



Whitewater Arts Alliance

NEWS RELEASE – May 31, 2021

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WAA Hosts 12th Annual Fran Achen Photography Competition/Exhibition

(WHITEWATER - May 31) The ever-popular Fran Achen show is back! Join us for our twelfth annual competition and exhibition. The exhibition will take place July 1-25th in both a physical and virtual format.

Amateur and professional artists are invited to exhibit their photography at the 12th Annual Fran Achen Photography Competition. This show is open to all photographers and will be broken down into two categories: “Youth/Teen” (under 18) and “Adult”.

The Whitewater Arts Alliance Board and staff are excited to announce that the 2021 Fran Achen Photography Competition will return to its traditional in-gallery display format. In addition, all of the photographs will appear in the online virtual show.

The Awards Presentation Program and Opening Reception for the Fran Achen Photography Contest will be held **live and in-person** in the Cultural Arts Center Gallery on Sunday, July 11 with awards to be announced at about 2pm.

KEY DATES

Entries & Fees Due: Thursday, June 17th by 11:59 P.M.

Awards Announcement: Sunday, July 11th at 2:00pm in the Cultural Arts Center Gallery

Viewers’ Choice Award Announcement: Sunday, July 25

Photo Drop-Off: Monday, June 28th, and Tuesday June 29th from 4:00 - 6:00pm

Photo Pick-Up: Sunday, July 25th from 3:00 - 5:00pm

AWARDS

BEST of Show Award: (\$125)

Second Place Award: (\$100)

Third Place Award: (\$75)

Outstanding Youth Award: (\$50)

Local Interest Award: (\$50)

Viewers' Choice Award: (\$50)

To fill out an entry form and/or to view more details about the show, please visit this link:

www.whitewaterarts.org/fran-achen-2021.



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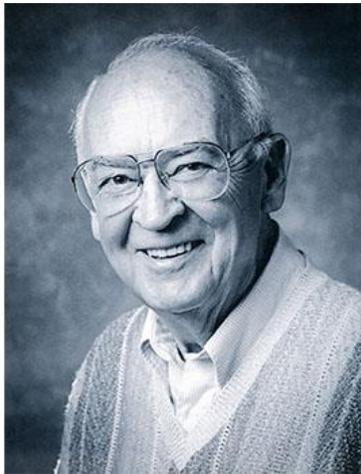
Jeff McDonald, chair of the show and former Whitewater Arts Alliance Board Member, said,

“The Fran Achen show is truly one of the highlights of the year. Fran Achen was an exceptional photographer, and his catalog of images continues to inspire. This show, organized in his honor, is an excellent opportunity to showcase the outstanding work created by both established and aspiring area photographers. I am always excited to see the many ways these artists interpret the world through their images. Viewing each year’s collection is a real treat.”

A Note About Our New COVID-19 Policy:

In conjunction with the City of Whitewater and the Centers for Disease Prevention’s (CDC) guidelines, the WAA Board recently voted to lift the capacity limits which have been in place during the Covid pandemic. Masks are now optional for fully vaccinated persons, however masks are still required for those that have not been fully vaccinated.

**We continue to request that persons who have symptoms of COVID-19, persons who have been a close contact of someone who tested positive for COVID-19, or persons who are waiting on test results not enter the gallery at all, even with a mask.*



The mission of the Whitewater Arts Alliance is to promote the visual and performing arts through an alliance of artists, individuals, educational resources, and organizations to promote creativity and diversity that will serve to educate and enrich the lives of the residents of the Whitewater community and surrounding areas.

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