Communities In Schools®

Dallas Region

2020-2021

IMPACT REPORT



EMBRACING CHANGE



Change is hard.

Technically, I could stop there because it is such a profound truism and cuts so clearly across the differences that divide us, that it may be the only thing we all agree upon. Yet, despite the simplicity of the statement, as humans we are no more adaptable in the immediacy, as a result of this knowledge. That is, until we embrace it.

In its most desirable forms, change is hoped for, solicited, or self-initiated, and so it can be welcomed, anticipated, and strategically enacted. When contemplating our Safer Students, Stronger Schools campaign, I hardly could have anticipated philanthropist MacKenzie Scott would bestow a historic $3.3M gift on CISDR. The transformative change to our organizational capacity as a result secures resources critical to the expansion of our clinical mental health services; intervention which so many children and families desperately need as they adjust to the ongoing pandemic amidst a crisis in youth mental health that had already been fomented. Quite literally, this contribution will change lives. Although, I will admit that I did imagine, wish for, and even seek a gift of this magnitude to support our efforts. Instead, this one came unsolicited.

Unfortunately, this positive, life-altering, and organization-transforming type of change appears infrequent when compared to less desirable counterparts- change that is thrust upon us unwittingly, like the COVID-19 pandemic. These abrupt modifications are perhaps the most unwelcomed and thorniest, as they threaten our sense of normal. Emerging without forewarning, this variety of change upends and sometimes even destroys “the plan,” taxing resources and leaving in its wake ongoing uncertainty.

Yet, throughout the pandemic, change appears as the only consistent element, as science evolves, our response shifts, and the virus itself mutates. Personally, and professionally, these changes to daily life have been challenging to embrace. Nonetheless, during the past two years, I have resolved that the key task involved in accepting, processing, and dare I say enthusiastically embracing change, is to become comfortable with not knowing. There are simply a set of “things” which we cannot and will not know, like the last time we would see family before entering lockdown, or the first time we would spend a day with our smiles obscured by a mask.

But what if that is what life is? The lasts and the firsts strung together, precipitated and punctuated by a series of changes that we initiated ourselves or are initiated for us. Scrambling to adapt then offers fertile ground for innovation and opportunities to retool our approach. Ultimately, change is OUR business, and we help change communities, schools, families, and individual students’ lives daily. So, we must not only accept change, but welcome and embrace it as a platform for progress. And so, I (we) pledge to continue championing change, as the amazing team of people who I have the privilege to work with have dedicatedly done over the past several years, whether they were at the helm initiating the change, or had no idea it was coming.

President & CEO, Adam Powell



WHO WE ARE

Communities In Schools of the Dallas Region addresses the needs of children and works to improve their grades, test scores, behavioral issues, and attendance by eliminating barriers to success. We work with school districts and individual campuses to support students who are coping with a broad scope of issues, such as homelessness, food insecurity, family violence, and untreated illness. The daily provision and coordination of these supports are provided by on-campus case workers called Site Coordinators. With backgrounds including psychology, social work, counseling, and education, site coordinators match the needs of students to local resources while providing daily interventions and services. These interventions may include, but are not limited to: in-school academic tutoring, truancy prevention, mental health diagnostic services and individual counseling, basic needs assistance such as clothing, food and medical referrals, family referrals to community partners for rental and utility assistance, and translation services for students and families with limited English proficiency. In 37 years, Communities In Schools of the Dallas Region has directly impacted over 250,000 students and their families through intensive services, in addition to thousands more through embedded campus support.

We believe that every child deserves the best start in life, regardless of socioeconomic status, family structure, or academic history. Through access to our vast network of partner agencies, collaboration with teachers, and caring relationships with an adult, children can reach their full potential.

