

BUSINESS START UP

Starting a business involves research, planning and making critical financial and legal decisions. Once you've landed on your product or service offering, consider these steps when launching your new business.

Funding

Will you fund it or will you seek outside capital from investors or businesses?

Structure

How you structure your business impacts your registration requirements and taxes.



Location

Selecting your location, whether it's a storefront or an online store, impacts your taxes and legal requirements.

Register

Once you've settled on a business name, register with your state to ensure no other businesses are operating with your name.

Bookkeeping

Keep personal and business finances separate by opening a business bank account.



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