10 YEARS

CISDR Golf Tournament

Sept. 27, 2021

Hackberry Creek Country Club

Irving, Texas



Please Join Our Lead Sponsors

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THREE BOX STRATEGIC COMMUNICATIONS

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John & Laurie Scott

Communities In Schools

Dallas Region

10 YEARS
CISDR Golf Tournament



Sept. 27, 2021

Communities In Schools of the Dallas Region, Inc. (CISDR) invites you to join us in sponsoring the **10th Annual CISDR Golf Tournament** on Monday, September 27, 2021. Since 2011, the CISDR Golf Tournament has been the largest fundraising event for our organization, and the success of the tournament is due to the support from organizations and individuals like you. Last year we raised a record $160,000, and with your commitment, we strive to raise **$200,000** this 10th anniversary year, allowing us to reach students who need us now more than ever!

This tournament information packet includes information about **Sponsorship Level Opportunities and Benefits**, as well as **Promotional Sponsorships**. Sponsorship Levels include opportunities for teams or individuals to play in the tournament, while Promotional Sponsorships provide additional or alternative recognition opportunities outside of playing spots.

CISDR works in partnership with local schools to fill in the gaps in their education. We assist with tutoring, self-esteem, conflict resolution, food, clothing, housing, counseling, mental/behavioral health issues, parent education, and advocacy, helping students reach their full potential. Every school day, CISDR staff work on 85 campuses in ten school districts across Dallas, Collin, Ellis, Hunt, Kaufman and Rains counties, freeing teachers to teach. Your support of this event helps to address the broad spectrum of issues that keep deserving children from achieving success in their education and their lives.

Please join us for an afternoon on the links and help us in our mission to surround children with a community of support, empowering them to stay in school and achieve in life.

If you have questions about sponsorship, please contact Cameron Hernholm, CISDR Chief Advancement Officer, at 214-827-0955 ext. 267 or cameronh@cisdallas.org. Thank you!



Schedule of Events

10:30 am:	Registration, warm-up, gift bags, and boxed lunches
12:00 pm:	Shotgun start (follow scramble format)
5:00 pm:	"Drive-In" Dinner, awards, silent auction and raffle

10 YEARS
CISDR Golf Tournament



Sept. 27, 2021

Sponsorship Level Opportunities and Benefits

The **10th Annual CISDR Golf Tournament** features several different sponsorship levels to meet your needs, all while raising money to help kids stay in school and achieve in life. All of the levels listed below include the opportunity for teams or individuals to play in the tournament. Please see the next page for additional promotions.

Title Sponsor:

Founding Title Sponsor: FLOWSERVE

Presenting Sponsors: $20,000 Ryan AT&T

- Named in press release, event materials and social media
- Sponsor photo opportunity prior to event
- **Up to 4 teams (or 16 players) in tournament**
- 12 tickets to Exclusive Sponsor Appreciation Reception
- Full-page event program ad and 6 special tee signs
- Event signage including one company-provided banner
- Opportunity to include giveaway items in player packages
- Check presentation ceremony at the awards banquet
- Invitation to CISDR campus & related social media push

Diamond Sponsor: $15,000 KPMG

- Named in press release, event materials and social media
- Sponsor photo opportunity prior to event
- **Up to 3 teams (or 12 players) in tournament**
- 10 tickets to Exclusive Sponsor Appreciation Reception
- 1/2 page event program ad and 5 tee signs
- Event signage including one company-provided banner
- Opportunity to include giveaway items in player packages
- Check presentation ceremony at the awards banquet
- Invitation to CISDR campus & related social media push

Health and Safety Precautions

To protect the health of our players, volunteers, and staff, we are monitoring the ongoing pandemic situation. Please contact us at cisdev@cisdallas.org if you have any questions or special requests.

Platinum Sponsor: $10,000 EY Building a better working world pwc Dr. Bonnie Martin & Associates

- Named in event materials and social media
- **Up to 2 teams (or 8 players) in tournament**
- 8 tickets to Exclusive Sponsor Appreciation Reception
- 1/2 page event program ad and 4 tee signs
- Event signage including one company-provided banner
- Opportunity to include giveaway items in player packages
- Invitation to CISDR campus & related social media push

Gold Sponsor: $5,000 Deloitte. BKD CPAs & Advisors

- Named in event materials and social media
- **1 team (or up to 4 players) in tournament**
- 4 tickets to Exclusive Sponsor Appreciation Reception
- 1/3 page event program ad and 3 tee signs
- Opportunity to include giveaway items in player packages
- Invitation to CISDR campus & related social media push

Silver Sponsor: $2,500 RISK strategies Wilson Schoellkopf THREE BOX STRATEGIC COMMUNICATIONS

- Named in event materials and social media
- **1 team (or up to 4 players) in tournament**
- 2 tickets to Exclusive Sponsor Appreciation Reception
- 1/4 page event program ad and 2 tee signs
- Invitation to CISDR campus & related social media push

Bronze Sponsor: $1,000 freshbenies A FRESH APPROACH TO BENEFITS John & Laurie Scott

- Named in event materials
- **Up to 2 players in tournament**
- 2 tickets to Exclusive Sponsor Appreciation Reception
- 1/6 page event program ad and 1 tee sign

Individual Player Ticket: $225

- **1 player spot in tournament**
- 1 ticket to Exclusive Sponsor Appreciation Reception

10 YEARS

CISDR Golf Tournament



Sept. 27, 2021

Promotional Sponsorship Opportunities

In addition to sponsoring a team on the links, the **10th Annual CISDR Golf Tournament** provides other opportunities for our supporters to make a difference in the lives of deserving young students. Not only does the tournament support our services – it also serves as an opportunity to market to a wide audience of Dallas region executives and golfers!