2020-2021 RESULTS

The 2020-2021 school year began under the shadow of the COVID-19 pandemic, with districts offering both in-person and virtual learning. Our on-site staff worked with school leaders to begin building caseloads and working directly with students and families that needed us the most. Our services also increased, as additional districts requested our program, due to the increasing needs of student academic support and mental health and wellbeing services. Throughout the year, over **50,000 students benefitted from school-wide CIS activities**, and **7,044 received individualized support**. Of these students:

84%
improved in academics, behavior and/or attendance

94%
of eligible seniors graduated

97%
were promoted to the next grade

100%
stayed in school



GOLF TOURNAMENT

The Communities In Schools Annual Golf Tournament has been a top fundraising event for the organization since 2011. The success of the tournament is due to our generous sponsors and our golf leadership team who provide an incredible event. The 10th annual CIS golf tournament was held on September 27, 2021 and raised a record $250,000 to support the students we serve. Flowserve returned as our Founding Title Sponsor, and was joined by the Dallas Mavericks as Title Sponsor to bolster the event. Other supporters included Ryan LLC., AT&T, KPMG, Ernst & Young, PWC, Dr. Bonnie Martin & Associates, Ryan Law PLLC., and more!

Players arrived at Hackberry Creek Golf Course in Irving, TX to find carefully planned and executed safety measures due to the pandemic. Boxed lunches, drive-in registration, and an outdoor awards ceremony ensured the players stayed safe, while still enjoying a beautiful day of golf, food, and fun. Participants heard from Tournament Chair Karl Schmaltz, President & CEO Adam Powell, and Site Coordinator Deja Tabera, who shared her experience of growing up as a CIS student and returning to the organization to impact the lives of students, just as her own site coordinator was able to do.

The 11th annual golf tournament is scheduled for Monday, September 26th. For more information feel free to visit our website: https://cisdallas.org/golf/.



Blake Lewis, Scott Rowe, & Adam Powell at the 2021 Golf Tournament

SAFER STUDENTS STRONGER SCHOOLS

In 2021, Communities In Schools of the Dallas Region publicly launched the Safer Students, Stronger Schools campaign, otherwise known as 4S, to help students in need of mental health support. The campaign has already seen incredible support, helping CIS to almost double our reach by adding 60 new campus partners.

The COVID-19 pandemic exacerbated the growing youth mental health crisis, highlighting crucial the need for mental health professionals on school campuses. Students need our support more than ever before, and they need access to those services through their schools. Clinical mental health evaluation and intervention will target students actively in crisis and experiencing trauma, as well as those students who require diagnostic services and ongoing treatment related to mental health. Ultimately, students who take care of their mental health will have better academic outcomes and lead more fulfilling lives. The 4S campaign will allow Communities In Schools of the Dallas Region to continue adding new campus partners, bolster mental health support by hiring and deploying licensed mental health clinicians to schools, and training adults in Youth Mental Health First Aid.


G. Brint Ryan, 4S Campaign Chair

OUR PARTNERS

Central to the Communities In Schools approach is a strong commitment to partnership within the communities in which we work. Relationships with medical providers, other nonprofit organizations, government agencies, and community activists provide students with the strong web of support they need to succeed. Communities In Schools staff connect students and their families with these services, closing the gap between barrier and success.

As the needs of our students shifted, so too did the needs of our community partners, necessitating a change in the recently formed C3 Consortium. Instead of meeting monthly to network and learn, nonprofit partners were able to communicate electronically to share ideas, services, and resources. Corporate partners rallied around students, providing them with school supplies, hygiene items, and winter clothing. Together, we can build stronger communities one student, one school, and one district at a time.



Book Fair in Ennis ISD, thanks to donations from Ennis State Bank

THANK YOU TO OUR PARTNERS



Rey Maldonado, Program Director,

Be A Champion

Big Brothers Big Sisters Lone Star
Greater Dallas Market

Children's Health System of Texas

Community Council of Greater Dallas

Costco

Girls Inc. of Metropolitan Dallas

Grant Halliburton Foundation

Interfaith Family Services

Just Say Yes

Millwood and The Excel Centers

Mosaic Services

North Texas Food Bank

Our Friends Place

Perimeter Behavioral Hospital of Dallas

Rainbow Days

Recovery Resource Council

Safe Spaces in Schools

Scholar Shot

State Farm

Texas Behavioral Health Intensive
Outpatient Program

The Council on Alcohol and Drugs

The Family Place

The Senior Source

United to Learn

UNT Dallas-Center for Children and Families

Youth 180, Inc.

