

2023 EDUCATIONAL WORKSHOPS SURVEY

Report of Findings

30 & 31 March 2023 | 2023 EACTP Educational Workshops, Leiden University, The Netherlands



Comments & Observations

General programming and operational

On 30 and 31 March 2023, EACTP held its inaugural Educational Workshops programme at Leiden University, in The Netherlands. A post-event survey was conducted to gather insight and feedback from attendees, shared within this document.

Registration was open to EACTP members, CTA students, TMA members and the wider European community. Registration launch was delayed until January 2023, giving a short period for registration. Going forward this lead-in time needs to be at least 6 months to allow for planning and travel arrangements.

The workshops were extremely well received, and content quality highly rated.

Attendees represented a diverse cross-section of the industry, from university students through to highly experienced turnaround professionals.

Expert knowledge from the three Professors and Doctor were greatly appreciated by attendees.

Workshops were interactive, with opportunity for networking in session, and informally.

Whilst the workshops were financially challenging, it is felt that both momentum and credibility were built, providing a foundation for future workshops.

A targeted LinkedIn campaign provided valuable insight into future marketing plans.

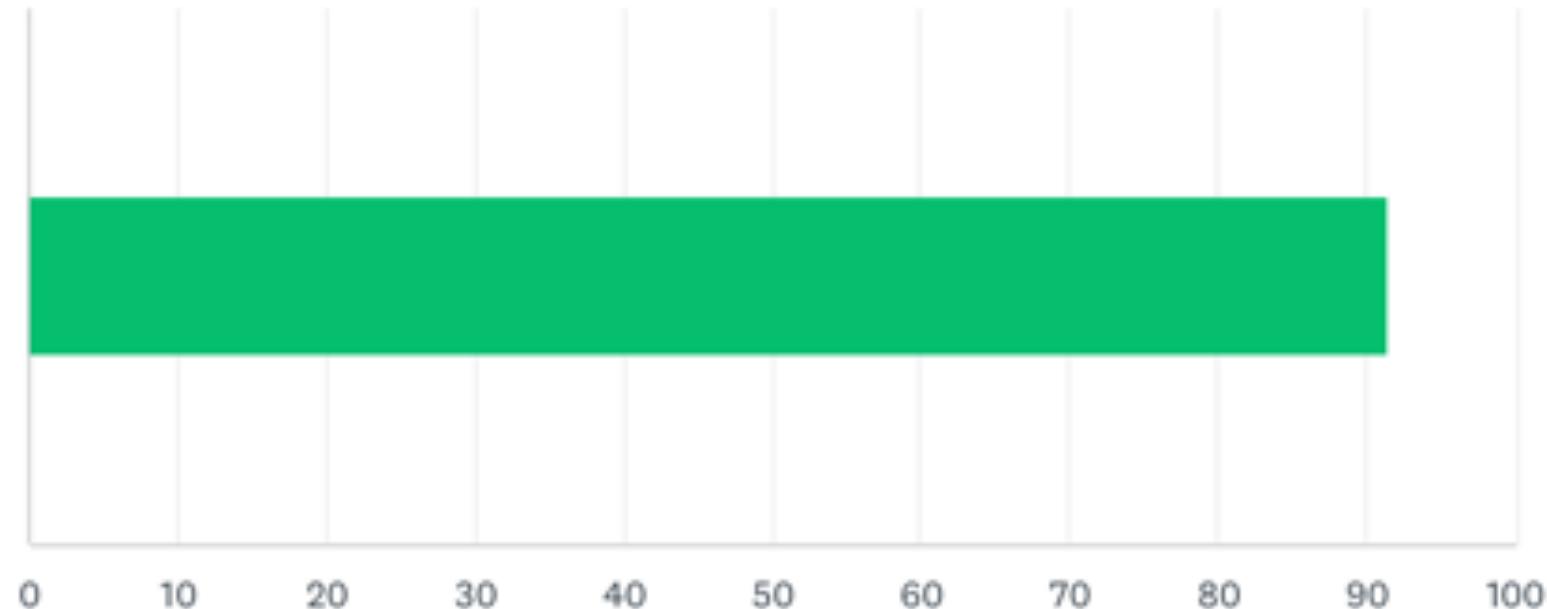
26 attendees were present at the workshops, with 12 providing post-event feedback representing a 46% response rate*.

The survey was anonymous.

*for comparison, most post-event surveys generate a 10-15% response rate

Q1: Overall, how would you rate
your workshop experience.

0 = low, 100 = high



Average: 91/100
Fantastic result!

Q2: What did you get out of attending the workshops? Including format, discussion topics, group dynamics etc

Management, legal

Good networking and enjoyable discussions.

Useful tools and reminders.

New knowledge.

Great break and brain space/stimulation away from the day job.

Information about sanctions and use of insolvency laws, thought provoking views on future developments in turnaround and refresher in company values

Learned a great deal and met new people

Good discussion and insides on a wide area of topics

High value learning environment, with networking, and great location. Topics went well beyond finance, law and management, to add psychological aspects of change and the future of turnaround.

