



Press Release

March 11th, 2021

NextHome Success named a Pinnacle Office Award Winner

NextHome recognizes NextHome Success for their office's sales achievements in 2020

Pleasanton, CA — March 11, 2021 — NextHome is proud to congratulate NextHome Success in Fort Atkinson and Whitewater, Wisconsin, on their achievement in receiving the Pinnacle Office Award. Their office's hard work in 2020 has been recognized by the NextHome franchise with this award. NextHome Success is owned by Carolyn Fox and Amy Fox.

The NextHome franchise, established in 2014, has experienced tremendous growth due to its consumer-focused branding, technology, and marketing. The franchise currently has 480+ offices across the country with over 4,400 members, in 48 states. Recently, the brand has been recognized as the No. 1 Franchise in the country for customer satisfaction by Franchise Business Review, ranked No. 79 on *Entrepreneur* magazine's Franchise 500® list, and No. 3344 on *Inc.* magazine's Inc. 5000 list of the fastest-growing private companies, along with many other accolades.

The NextHome franchise wouldn't be where it is today without the "NextHomies" behind the brand. The "Humans Over Houses" slogan coined by NextHome has turned into a philosophy adopted by NextHomies as the meaning behind why they do what they do, and why they do it so well.

Recognizing hard work and dedication runs deep within the NextHome franchise through their annual Awards Program. The franchise is proud to recognize nearly 600 NextHomies for their impressive track record of sales achievements in 2020.

"Every year, I have the great privilege of congratulating each award winner on their impeccable performance from the previous year. And while this year it is through a video instead of on the main stage during our annual conference, sharing these recognitions is even more rewarding," said James Dwiggins, Chief Executive Officer of NextHome, Inc. "Our NextHomies have gone through so many challenges last year due to the pandemic and tight inventory, but their underlying goal has never shifted, never faltered, they've continued to help families find their next home. Thank you for continuing to make a difference in the real estate industry, and in the lives of your communities."

"NextHomies have always been much more than real estate professionals in their local communities. When your profession is to help others, that passion doesn't stop at the end of a deal," said Imran Poladi, Vice President of NextHome, Inc. "This past year, when each and every one of our communities experienced hurt and fear, our members stepped up to be a resource for their people. I'm overwhelmed with hopefulness that during a time of such negative circumstances, people were still able to reach the American Dream of homeownership thanks to hard-working and caring NextHome real estate professionals."



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About NextHome, Inc.

NextHome, Inc. is an independently owned national franchisor with a focus on changing the way consumers work with local agents and shop for real estate online. The NextHome franchise has 480+ offices and 4,400+ members across 48 states. The company closes over 29,000 transactions annually worth over \$8.2B in volume.

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