CONSOLIDATED STATEMENT OF ACTIVITIES

	2021			2020
	CIS Dallas Total	Endowment Total	Consolidated Total	Consolidated Total
Revenues:				
Private Contributions & Gifts	$2,207,175	$-	$2,207,175	$923,245
Governmental Grants	2,221,812	-	2,221,812	2,996,372
Fundraising Events & Activities	127,298	-	127,298	107,802
Schools & School Districts	1,440,969	-	1,440,969	1,166,335
Investment Income, net	-	283,670	283,670	214,073
Other Income	660	-	660	3,728
Net Assets Released from Restrictions	-	-	-	-
Total Revenues and Support	**5,997,914**	**283,670**	**6,281,584**	**5,411,555**
Expenses:				
Program Services	4,348,685	-	4,348,685	4,095,301
General and Administrative	668,747	-	668,747	537,608
Fundraising	282,631	-	282,631	297,266
Total Expenses	**5,300,063**	**-**	**5,300,063**	**4,930,175**
NET SURPLUS/(DEFICIT)	**697,851**	**283,670**	**981,521**	**481,380**
Transfers	**78,800**	**(78,800)**	**-**	-
BEGINNING FUND BALANCE	**708,682**	**1,496,454**	**2,205,136**	**1,723,756**
ENDING FUND BALANCE	**$1,485,333**	**$1,701,324**	**$3,186,657**	**$2,205,136**

***CIS Dallas ending fund balance includes donor Restriction of $907k**

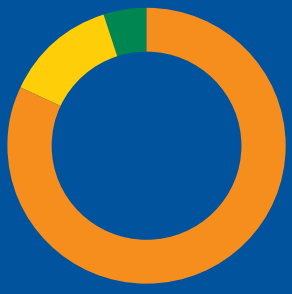
FUNDING SOURCES

- Government Grants 37%
- Private Contributions 37%
- Schools & Districts 24%
- Fundraising Events & Activities 2%



FUNCTIONAL EXPENSES

- Program Services 82%
- General and Administrative 13%
- Fundraising 5%



CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	2021			2020
	CIS Dallas	Endowment	Total	Total
Assets:				
Cash & Cash Equivalents	$975,062	$-	$975,062	$1,012,816
Accounts Receivable	1,218,369	-	1,218,369	86,249
Pre Paid Expenses	22,677	-	22,677	15,616
Other Assets	7,965	-	7,965	7,965
Property & Equipment	51,169	-	51,169	28,630
Endowment Investment	-	1,701,324	1,701,324	1,495,893
Total Assets	**$2,275,241**	**$1,701,324**	**$3,976,565**	**$2,647,169**
Liabilities:				
Liabilities	789,908	-	789,908	442,033
Net Assets:				
Without donor restrictions	578,334	-	578,334	494,584
With donor restrictions	906,999	1,701,324	2,608,323	1,710,552
Total Net Assets	1,485,333	1,701,324	3,186,657	2,205,136
Total Liabilities and Net Assets	**$2,275,241**	**$1,701,324**	**$3,976,565**	**$2,647,169**



AT&T's Adopt-A-Student Holiday Drive Station

THE ENDOWMENT

The Communities In Schools of the Dallas Region Endowment provides long-term financial support and stability to the organization through careful management and investments. By supporting the Endowment with planned giving, you will help build the legacy of Communities In Schools, ensuring students in the Dallas region receive life-saving support for years to come.

To learn more about the Endowment or begin the process of planning your giving, please email cisdev@cisdallas.org or call 214-827-0955 ext. 267.

THANK YOU TO OUR DONORS

$200,000+

Caruth Foundation
Harold Simmons Foundation
The Meadows Foundation

$100,000+

Dallas Foundation
George & Fay Young Foundation
Karl B. Schmalz
Rees-Jones Foundation

$50,000+

Exxon Mobil Corporation
City of Plano
United Way of Metropolitan Dallas
Humana Inc.

