



Sponsorship Opportunities

Who We Are

Marketing & Sales Executives of Detroit (MSE Detroit) was founded over thirty years ago and is the place where metro Detroit's marketing & sales professionals SUPERCHARGE their careers.

We recognize the powerful advantage of building and nurturing relationships with our peers at every career stage, from internship through retirement. MSE Detroit members are tops in their field and through networking, education, and personal development continue growing in their craft.

Benefits to MSE Detroit Sponsors

- Create visibility and awareness for your brand
- Attract top talent
- Create valuable connections
- Show your support for a Detroit-based association

MSE Detroit Sponsorship Offerings	Investment
Platinum	\$1,000.00
○ 2 complimentary annual memberships, includes all chapter benefits	
○ 2 complimentary tickets to 2 chapter programs/events in 1 year	
○ Company name, logo and link on MSE Detroit website for 1 year	
○ 1 sponsor-written blog article demonstrating thought leadership	
○ Sponsor mention in MSE Detroit newsletters	
○ Sponsor recognition included in digital promotions of programs/events	
○ 6 social media posts featuring your brand	
○ Sponsor acknowledgement in MSE Detroit programs and events	
Gold	\$850.00
○ 1 complimentary annual membership, includes all chapter benefits	
○ 2 complimentary tickets to 2 chapter programs/events in 1 year	
○ Company name, logo and link on MSE Detroit chapter website for 1 year	
○ Sponsor mention in two quarterly member newsletters	
○ Sponsor acknowledgement in MSE Detroit programs and events	
○ 3 social media posts featuring your brand	
Silver	\$550.00
○ 1 complimentary annual membership, includes all chapter benefits	
○ 1 complimentary ticket to 2 chapter programs/events in 1 year	
○ Sponsor recognition in minimum of two networking events	
○ Company name, logo and link on MSE Detroit chapter website for 1 year	
○ 3 social media posts featuring your brand	
Bronze (Program Sponsorship)	\$350.00
○ 1 complimentary ticket for 1 sponsored program	
○ Sponsor information included in email and website program promotions	
○ Sponsor acknowledgement (and short presentation) in program introduction	
Supporter	\$150.00
○ Your logo on the MSE Detroit website	
○ Your logo on all MSE Detroit promotional materials	

Member Newsletter Ad Sponsor The newsletter is published 2 times a month and distributed to a member & non-member data base of 1500. Ad size is business card size; must provide copy in pdf or jpeg format.	
1 Ad (will be published for 1 month, twice in that month)	\$75.00
2 Ads (will be published for 2 months)	\$100.00
3 Ads (will be published for 3 months)	\$125.00
4 Ads (will be published for 4 months)	\$150.00



Marketing and Sales Executives of Detroit

www.msedetroit.org

Our company is pleased to support MSE Detroit at the following level:

Sponsorship	Package	Check Selection(s)	Cost
Platinum	\$1,000		
Gold	\$850		
Silver	\$550		
Bronze	\$350		
Supporter	\$150		
<i>Customized Package Available</i>	<i>TBD*</i>		
Ad Sponsor – 4 Ads	\$150		
Ad Sponsor – 3 Ads	\$125		
Ad Sponsor – 2 Ads	\$ 100		
Ad Sponsor – 1 Ad	\$ 75		
TOTAL COST			

***Contact MSE Detroit for information:** meetings@meeting-coordinators.com

Sponsor to complete

Company Name:	
Billing Address, City, State ZIP	
Contact Name + Title	
Phone Number:	
Email:	
Credit Card Number	
Expiration Date (mm/yy)	
Security Code	

Payment methods:

Credit Card – Email form to meetings@meeting-coordinators.com

Check (Payable to “Marketing & Sales Executives of Detroit”) – mail form and payment to address below.

Send sponsor form via:

Email – meetings@meeting-coordinators.com

Mail - MSE Detroit, P.O. Box 99463, Troy, MI 48099-9463

Phone – 248-643-6590