

# CYBERSECURITY & YOUR BUSINESS: THE BIGGEST THREATS AND WHAT TO DO ABOUT THEM

**THURSDAY, OCTOBER 28 2021**  
**8:30 - 10 A.M.**

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pre-registration required for  
virtual attendees



*Note: The headlines above are from articles published in the last 30 days*

Cyber-attacks are a growing threat for businesses, and Dodge and Jefferson County businesses are no exception. The FBI's 2020 Internet Crime Report revealed 791,790 complaints of suspected internet crime—an increase of more than 300,000 complaints from 2019—and reported losses exceeding \$4.2 billion.

More than 70 percent of cyberattacks occur at businesses with fewer than 100 employees. Smaller businesses are ideal targets for cybercriminals because they possess desired data and typically lack security infrastructure. **What can your business do to protect against cybercrime?**

Our October 28 Business Education Session will feature speaker Brian Dennis, ABCP, Director of the Cybersecurity Center for Business (CCB) at UW-Whitewater. The CCB provides cyber security education and training for businesses, local governments, and educational institutions.

**This meeting will be held on Zoom and in-person at the Jefferson County Courthouse, 311 S Center Ave, Room 205, Jefferson, WI 53549.**

To attend the meeting via Zoom, you must pre-register. Register at the link below or scan the QR code:

<https://us06web.zoom.us/meeting/register/tJctfu6upj0rEtAs35IK-2LyNH59bhIJNGTO>

After registering, you will receive a confirmation email containing the link and password needed to join the meeting.



This session is part of the Jefferson County Economic Development Consortium (JCEDC) Board of Directors meeting. The board will hold a brief meeting beginning at 8:30 and the education session will begin shortly after 8:30. This is a public meeting.

Questions? Email [julieo@thriveED.org](mailto:julieo@thriveED.org)