$20,000+

National Life Group Foundation
Dallas Basketball Limited
Flowserve Corp
The Carlson Foundation
AT&T

$10,000+

City of McKinney
Ben E. Keith Foundation
Ernst & Young, LLP
PricewaterhouseCoopers, LLP
James M. Spellings

$5,000+

BBVA Compass Foundation
Bill Guess
Communities Foundation of Texas
Wilson W. Schoellkopf
Herson-Stirman Family Foundation, Inc.
Paul W. Stephens
Donna & Mike Winemiller
Aon Foundation
BKD, LLP CPAs & Advisors
The Hoglund Foundation
Independent Bank
Mayer Brown, LLP
S & T Plumbing, Inc
Sedgwick
Texas Women's Foundation

$2,500+

Philip B. Wright
The Corbin Foundation
Holly B. Carroccio
Tarsha LaCour
The Ayco Company, L.P.
Goldman Sachs Personal Financial Management
Stephen W. Heffley
Jeremy Mahoney
Marsh USA Inc.
Three Box Strategic Communications

$1,500+

The Boeing Company
U & I Foundation
North Texas Behavioral Health Authority
Allyn Media

$1,000+

Federal Home Loan Bank of Dallas
Dwain & Sherry Howard
Fenner Family Charitable Foundation
Freshbenies
Harvey E. Najim Family Foundation
Patsy & Michael Hochman Charitable Foundation
Caren Prothro
John B. Scott



Gray's And Donald Legacy Coat Donation at Central Elementary

$500+

Robert Gipson
Chris Wright
Rose Nguyen
Ballengee Group, LLC
David Weekley Homes
Charles A. Fernandez
Stephen R. Lasala
Laura Liu
Richard A. Shaffer
Urban Engineers, Inc.

$250+

John M. Collins
Dental Select
First United Methodist Church, Cedar Hill
Curtis M. FitzGerald
David W. Gleeson
Robert Scott
Daniel J. Winston

$150+

Network for Good
Grant Halliburton Foundation
David Hinshaw
Leonor M. Rangel
Marlisa Spicer
Frederick E. Zachary
Heather Owen
G K. Stevens

$100+

Albertsons Safeway
William Stanley
Sylvia E. Fuentes
Catalina E. Garcia
MHN

Mike Polosky
Christopher Broom
Elba Garcia
Jaganmohan Kandunuri
Laddawn
Michael Lawson
Sheena A. Mitchell

$50+

Daniel Carroll
Blake D. Lewis
Sue & Jack Hayes
Evie Krimm
Gloria Kobow
Marla Storm

$25+

Casandra Scott
Cynthia Kostman
Callie H. Martz
Kisha White
Ellen Johnston-Oliver
Eulalia Saba

In-Kind - $40,000+

Lake Highlands High School

In-Kind - $20,000+

Richardson PTA Board

In-Kind - $5,000+

Denise Snow

In-Kind - $2,000+

Richardson ISD PTA
Colgate
Minnie's Food Pantry
Wilson Middle School
Network of Community Ministries
Intrepid USA Healthcare Services
Rotary Club of Farmers Branch

In-Kind - $1,000+

Lovepacs
Rack Room Shoes #550
Ashley Callis
A Vision Fair
Town Creek Homeowners Association
Walmart Supercenter
Audelia Creek Elementary
Town Creek Homeowners Association

In-Kind - $500+

Atmos Energy Corporation
44 Strong Foundation
Intrepid USA Healthcare Services
New Room Community Center, Inc. A/K/A Feed Lake Highlands
Heather Davis
Holy Family School
Storehouse of Collin County
Sprouts
Jersey Mikes
Jan Barstad
Bethlehem Baptist Church, Greenville
Celebration Station
Costco
Delta Sigma Theta sorority
Heartland Church of Carrollton
Lisetta Layer
Alejandra Phillips
Kristen Swanson
The Heights Church Ministries
Maylee Thomas
Brittani Tippet
Wilson Middle School

In-Kind - $250+

Mehonest Tyson
Christ United Methodist
Church of Farmers Branch
City of Plano Swimmers
First United Methodist Church of Richardson
Kenneth Johnson
McKinney Independent School District
New Room Community Center, Inc. A/K/A Feed Lake Highlands
Richardson Church
Whataburger
Tonya Houston
Trusted World
Williams High School
Chick-fil-A #722
Oaks Church
Kelly Bond
Annalisa Moreno
Feed Lake Highlands
Catherine Kelly
Ryan Kwon
Lisa Stelter
Amelia Carlson
First Baptist Church Midlothian
Lake Highlands Junior High PTA
Partners in Education
Randolph-Brooks Federal Credit Union
The New Room
Alliance of Elite Youth Leadership
The Storehouse of Collin County
Rosa Worthley

