



United Way Jefferson & North Walworth Counties

2022 PILLAR GRANT GUIDELINES

Pillar Grant timeline/process:

- The Pillar Grant application process will begin on 4/4/22 (site opens at 9am) and close on 5/20/22 (site closes at 5pm), with final grant allocation letters mailed by 6/15/22.
- Pillar Grants are to be completed and submitted electronically through the <http://pillargrant.applicationsubmit.com> website.
- To obtain log-in information, contact Megan Hartwick, Executive Director at United Way of Jefferson & North Walworth Counties, unitedway@idcnet.com or 920-563-8880.
- Late submissions will not be accepted under any circumstances. Incomplete applications will not be considered for funding.

Who may apply for a Pillar Grant:

- Applicants may be a part of an organization, local business, community club or individuals. The applicants and proposed project must be serving a public purpose and must align with United Way's mission to fight for the health, education and financial stability of every person in our communities. Applicants do NOT need to be affiliated with a 501(c)3 organization.
- Applicants must be focused on work that aligns with United Way's strategic plan, specifically projects and/or programs that address early intervention care, mental health/alcohol & other drug addiction (AODA) treatment, barriers to self-sufficiency, and/or diversity, equity & inclusion.

Purposes for which Pillar Grants may be requested:

- Proposals must be aimed at improving early intervention care, mental health/AODA treatment, barriers to self-sufficiency, or diversity/equity/inclusion within the communities served by United Way of Jefferson & North Walworth Counties (Jefferson County & the City of Whitewater).
- Proposals should be creative, innovative, address community needs and provide a strong, positive impact in the communities served.
- Projects/programs are expected to be accomplished (or started, if related to an ongoing program) within a specific period of time, generally not more than one year.

Pillar Grants WILL NOT be awarded for the following purposes:

- to support current operating or on-going expenses of organizations
- to pay existing wages or salaries
- to annual drives
- to eliminate previously incurred deficits or expenses or for debt retirement
- to endowment funds
- for religious or sectarian purposes
- to individuals for personal purposes/expenses
- for lobbying, partisan political purposes or campaigns

Previously Funded Pillar Grant Projects/Programs

Below are a handful of examples of previously funded pillar grant projects. The full list of the 56 past funded projects, please visit <https://uwnjwnc.com/who-we-help/pillar-grant-projects/>

- Mobile railyard playset (Fort Healthcare)
- Fit Kid Shuffle scholarships (Working for Whitewater's Wellness)
- Emergency safety bags (School District of Fort Atkinson)
- Community garden supplies/projects (Jefferson County Master Gardeners, St. Coletta)
- Behavioral Health Elementary School Pilot Project (Women Who Care)
- Social & Emotional Learning Workshop (First Congregational Church of Fort Atkinson)
- Dolly Parton Imagination Library (Whitewater LEADS, Friends of Johnson Creek Library)
- Opiate Awareness Toolkit (Jefferson County Drug Free Coalition)
- Adult ESL Curriculum Materials (Whitewater Unified School District)

Payment of Pillar Grants:

- Pillar grant payments are made on a reimbursement basis (payable upon the presentation of approved invoices and/or receipts) or on a direct invoice basis (to any vendors that may be used for a project or program). All information must be sent directly to the United Way of Jefferson & North Walworth Counties:
 - 734 Madison Avenue, Fort Atkinson, WI 53538
 - unitedway@idcnet.com
- All pillar grant payments must be paid within the calendar year in which they are awarded (by 12/31/22) unless specifically requested otherwise in writing to the United Way Board of Directors.
- A minimum of \$10,000 will be available for pillar grant funding in 2022. The United Way Board of Directors will determine, based on the viability of proposals and the need(s) each will serve within the community, how much (if any) of the funding will be distributed and to how many projects.
- Applicants may be asked to provide further information, make a presentation, and/or meet with board members for further review of the submitted application.