



Whitewater Arts Alliance

NEWS RELEASE

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SUMMER 2022 13TH ANNUAL FRAN ACHEM COMPETITION CALL FOR ART

Sponsored by Whitewater Arts Alliance

Information at: www.whitewaterarts.org/fran-achen-2022

(WHITEWATER – April 14) We are pleased to announce that the 2022 Fran Achen Photography Competition will return to the Cultural Arts Center in both its traditional in-gallery display format and online virtual show. In-person opening reception and award announcement will be Sunday, July 3 at 1pm in the CAC.

The 2021 Fran Achen Show saw a number of changes. Some of these were improvements and some were precautionary measures made necessary by the pandemic. With local mandates of masking lifted, we hope to see participants in-person once more. Precautions are on an individual basis: masks are not required but are not frowned upon either.

ON WITH THE SHOW!

Open to all photographers, from amateur to professional artists of all ages are invited to exhibit their photography at the 13th Annual Fran Achen Photography Competition to be displayed in July.

Jeff McDonald, chair of the show and Whitewater Arts Alliance board member, said, “The Fran Achen show is truly one of the highlights of the year. Fran Achen was an exceptional photographer and his catalog of images continues to inspire. This show, organized in his honor, is an excellent opportunity to showcase the outstanding work created by both established and aspiring area photographers. I am always excited to see the many ways these artists interpret the world through their images. Viewing each year’s collection is a real treat.”

AWARDS

Best of Show Award: (\$125)
Second Place Award: (\$100)
Third Place Award: (\$75)
Outstanding Youth Award: (\$50)
Viewers' Choice Award: (\$50)

KEY DATES

Entries & Fees Due: Thursday, June 16 by 11:59 P.M.

Awards Announcement: Sunday, July 3 at CAC Gallery 2pm

Viewers' Choice Award Announcement: Sunday, July 31

Photo Drop-Off: Monday, June 27 and Tuesday June 28 from 4:00 - 6:00pm

Photo Pick-Up: Sunday, July 31 from 3:00 - 5:00pm

Whitewater Arts Alliance

13th Annual Fran Achen Photography Competition

July 1 – 31, 2022

Cultural Arts Center

402 West Main Street

Whitewater WI 53190

Full information including rules and entry forms available at: www.whitewaterarts.org/fran-achen-2022

For other questions please contact the event's chairperson, Jeff McDonald, at waa.franachen@gmail.com

Big thanks to our sponsor!



The mission of the Whitewater Arts Alliance is to promote the visual and performing arts through an alliance of artists, individuals, educational resources, and organizations to promote creativity and diversity that will serve to educate and enrich the lives of the residents of the Whitewater community and surrounding areas.

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