In-Kind - $100+

Tom Thumb
Ankem of Texas
Laura Chiappina
Michelle Costner



Soles4Souls Sneaker Donation at Wilson Middle School

THANK YOU TO OUR DONORS

Dallas Police Department
Illiana Gonzalez
Maggie Lee
Ana Lugo
Addison Massey
Ashley McDaniel
Salvation Army
Seven Loaves Food Pantry
Storehouse of Collin County
Walmart Supercenter
Janet Woodlee
Donna Wright
Julie Cardona
Heather Davis
Joe Bravo
Liz Medina
Whataburger
Lubie Gonzalez
Nikki Graves
Albert Lopez
Network Community Ministries
Anna Rzendzian
Jersey Mikes
Target
Brookshire's
Chicken Express
University of Texas at Dallas
Meloney Perry
Elevate Life Church Frisco
Misty Young
Tarah Clark
Tonya Houston
Lake Highlands High School
James Martin
Beth Michalak
QuikTrip
Santana Reyna
Richardson Community Church
Marilyn Scott
Sealife
Shannon Stantsy
Terrell High School
Trusted World

In-Kind - Under $100

Audelia Creek Elementary
Natalee Klotz
Pam Bergez
Olivia Morin
Kristina Tafur
Victoria Blanchard
Kattia Prado-Saenz
Gina Bennett
Laura Martinez
Shepton High School PTA
Teresa Taylor
Nicole Aguilar
Tyler Moore
Mehonest Tyson
Olivia Burns
Grace Communion Richardson (Pathway of Grace Church)
Cadeal Lacen
Lake Country Neighbors
Lake Highlands Jr. High School
Rebecca Micenheimer
Josh Oladeji
Dujon Randolph
Katherine E. Roberts
Isaac Soto
Kristie Westmoreland
Felipe Vargas
Walmart
Albertsons
Mckinney Boyd PTO
Sonic Drive-In
The American Legion
Sam's Club
Margaret Prigge
Maria Ayala
Charo Broiker
Mimi Conner



Marco's Pizza Donating To Students At Frank Seale Middle School

Debby Garcua
Kristin Haney
Molly James
Asheley Kwon
Dawn Nietermae
Erika Solis
The Homes for Children
Bella Hernandez
Kayla Hill
MOD Pizza
Renner Middle School
T.J. Rusk Middle School
St. Gabriel's the Archangel Church
Maelia Ramirez
Lacen Cadeal
Monica Fontenot
Frankford Middle School
Christine Northrip
Bridget Sanchez
Megan Soto
Wanda Udin
Karen White
Assistance League of Greater Collin County
Destiny Glover
Michelle Casto
Mary Gaddy
Gabriel Garate
Alex Hanner
Rachel Burke
Claire McCracken
Stella Stevens
Jenna Whidby
Stephanie Alvarado
Victoria Flores
Maegan Escamilla

OUR SCHOOLS

In the 2020-21 school year, Communities In Schools of the Dallas Region served 86 schools across ten independent school districts. Since then, we have added additional schools and districts, serving a total of 148 schools in sixteen school districts in 2021-22 to meet growing demand for our services.

The following site list reflects our campus partners as of March 2021:

Dallas ISD

Academy at Florence
Adamson High
Botello Elementary
Edison/Pinkston Middle
Hector Garcia Middle
Maple Lawn Elementary
Quintanilla Middle
School for the Talented & Gifted in Pleasant Grove
Thomas Jefferson High
TJ Rusk Middle
Young Men's Leadership

Carrollton-Farmers Branch ISD

Blair Elementary
Carrollton Elementary
Central Elementary
Creekview High
Landry Elementary
Long Middle
McLaughlin/Strickland Elem.
Newman Smith High
R.L. Turner High
Ranchview High
Sheffield Elementary
Vivian Field Middle

Ennis ISD

Dorie Miller Intermediate
Ennis Junior High
Lummus Intermediate

Greenville ISD

Carver Elementary
KGJ STEM at Crockett Elem.
Lamar Elementary
LP Waters Early Learning Center
Travis Elem. / 6th Grade Center

