

# UW-Whitewater Hawk Fest 2019

## Exhibitor Registration:

Whitewater Community



Join us in welcoming new students to UW-Whitewater during Hawk Fest, part of our fall orientation program. Students will participate in various activities and learn more about local businesses and University departments.

### Why participate?

- This is your opportunity to be in front of UW-Whitewater new students
- Distribute samples, coupons or fliers
- If hiring, an opportunity to advertise open positions

**Promote your business to the incoming new students by  
reserving your table today!**

## UW-Whitewater Hawk Fest

Monday, September 2, 2019

2:30-4:30pm (set-up at 1:45pm)

UW-W Lot 2 (Located off of Prince St. between the Center for the Arts and Laurentide Hall)

Rain site: Kachel Fieldhouse

**Registration Fee:** \$35.00 (Registration due by July 15<sup>th</sup>)

### Event Stipulations:

- Space is reserved on a first-come first-served basis. Registration form and fee due by July 15.
- **NEW THIS YEAR: Food and/or beverage samples ARE permitted.**
- Please refrain from using alcohol related references and paraphernalia.
- Due to a university contractual agreement with Pepsi, Coca-Cola references or signage cannot be used.
- Each exhibitor is provided with a 6 ft. table at their pre-assigned space. Electricity is not provided.
- This is a free event for our students. As such, exhibitor sales are prohibited.

### Questions?

Contact Marie Hornickel:

Assistant Director, First Year Experience Office

hornickm@uww.edu or 262-472-1939