



Marketing and Sales Executives of Detroit

SEMINARS, WEBINARS, WORKSHOPS

MSE Detroit's Mission is to provide members with ongoing platform for idea exchange, professional development and business collaboration.

We are committed to:

- ♦ Conducting relevant programs for professional and personal development to increase the value of sales and marketing professionals to their organizations.
- ♦ Providing excellent networking and connection opportunities.
- ♦ Recognizing outstanding performances in the sales and marketing profession.

MSE Detroit holds bi-monthly seminars/workshops to provide professional and personal development to sales & marketing practitioners. Recent seminars include *"Overcoming the Noes"* and its follow-up *"The Power of Yes!"* *ChatGPT* and *LinkedIn* are continuing topics. *Executive series* luncheons/dinners with executives from some of metro Detroit's top companies are exciting opportunities to learn from the best.

We also have a list of recorded webinars from past programs including *"Characteristics Employers Want to See in Salespeople"* and *"What Marketing Needs to Know about Patents, Copyrights, Trademarks, and Trade Secrets."*



To see what continuing education opportunities are available with MSE Detroit, please click [HERE](#).

**Marketing and Sales Executives
of Detroit (MSED)**

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