McKinney ISD

Boyd High
Burks Elementary
Caldwell Elementary
Finch Elementary
Herman Lawson Early Childhood Center
Malvern Elementary
McGowen Elementary
McKinney High
McKinney North High
McNeil Elementary
Press Elementary
Slaughter Elementary
Vega Elementary
Webb Elementary

Midlothian ISD

Frank Seale Middle
JA Vitovsky Elementary
Walnut Grove Middle

Plano ISD

Armstrong Middle
Bowman Middle
Carpenter Middle
Clark High
Frankford Middle
Hendrick Middle
McMillen High
Otto Middle
Plano East Senior High
Plano Senior High
Plano West Senior High
Renner Middle
Shepton High
Vines High
Williams High
Wilson Middle

Rains ISD

Rains Junior High
Rains High

Richardson ISD

Aikin Elementary
Audelia Creek Elementary
Bukhair Elementary
Forest Lane Academy
Greenwood Hills Elementary
Mark Twain Elementary
Northlake Elementary
Northrich Elementary
Skyview Elementary
Spring Valley Elementary
Stults Road Elementary
Thurgood Marshall Elementary
Apollo Junior High
Forest Meadow Junior High
Lake Highlands Junior High
Liberty Junior High
Richardson West Junior High
Lake Highlands High

Terrell ISD

Herman Furlough Middle
Terrell High

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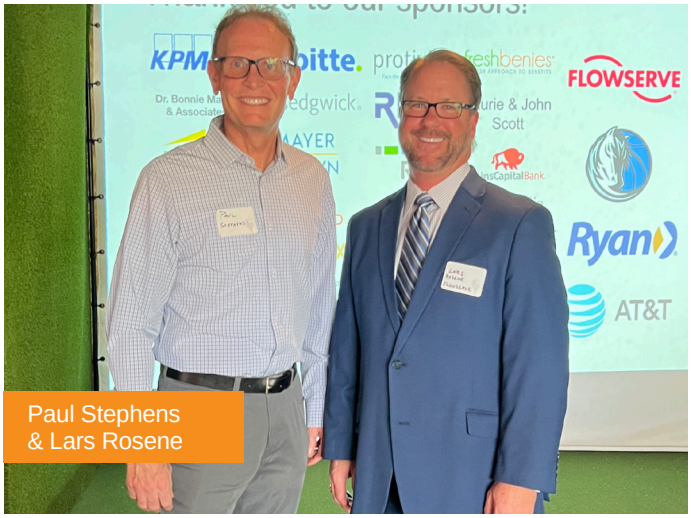
Lars Rosene
Flowserve Corporation