New ideas

A new perspective regarding Turnaround Management.

A wonderful balance of learning themes, interactions, new knowledge and time to spend with colleagues. The pace was good and the breaks were well managed.

Knowledge, working with like minded people, new friends and connections, absolutely loved it!

Motivation & more professionalism

Sharing ideas and experience we grew up and have new ideas

Q3: What topics would you like included at future workshops?

More finance and restructuring best practices

Some practical turnaround skills- cash management / stakeholder management, perhaps a negotiation workshop. Also employment law comparison across European jurisdictions.

Relevant new cases

No clue

Keep it broad like it is, you might consider the differences of recovery in different kind of owner situation (pe, family owned, stock market, not for profit). These different situation caused different approaches, target-setting and culture within organisations to cope with.

Those listed in Jan's workshop on the future of turnaround.

More leadership

Diagnosis as a bedrock of Turnaround & Restructuring

Concepts of System Thinking & Engineering in Turnaround & Restructuring

Geographical and industry related themes that are topical at the time... economics... ESG...

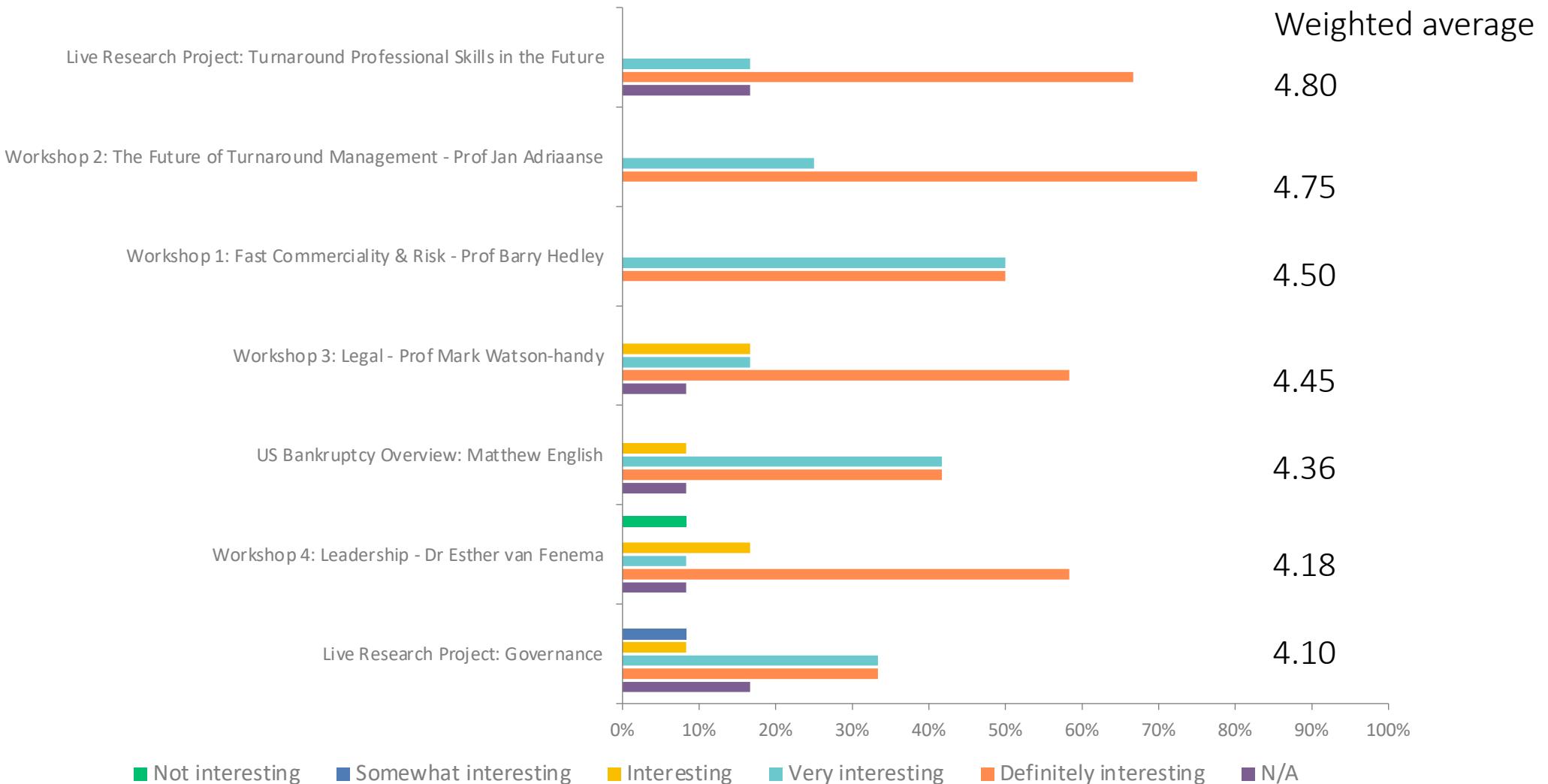
Technology and legal tools, soft skills, communication, design thinking, more development of the T-Shape turnaround model presented by Prof Jan

same as at the workshops and would include some entertaining "number crunching" (Accountancy)

Sustainability

Q4: How would you rate each session?