10th Anniversary Fund

Help us get to our goal of $10,000 for 10 years!

- $500 sponsors a student for a year
- $250 sponsors a student for a semester
- $100 buys a student school supplies

Golfer Gift Sponsor – Level A: $3,500

- Highest quality golfer gift with sponsor logo

Golfer Gift Sponsor – Level B: $2,500

- High quality golfer gift with sponsor logo

Golfer Gift Sponsor – Level C: $1,500

- Quality golfer gift with sponsor logo

Lunch Sponsor: $1,500

- Provide lunch or to provide lunch for approximately 130 people *(check with CISDR for meal preferences)*

Beverage Cart Sponsor: $1,000

- Name/logo prominently displayed on the beverage carts

Hole-In-One Sponsor: $750

- Sponsor the insurance for the Hole-In-One prizes

Play-It-Forward Sponsor: $500

- Name/logo displayed on “Play It Forward” Contest sign

Golf Cart Sponsor: $250

- Name/logo on the golf carts indicating player assignments

Hole Sponsor: $250

- Name/logo displayed on one tee box



10 YEARS

CISDR Golf Tournament



Sept. 27, 2021

Sponsorship Agreement

Sponsorship Level Opportunities:

These sponsorships include team and/or individual player options.

- ❑ **$20,000:** Presenting Sponsor
- ❑ **$15,000:** Diamond Sponsor
- ❑ **$10,000:** Platinum Sponsor
- ❑ **$5,000:** Gold Sponsor
- ❑ **$2,500:** Silver Sponsor
- ❑ **$1,000:** Bronze Sponsor
- ❑ **$225:** Individual Player
- ❑ **Other: $**_____

10th Anniversary Fund:

Help us get to our goal of $10,000 to celebrate 10 years of the CISDR Golf Tournament.

- ❑ **$500:** Sponsor a student for a year
- ❑ **$250:** Sponsor a student for a semester
- ❑ **$100:** Buy a student school supplies
- ❑ **Other: $**_____

Promotional Sponsorship Opportunities:

These sponsorships provide added recognition, but do not include teams or individual players.

- ❑ **$3,500:** Golfer Gift Sponsor – Level A
- ❑ **$2,500:** Golfer Gift Sponsor – Level B
- ❑ **$1,500:** Golfer Gift Sponsor – Level C
- ❑ **$1,500:** Lunch Sponsor
- ❑ **$1,000:** Beverage Cart Sponsor:
- ❑ **$750:** Hole-In-One Sponsor
- ❑ **$500:** Play-It-Forward Sponsor
- ❑ **$250:** Golf Cart Sponsor:
- ❑ **$250:** Hole Sponsor

Sponsor Information:

By signing below, I agree to pay the selected amount for sponsoring the 2021 CISDR Golf Tournament.

Sponsor Name: _____ Contact Name: _____
(as will appear on printed materials) *(if applicable)*

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Billing Options:

- ❑ My check is enclosed.
- ❑ Please use my credit card.
- ❑ Please invoice me.

Name on Card: _____ Card Number: _____

Exp. Date: _____ Security Code: _____ Signature: _____

Please return by Friday, August 27, 2021 for recognition in press, program and signage.

Communities In Schools of the Dallas Region, Inc.
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www.cisdallas.org/golf • cisdev@cisdallas.org

Communities In Schools
Dallas Region

10 YEARS

CISDR Golf Tournament



cisdallas.org

About Communities In Schools of the Dallas Region

Since 1985, CISDR has served those children whom our education system labels as “least likely to succeed” as a result of events beyond their control. As an affiliate of the nation’s leading practitioners of the community school model, CISDR’s staff brings community resources into schools to integrate student supports in a **coordinated, caring, and cost-effective** way.



Giovanni is just one example of the many students who have succeeded with our support. He came to CISDR in the 4th grade with grades around 60-70%. With encouragement from his CIS Site Coordinator, Giovanni was able to improve his math and English scores, eventually getting elected as Student Council treasurer. Three years later, Giovanni is starting high school with a plan to go to Baylor University, his Site Coordinator’s alma mater.

There are thousands of Dallas area students just like Giovanni, who are ready to move forward with palpable passion and unwavering commitment. However, we need your support to help take them to new heights. A large percentage of our funding comes from **donors like you!** Invest in the future of the community with a sponsorship to the 10th Annual CISDR Golf Tournament. Thank you again, and we hope to see you on the links on September 27!



2019-20 Results

CISDR is a 501(c)(3) nonprofit founded locally in 1985 to address the growing number of high school dropouts in the Dallas region. **Our mission is to surround students with a community of support, empowering them to stay in school and achieve in life.**

In the 2019-20 school year, more than 50,000 students in nine area school districts had access to CISDR help on their campus every day (supplies, food, clothing, etc.) 7,582 K-12 students benefited from individualized CISDR support (tutoring, counseling, home visits, parent intervention, etc.) Of these students:

- **82%** improved in academics, behavior and/or attendance
- **99%** were promoted to the next grade
- **97%** of eligible seniors graduated
- **100%** stayed in school