G. Brint Ryan
Ryan, LLC

Karl Schmalz
Exxon Mobil Corporation Retiree

Robert Scott
Exxon Mobil Corporation Retiree

Micheal Williams
3i



Paul Stephens & Lars Rosene

President & CEO

Adam Powell
Ex Officio



Adam Powell & Tarsha LaCour

ADMINISTRATIVE STAFF



CIS Executive Management Team at the 2021 Golf Tournament

Executive Management Team

Adam Powell
President & CEO

Jeannea Busby
Chief Program Officer

Kristin Kelley
Chief Advancement Officer

Anthonia Ibe
Chief Finance Officer

Tracy Nichols
Chief HR Officer

Dr. Summer Rose
Chief Clinical Officer

Corinne Weaver
Chief of Research, Data, & Analytics

Leadership Team

Miguel Benitez
Director of Community Engagement

Shekoti Boyce
Data Manager

Dionna Bozieux
Regional Director

Karla Carrasco
Organizational Development & Training Manager

Jaziel Corona-Aguilar
21ST CCLC / ACE Family Engagement Specialist

Denetra Dancer
Regional Director

Katy Dennis-Bishop
Director of Communications / Grant Manager

Hannah Gay
Transitional Site Coordinator

Tiffani Jackson
HR Generalist

Yolanda Lockhart
Director of Data and Analytics

Zakia Maxwell
Regional Director

Rubi Nava
Advancement Associate

Neketha Polley
21ST CCLC / ACE Program Director

Eduardo Pulido
Regional Director

Gregory Southworth
Director of Mental Health Partnerships

Curtisha Taylor
Clinical Coordinator

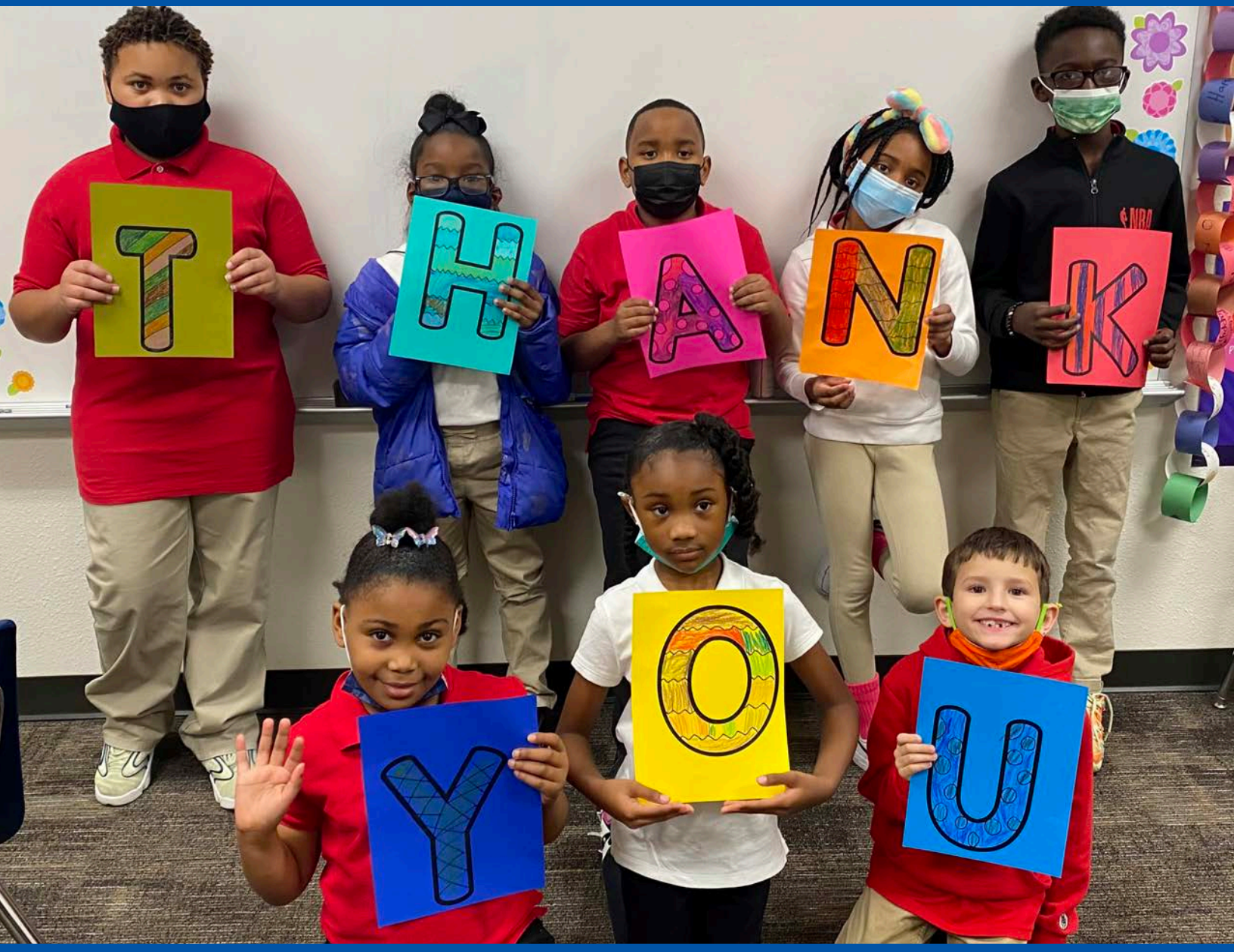
Mia Wuster
Executive Assistant / Digital Media Coordinator


Katy Dennis-Bishop, Kristin Kelley, Rubi Nava, & Mia Wuster



Neketha Polley & Jaziel Corona-Aguilar

#ALLINFORKIDS



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