Shown in descending order, in order of ranking



Q5: Looking forward, please share your thoughts on future workshops For example: location, frequency, length of workshops, format, networking opportunities

Future workshop should include real cases problem and resolutions split by subjects(legal, operational and Procurement, finance)

Location was great. Nice to be somewhere learning focussed rather than a faceless corporate environment. Length also good. Wouldn't really change. We need to raise profile in U.K. so London. Annually would be good. Otherwise format was fine

I would suggest a larger group of attendees

In Leiden (because I am Dutch) 😊

Yearly

Preferably with more people

You might consider inviting key players in banking, pe, etc for specific parts of the day. This also creates a carrier for the EACTP.

Leiden for the next year, then alternate with Leiden and other associated Universities across Europe.

Well-being, mental health, work/life balance

More networking

To share the workshop themes, debates, conclusion with the RMA Network, to make it accessible.

I would happily attend twice per year.

The Uni of Leiden makes for a wonderful base, however i am not precious if we varied the host/country.

The format was spot on...

I think 2 days is the maximum. Stretching to 3 days would be a push.

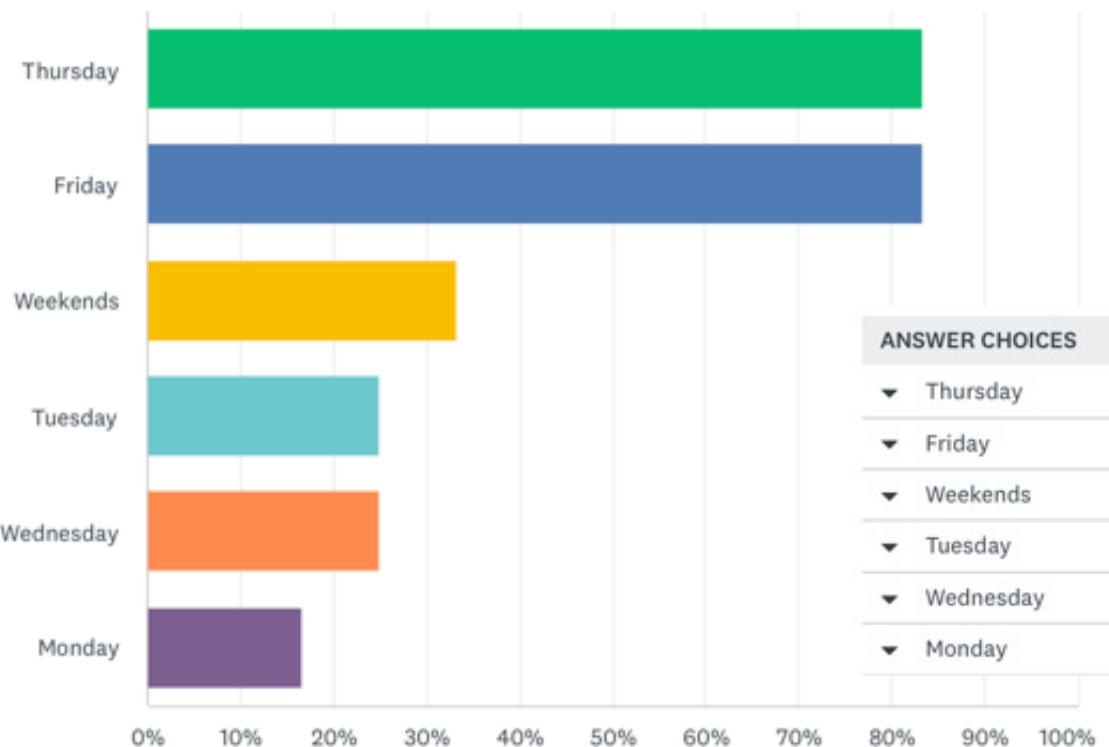
Whilst the group size might be as profitable for the organisation, it was a great size for mobility of breaks, group exercises and lunch.

I like the interactivity of the format but it depends on the content. These workshops were quite intense and 2 days was quite short to cover all the topics, but then again 2 days is too much for some people.

More participants

Once a year, always the same location, gamification

Q6: What days of the week work best for you?



ANSWER CHOICES

- ▼ Thursday
- ▼ Friday
- ▼ Weekends
- ▼ Tuesday
- ▼ Wednesday
- ▼ Monday

RESPONSES

83.33%	10
83.33%	10
33.33%	4
25.00%	3
25.00%	3
16.67%	2

Q7: Please share any other comments, feedback and ideas for future workshops

Workshops practices based on real cases from the different practitioners.

This workshop was very strong from management and legal point of view, but we didn't touch the financial or operational side

Guest speaker at Dinner

Preference for 1.5 to 2 days conference.

Create some tools to test together and involve students

Keep the way you did it!

Looking forward to the next EACTP event!

Do it again, please!