PARTNER SPOTLIGHT :

MINDING YOUR MiND

Since 2018, KyleCares and Minding Your Mind (MYM) have partnered to create powerful and proactive mental health education in New England schools. Through our collaboration we have reached over 33,000 students, educators, and parents, delivering 271 programs across 74 schools and organizations.

Michelle Drolsbaugh, MYM's New England Director, calls the partnership "really unique and special." What makes it work, she explains, is KyleCare's role as a "conduit": "A lot of memorial foundations close quickly," she shares. "KyleCares found a position that works, helping schools see the bigger plan, make mental health a priority, and then partner with us to deliver programs that have real impact."

At the heart of Minding Your Mind's success is their Young Adult Speaker program. These speakers share personal stories of mental health challenges and recovery, encouraging compassion and openness in students. Statistical analysis by the Scattergood foundation shows that after participating, students feel more comfortable talking about their own struggles, are more likely to help others, and view peers' mental health struggles less negatively.

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>
> *–Michelle Drolsbaugh*
> Minding Your Mind's
> New England Director

Additionally, Michelle notes how important KyleCares' strategy of helping schools to make comprehensive mental health education plans is in their partnership. "They're not just saying 'have a speaker once'—they're helping schools understand why they need a plan and how to build it," Drolsbaugh explains. This approach has led to a deeper, lasting impact that is demonstrated in the example of Greely High School. Michelle recounts how MYM and Kyle-Cares both wanted to move into Maine and start programming there. Soon after KyleCares met with the Greely administrators and MYM could implement their programming, Greely now hosts MYM speakers annually, runs an Active Minds Club, and engages both students and parents in ongoing dialogue about mental health. Greely High School shows the tangible impact of KyleCares and MYM's joint work.

Ultimately, it's a partnership built on a shared mission and trust. "Connection is the antidote to isolation and a protective factor against suicide," Drolsbaugh says. "KyleCares helps create that connection—not just between students, but across schools, partners, and communities." Together, KyleCares and Minding Your Mind are leading a growing movement: helping young people feel seen, supported, and empowered to talk about mental health. Not just in crisis, but as a part of every day conversation about wellbeing.