



# ARKANSAS

*Economic Development Foundation*

*Arkansas Industrial and Economic Development Foundation*

# 2020 LUNCHEON

**Tuesday, April 21 • 11:30 a.m. - 1 p.m.**

STATEHOUSE CONVENTION CENTER, LITTLE ROCK

WALLY ALLEN BALLROOM

**Featuring Christian Fischer  
President & CEO of Georgia-Pacific**

# ABOUT THE ARKANSAS ECONOMIC DEVELOPMENT FOUNDATION

THE ARKANSAS ECONOMIC DEVELOPMENT FOUNDATION is a 501(c)(6) nonprofit organization established in 1955. The purpose of the Foundation is to support economic development efforts in Arkansas. Such efforts may include research, site visits, prospect entertainment and recruitment support.

THE ARKANSAS INDUSTRIAL AND ECONOMIC DEVELOPMENT FOUNDATION is a 501(c)(3) nonprofit organization established in 2011. The purpose of the Foundation is to support the economic development activities of the Arkansas Economic Development Commission.

## KEYNOTE SPEAKER CHRISTIAN FISCHER



Christian Fischer was named president and CEO of Georgia-Pacific in March 2017. Born and educated in Germany, Mr. Fischer began his career with GP in Europe in 1989 as a market pulp sales manager. He relocated to Atlanta, GP's corporate headquarters, where he led the company's packaging and cellulose division. He speaks four languages—English, Spanish, German and Portuguese. Mr. Fischer is a member of the Metro

Atlanta Chamber of Commerce Board of Directors and the Board of Councilors for The Carter Center and serves as a board member of the American Forest and Paper Association.

GP, the maker of internationally known brands such as Dixie cups, Brawny paper towels and Quilted Northern bathroom tissue, has plants in Crossett, Gurdon, Fordyce and Fort Smith. The company directly employs more than 2,300 people with \$180 million in direct wages and benefits to those employees.

# SPONSORSHIP OPPORTUNITIES

## **CORPORATE PARTNER:** \$50,000 & UP

- One table (10 seats) with premier event seating
- Invitation to pre-event reception with keynote speaker
- Company name and logo featured in program and on all printed materials
- Company name and logo featured on rotating slideshow
- Inclusion in press release

## **PLATINUM SPONSOR:** \$25,000

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- Invitation to pre-event reception with keynote speaker
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## **GOLD SPONSOR:** \$10,000

- One table (10 seats) with premier event seating
- Company name and logo featured in program and on all printed materials
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## **SILVER SPONSOR:** \$5,000

- One table (10 seats)
- Company name featured in program
- Company name featured on rotating slideshow

## **TABLE SPONSOR:** \$2,500

- One table (10 seats)
- Company name featured in program

## **INDIVIDUAL TICKETS:** \$300

# AEDF/AIEDF LUNCHEON SPONSORSHIP & TICKET FORM

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I would like to become a sponsor at the following level:

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- Table Sponsor: \$2,500
- Individual Ticket: \$300

I want to make a general donation to the event: \$ \_\_\_\_\_

## PAYMENT

- Check (Payable to Arkansas Economic Development Foundation or Arkansas Industrial and Economic Development Foundation)
- Please invoice

Contact Information: Kassie Rinearson, 501.377.4434, krinear@entergy.com

Mail checks to: Entergy, c/o Kassie Rinearson, P.O. Box 551, Little Rock, AR 72203

## SPONSOR INFORMATION

Corporate Partner, Platinum and Gold Sponsors: Please email logo to krinear@entergy.com.

Silver and Table Sponsors: Please indicate how you would like your company listed in the program \_\_\_\_\_.

The deadline to ensure your company is listed in the printed event program is Monday, April 6. Sponsorships will continue to be accepted past that date and your company name will be included on the event slideshow.

Thank you for supporting the  
Arkansas Economic Development Foundation!

