40 and Forward:

Celebrating the moments that made us. Investing in what comes next.



CIS Dallas Students in 1995



CIS Dallas Students in 2025

40th Anniversary

1985 - 2025

Communities In Schools®

Dallas Region

Thursday, November 13th, 2025

6:00 — 9:00 p.m.

Perot Museum of Nature and Science
2201 N. Field St., Dallas, TX 75201

We are honored to invite you to join **Communities In Schools of the Dallas Region** (CIS Dallas) as we celebrate our 40th Anniversary at the Perot Museum of Nature and Science. This milestone event will honor four decades of impact and the meaningful relationships that have shaped the futures of hundreds of thousands of students across North Texas.



Left: Gretchen Williams, *Event Co-Chair*
Center: Dr. Summer Rose, *Interim CEO*
Right: Mackenzie Kahl, *Event Co-Chair*

For 40 years, CIS Dallas has provided students with the support they need to stay in school and succeed in life. Through critical resources, mentorship, and advocacy, we help students overcome challenges such as academic struggles, behavioral difficulties, chronic absenteeism, and economic hardship. Our professional staff members work directly on school campuses delivering tailored services that keep students engaged, on track academically, and prepared for the future. Your sponsorship ensures that CIS Dallas can continue offering essential case management and mental health services at no cost to PreK - 12th grade students and their families.

The 40th Anniversary Celebration will be an engaging and inspiring evening featuring interactive exhibits, storytelling, and opportunities to connect with the people whose lives have been transformed by our mission. This dynamic gathering will offer an evening with hands-on experiences that highlight the power of relationships within the CIS community. **Join us at the Perot Museum of Nature and Science on November 13, 2025, for *40 & Forward: Celebrating the Moments That Made Us. Investing in What Comes Next*.**

We invite you to support CIS Dallas by becoming a sponsor. Your leadership and commitment to education are invaluable in helping us build brighter futures for students in our community. Please review the enclosed sponsorship packet to explore how you can play a pivotal role in this milestone celebration. This special evening will not only recognize our legacy, but also support our mission to empower at-risk public school students in the Dallas area to succeed. Sponsorship levels are designed to elevate your brand and strengthen your connection to our community.

Thank you for your time and consideration. We look forward to the opportunity to partner with you to make a lasting impact on the students and families we serve.

Sincerely,

Dr. Summer Rose
Interim CEO

Mackenzie Kahl
Event Co-Chair

Gretchen Williams
Event Co-Chair

Sponsorship Levels

Presenting Sponsor | $100,000

- **VIP seated dinner** for ten (10) guests
- **VIP Valet experience** for ten (10) guests
- **Additional tickets** for ten (10) guests to attend the Post-Dinner Reception and Dessert Program after the seated dinner
- **Opportunity to speak** during the event
- **Verbal recognition** during the event
- **Dedicated social media posts**, both pre and post event
- **Dedicated press release** to media outlets announcing Presenting Sponsor
- **Prominent signage** at the event with logo placement
- **Prominent mention** on invitation and all printed event material pending print deadlines
- **Prominent recognition** at the Sponsor/Host Committee Cocktail event Fall 2025
- **Recognition** on Website and Annual Report

High School Sponsor | $50,000

- **VIP seated dinner** for ten (10) guests
- **VIP Valet experience** for ten (10) guests
- **Additional tickets** for ten (10) guests to attend the Post-Dinner Reception and Dessert Program after the seated dinner
- **Verbal recognition** during the event
- **Dedicated social media posts**, both pre and post event
- **Signage** at the event with premier logo placement
- **Premier mention** on invitation and all printed event material pending print deadlines
- **Premier recognition** at the Sponsor/Host Committee Cocktail event Fall 2025
- **Recognition** on Website and Annual Report

Middle School Sponsor | $25,000

- **VIP seated dinner** for ten (10) guests
- **VIP Valet experience** for ten (10) guests
- **Additional tickets** for ten (10) guests to attend the Post-Dinner Reception and Dessert Program after the seated dinner
- **Verbal recognition** during the event
- **Dedicated social media posts,** both pre and post event
- **Outstanding signage** at the event with logo placement
- **Outstanding mention** on invitation and all printed event material pending print deadlines
- **Outstanding recognition** at the Sponsor/Host Committee Cocktail event Fall 2025
- **Recognition** on Website and Annual Report

Elementary School Sponsor | $10,000

- **VIP seated dinner** for ten (10) guests
- **VIP Valet experience** for ten (10) guests
- **Additional tickets** for four (4) guests to attend the Post-Dinner Reception and Dessert Program after the seated dinner
- **Verbal recognition** during the event
- **Dedicated social media posts,** both pre and post event
- **Excellent signage** at the event with logo placement
- **Excellent mention** on invitation and all printed event material pending print deadlines
- **Excellent recognition** at the Sponsor/Host Committee Cocktail event Fall 2025
- **Recognition** on Website and Annual Report

Additional Sponsorship opportunities are listed under the Individual Tables and Tickets section of the Sponsorship Response Form.

During the 2023-2024 School Year

Across the Dallas Region:

- **67,573** students participated in a CIS support activity. Of those:
  - **9,518** received personalized, case-managed, one-on-one services, for a total of **130,260** direct services.

