



CDOIQ EUROPE NEWSLETTER

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Top stories in this newsletter



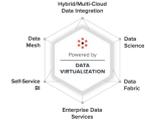
From Machine Learning to Machine Doing



Excitement is mounting



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Keynote | Sebastian Klapdor: From Machine Learning to Machine Doing



Online-print leader Vista's 3-year journey towards data-driven transformation has yielded impressive results, driving over \$100M in annual profitability. Former CTO/CDO [Sebastian Klapdor](#) will share key learnings and success factors. Discover how Vista scaled ML/AI-based data products through a data mesh and cross-functional teams. Learn about practical applications like automating marketing, personalizing customer experiences, dynamic pricing, and improving customer service and manufacturing processes. Take a sneak peek at [the symposium agenda](#).

Excitement Is Mounting | Who You Will Be Meeting At The Symposium



Who has already registered? You will be meeting over 30 Chief Data Officers/Chief Analytics Officers and 120 Senior Data Leaders from 150 leading European companies across 15 industries. What a fantastic audience!

This is an exceptional chance to network with the most influential figures in the European data and AI sphere.

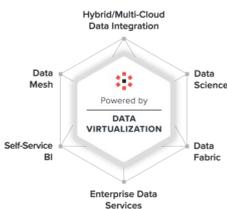
Be sure to secure [your invitation](#) by September 6th.

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Your organization may be ready to embrace generative AI, but is your data? There's little doubt that gen AI is here to stay. We've already seen just how much power this game-changing technology has to disrupt industries and transform our daily lives, but it comes with a caveat — you'll need the right data to turn all the AI enthusiasm into tangible business impact. Based on interviews with hundreds of data, business, and IT leaders about their strategies and goals for harnessing gen AI, the survey sheds light on where gen AI stands to make the most impact in the coming years. As we turn our attention from experimentation to wider AI implementation in 2024, [here are five emerging trends you should have top of mind](#) — and what they mean for your organization's data

Gold Plus Sponsor | Denodo's Platform For Data Democratization



The Denodo team is proud to support the CDO IQ Europe Symposium 2024. [Denodo](#) is a platform for IT and CDO to achieve Data Democratization with cost reduction, improved security, data acceleration, data marketplace and a broad number of options, visibly reducing the time-to-data to empower users.

Denodo Platform delivers data in the language of business, at the speed of business. It is the next generation of data management tools embracing distributed data across on-premises, hybrid, and cloud environments creating a single business access layer to integrate and manage data, as well as leveraging Generative Artificial Intelligence and Machine Learning to simplify and automate manual tasks.

Denodo is [a logical platform](#) for all enterprise data, enhancing decision-making, driving operational efficiency, and facilitating swift responses to evolving business and technical trends, leveraging and supporting your data investment.

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