

The logo features a large number '1' followed by two circles. Inside each circle is a silhouette of a person's head in profile, facing opposite directions. Below this graphic is a horizontal line.

# HONORS

**GALA**

EMPOWERING OUR YOUTH  
**SPONSORSHIP PROPOSAL**

**June 24, 2023 | 7:00 PM | OMNI ATLANTA HOTEL**



**ABOUT US**

# OUR MISSION

**THE MISSION OF 100 BLACK MEN OF ATLANTA, INC. IS TO PROVIDE SUPPORT AND IMPROVE THE QUALITY OF LIFE FOR AFRICAN AMERICANS, AND YOUTH IN PARTICULAR, IN THE ATLANTA COMMUNITY.**

**THE ORGANIZATION'S VISION IS TO BECOME THE CITY'S MOST SELF-RELIANT AND STRONGEST AFRICAN-AMERICAN VOLUNTEER ORGANIZATION FOCUSED ON EDUCATION, ENRICHMENT AND EMPOWERMENT.**

## **IN THIS STATEMENT WE AFFIRM THAT:**

- 1** We will mentor and serve as role models for our youth;
- 2** We will become a self-sufficient and financially independent group that will assist in charitable and other worthwhile community causes;
- 3** We will give our time, talent and resources back to the Atlanta community;
- 4** We will provide the leadership to support issues and causes that promote positive change in our community;
- 5** We will demand and demonstrate excellence in all of our endeavors.



## **PROJECT SUCCESS**

### **ACADEMIC SUPPORT & MENTORING INITIATIVES**

- Tuition Assistance to More Than 500 Students
- 100 Academy (Saturday School)
- Resource Learning Center
- Robotics Alliance
- B.E.S.T. Academy Character Development Program
- Family & Youth Empowerment
- Health & Wellness
- Lawyer for A Day

100 Black Men of Atlanta, Inc. provides educational support programs and services, along with individual and group instruction, tutoring, and mentoring that is beneficial to Project Success and Atlanta Public School students. Programs are designed to improve or develop student capabilities, resulting in graduation from high school and acceptance into a post-secondary institution.



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# EVENT DETAILS

100 HONORS GALA

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**JUNE 24, 2023 | 7:00 PM**  
**OMNI ATLANTA HOTEL**

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## EMPOWERING OUR YOUTH

100 Honors is a celebratory black-tie gala for the 100 Black Men of Atlanta, Inc. stakeholders and the premier fundraising event for Project Success programs and scholars. Through an evening of celebration, recognition, and entertainment, attendees will experience highlights of the remarkable programs and achievements of the students we support. You will hear stories of overcoming adversity and perseverance through the most difficult circumstances to **ACHIEVE UNIMAGINABLE SUCCESS.**

Themed "Empowering our Youth" join us at the Omni Atlanta Hotel where we will honor the past, present and future legacy of our beloved Atlanta community. This year's honorees will be awarded for their demonstrated excellence, notable accomplishments, and passion for making a **DIFFERENCE IN THE ATLANTA COMMUNITY.**

We anticipate more than 1,000 distinguished guests in attendance for the fundraising gala featuring dinner and cocktail service, a silent auction benefiting Project Success and live entertainment.

### THE 100 HONORS RECOGNITION AWARDS:

Andrew Young Lifetime Achievement Award

Maynard H. Jackson Community Impact Award

Nathaniel R. Goldston III Trailblazer Award

John Lewis Emerging Leader Award

Chairman's Circle Corporate Responsibility Award







# 100 HONORS

EVENT PARTNERSHIP  
OPPORTUNITIES

# EVENT PARTNERSHIP OPPORTUNITIES

## VALEDICTORIAN - \$50,000

- Valedictorian's logo will be on all printed materials at the 100 Honors Gala. Including:
  - 100 Honors Gala Invitation
  - 100 Honors Gala Event Program
  - Logo on front and back cover
  - Listing as Valedictorian on sponsor page
  - One-page full color ad
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for four (4) years
- Quote in pre-event press releases
- Group "Photo Opportunity" with Project Success Students and Honorees
- On-screen sponsor loop including company logo
- Three (3) VIP tables (30 seats total; priority seating) at event
- On-site activation for product integration in registration area and main ballroom (Brand responsible for associated costs)
- Inclusion of logo/listing on handheld auction device
- Social Media Integration
- Logo on Step & Repeat

## SALUTATORIAN - \$25,000

- Salutatorian's logo will be on all printed materials at the 100 Honors Gala. Including:
  - 100 Honors Gala Invitation
  - 100 Honors Gala Event Program
  - Logo on back cover
  - Logo on sponsor page
  - One page full color ad
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for two (2) years
- Quote in pre-event press releases
- Speaking role during the event
- Mention in pre-event press releases
- First tier logo positioning with link to company's website on digital event invitations and event webpage
- Group "Photo Opportunity" with Project Success Students and Honorees
- On-screen sponsor loop including company logo
- Two (2) VIP tables (20 seats total) at event
- On-site activation for product integration in registration area (Brand responsible for associated costs)
- Social Media Integration

## SUMMA CUM LAUDE - \$15,000

- Summa Cum Laude's logo will be on select printed materials at the 100 Honors Gala. Including:
  - 100 Honors Gala Invitation
    - 100 Honors Gala Event Program
    - Logo on sponsor page
    - Half-page full color ad
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for one (1) year
- Second tier logo positioning with link to company's website on digital event invitations and event webpage
- Acknowledgement during the event
- Opportunity to include promotional items in event gift bags
- Group "Photo Opportunity" with Project Success Students
- On-screen sponsor loop including company logo
- Social Media Integration
- One (1) table of 10 seats at event

## MAGNA CUM LAUDE - \$10,000

- Company name listing in 100 Honors Gala Event Program
- Half-page full color ad in 100 Honors Gala Event Program
- Recognition as a Project Success Scholarship Fund Contributor for a student's college tuition for One (1) semester
- Third tier logo positioning on digital event invitations and event webpage
- On-screen sponsor loop including company logo grouped with other Magna Cum Laude Sponsors
- Social Media Integration
- One (1) table of 10 seats at event

## CUM LAUDE - \$5,000

- Company name listing in 100 Honors Gala Event Program
- Social Media Integration
- On-screen name recognition
- One (1) table of 10 seats at event

## TABLE OF 10\*

Table of 10 \$4,000 or \$400 per seat

\*Limited number available

## SPONSOR VISIBILITY

SPONSOR LEVEL	DONATION	PROGRAM	TICKETS	DIGITAL/ SOCIAL
VALEDICTORIAN	\$50,000	Logo on front & back cover Valedictorian listing on sponsor page One-page full color ad	30 (Three tables)	Inclusion of logo/listing on handheld auction device Social Media Integration
SALUTATORIAN	\$25,000	Logo on back cover Logo on sponsor page One-page full color ad	20 (Two tables)	Social Media Integration
SUMMA CUM LAUDE	\$15,000	Logo on sponsor page Half-page full color ad	10 (1 table)	Social Media Integration
MAGNA CUM LAUDE	\$10,000	Company name listing Half-page full color ad	10 (1 table)	Social Media Integration
CUM LAUDE	\$5,000	Company name listing	10 (1 table)	Social Media Integration







FACEBOOK

100BLACKMENOFATL

INSTAGRAM

@100BLACKMENATL

LINKEDIN

@100BLACKMENOFATLANTA

TWITTER

@100BMAOFATL

WEBSITE

WWW.THE100ATL.ORG

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