



## **BUY NOTHING DAY PROJECT**

Imagine you have been asked to produce a flyer to promote the next **BUY NOTHING DAY**

1. What kind of theme are you going to use?
2. What kind of people are you targeting?
3. Write the text for your flyer. Decide on the information you want to include. How can you convince people to take part in Buy Nothing Day?
4. Design the flyer to be as clear and eye-catching as possible.