reviews for inclusion in the monthly newsletter.

**\$300 - Premium Membership** - Receives monthly newsletter and all event notifications. Zoom webinar events are currently FREE for members; may register at member discounted rate for other MSE Detroit events/programs/On-Demand Videos.. May submit press releases and book reviews for inclusion in the monthly newsletter. Executive Leadership Program Speaker Series priority access. This membership includes a \$50 donation towards the MSE Detroit Scholarship Fund and will be listed in promotional material as a sponsor.

**\$25 - Student Membership** - Receives monthly newsletter and all event notifications. Zoom webinar events are currently FREE for members; may register at member discounted rate for other MSE Detroit events/programs/On-Demand Videos.. Students may also request a mentor. (Must provide proof of student status; copy of a school schedule or letter from college/advisor needed.)

**\$125 - Retired Membership** - Receives monthly newsletter and all event notifications. Zoom webinar events are currently FREE for members; may register at member discounted rate for other MSE Detroit events/programs/On-Demand Videos. Executive Leadership Program Speaker Series priority access. This membership includes a \$50 donation towards the MSE Detroit Scholarship Fund and will be listed in promotional material as a sponsor.

**\$1,250 – Corporate Membership** – Includes up to 5 memberships at the Premium Membership level. Each will receive the monthly newsletter and all event notifications. Zoom webinar events are currently FREE for members; may register at member discounted rate for other MSE Detroit events/programs/On-Demand Videos. The corporation may submit press releases for inclusion in the monthly newsletter. They will have priority access to the Executive Leadership Program Speaker Series. This membership includes a \$250 donation towards the MSE Detroit Scholarship Fund and will be listed in promotional material as a corporate sponsor.

*To renew your membership or join MSE Detroit, visit:*  
<https://www.msedetroit.org/JoinMSED>



**Marketing and Sales Executives  
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