Our Impact for Students

These support services have a measurable impact. Of all the students served:

- **83%** improved in academics, behavior and/or attendance
- **99%** were promoted to the next grade
- **98%** of eligible seniors graduated
- **100%** stayed in school

Focusing On the Future

Communities In Schools has developed a strategic plan to meet the needs of students in the growing North Texas region. We are focused on the following key areas of programmatic growth and organizational capacity:

- **Developing Family Engagement Programming**
  Launching new services to engage parents and caregivers of students we serve.
- **Identifying Post-Secondary Pathways**
  Diversifying options for students exploring education and the workplace.
- **Broadening Mental Health Services**
  Expanding our commitment to the mental health of our region's young people.
- **Expanding Research and Innovation**
  Ensuring we meet the diverse and complex needs of students in our region.

See CIS Dallas in action!

Would you like to take a school tour and see CIS Dallas in action? Scan the QR code.





CIS Dallas Students in 2025

Communities In Schools® Dallas Region

Sponsorship Form

Thursday, November 13th, 2025 | 6:00 — 9:00 p.m. | Perot Museum of Nature and Science | 2201 N. Field St., Dallas, TX 75201

Sponsor Name (as it will appear on materials) _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____

Email Address _____

Signature _____

Date _____

☐ Please charge $_____ to my VISA, MasterCard or AMEX

☐ My check, payable to CIS Dallas, is enclosed for $_____

Name on card: _____

Card Number: _____

Exp. Date: _____

Security Code: _____

Signed agreements allow for marketing benefits to begin. Please sign and return to maximize recognition in our digital materials. Checks can be mailed to: Communities In Schools of the Dallas Region | 1341 W. Mockingbird Lane, Suite 1000E | Dallas, TX 75247

☐ Presenting Sponsor | $100,000

- **VIP seated dinner** for ten (10) guests
- **VIP Valet experience** for ten (10) guests
- **Additional tickets** for ten (10) guests to attend the Post-Dinner Reception and Dessert Program after the seated dinner
- **Opportunity to speak** during the event
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- **Prominent recognition** at the Sponsor/Host Committee Cocktail event Fall 2025
- **Recognition** on Website and Annual Report

☐ High School Sponsor | $50,000

- **VIP seated dinner** for ten (10) guests
- **VIP Valet experience** for ten (10) guests
- **Additional tickets** for ten (10) guests to attend the Post-Dinner Reception and Dessert Program after the seated dinner
- **Verbal recognition** during the event
- **Dedicated social media posts**, both pre and post event
- **Signage** at the event with premier logo placement
- **Premier mention** on invitation and all printed event material pending print deadlines
- **Premier recognition** at the Sponsor/Host Committee Cocktail event Fall 2025
- **Recognition** on Website and Annual Report

☐ Middle School Sponsor | $25,000

- **VIP seated dinner** for ten (10) guests
- **VIP Valet experience** for ten (10) guests
- **Additional tickets** for ten (10) guests to attend the Post-Dinner Reception and Dessert Program after the seated dinner
- **Verbal recognition** during the event
- **Dedicated social media posts,** both pre and post event
- **Outstanding signage** at the event with logo placement
- **Outstanding mention on** invitation and all printed event material pending print deadlines
- **Outstanding recognition** at the Sponsor/Host Committee Cocktail event Fall 2025
- **Recognition** on Website and Annual Report

☐ Elementary School Sponsor | $10,000

- **VIP seated dinner** for ten (10) guests
- **VIP Valet experience** for ten (10) guests
- **Additional tickets** for four (4) guests to attend the Post-Dinner Reception and Dessert Program after the seated dinner
- **Verbal recognition** during the event
- **Dedicated social media posts,** both pre and post event
- **Excellent signage** at the event with logo placement
- **Excellent mention** on invitation and all printed event material pending print deadlines
- **Excellent recognition** at the Sponsor/Host Committee Cocktail event Fall 2025
- **Recognition** on Website and Annual Report

Individual Tables and Tickets

All levels will receive print recognition at the event, on the CIS Dallas website, and the Annual Report.

☐ $5,000 for ten (10) tickets to the Post-Dinner Reception and Dessert Program

☐ $2,500 for eight (8) tickets to the Post-Dinner Reception and Dessert Program

☐ $1,000 for six (6) tickets to the Post-Dinner Reception and Dessert Program

☐ $250 for an individual (1) ticket to the Post-Dinner Reception and Dessert Program

Donation

☐ I am unable to attend but would like to make a tax-deductible gift in the amount of $_____

☐ I am unable to attend, but please use my table/tickets for CIS Dallas employees_____

☐ My gift is in honor/memory of:_____

Communities In Schools of the Dallas Region is a 501(c)(3) charitable organization under the IRS code. Contributions are deductible to the extent allowable by law. Tax ID # 75-2044117

For sponsorship inquiries and information, please contact our *40 & Forward* Co-Chairs, Gretchen Williams & Mackenzie Kahl
CIS40@cisdallas.org | (214) 827-0955 | www.cisdallas.org



40th Anniversary

1985 - 2025

Communities In Schools®

Dallas Region







A collection of pictures from 40 years of CIS Dallas