



### **Presenting Sponsorship Package \$3,000 (only one presenting sponsorship)**

As a Presenting Sponsor of the Newberry Senior Expo, your organization will be included in all facets of the event's marketing plan. Your organization's logo and name will appear the most prominently on all publicity for the event and your name will be included within the NSE19 logo. To include:

- Press releases
- Newspaper articles
- Posters and flyers
- Websites and social media outlets
- News channels
- Radio advertising
- Event bags with logo
- Other publicity efforts
- 2 tables with chairs

Your organization may provide a door prize that will be given out during the event.

Additional marketing opportunities as requested and approved.

You will have the most prominent vendor space in the vendor hall: a 20x20 space

### **Platinum Sponsorship Package \$1,500**

As a Platinum Sponsor of the Newberry Senior Expo, your organization will be included in all facets of the event's marketing plan. Your organization's logo or name will appear the most prominently on all publicity for the event. To include:

- Press releases
- Newspaper articles
- Radio advertising
- Posters and flyers
- Websites and social media outlets
- News channels
- Event bags
- Other publicity efforts

Your organization may provide a door prize that will be given out during the event.

Additional marketing opportunities as requested and approved.

You will have your choice of vendor hall placement with 2 tables and chairs provided.



### **Gold Sponsorship Package \$750**

As a Gold Sponsor of the Newberry Senior Expo, your organization will be included in all facets of the event's marketing plan. Your organization's logo or name will appear the second most prominently on all publicity for the event. To include:

- Press releases
- Newspaper articles
- Posters and flyers
- Websites and social media outlets
- News channels
- Event bags
- Other publicity efforts
- Table and chairs

Your organization may provide a door prize that will be given out during the event.  
Additional marketing opportunities as requested and approved.

### **Silver Sponsorship Package \$500**

As a Silver Sponsor of the Newberry Senior Expo, your organization will be included in nearly all facets of the event's marketing plan to include:

- Press releases
- Newspaper articles
- Radio advertising
- Posters and flyers
- Social media outlets
- Other publicity efforts
- Table and chairs

Your organization may provide a door prize that will be given out during the event.  
Additional marketing opportunities as requested and approved.

### **Bronze Sponsorship Package \$250**

The Bronze Sponsorship is a great way to support the Newberry Senior Expo and make contacts with the community you serve. Your organization's name will appear in:

- Press releases
- Newspaper articles
- Social media outlets
- Other publicity efforts

Table, table cloths and skirts are not provided.

Your organization may provide a door prize that will be given out during the event.  
Additional marketing opportunities as requested and approved.



### **Vendor Booth Rental \$75**

The Booth Rental package is a great way to support the Newberry Senior Expo and make contacts with the community you serve.

Your organization's name will be listed as a Senior Expo Participant and included in social media outlets.

Table, table cloths and skirts are not provided.

Your organization may provide a door prize that will be given out during the event.

### **Community Information Booth \$20**

The Community Booth is for the distribution of information only. The cost is used to help us defray the cost of renting the venue.

Your organization's name will be listed as a Senior Expo Participant.

Table, table cloths and skirts are not provided.

Your organization may provide a door prize that will be given out during the event.

**Companies are only allowed to purchase one (1) booth.**

### **Other Sponsorship Opportunities**

#### **Vendor Fair Bag Sponsorship \$750**

Your organization's logo or name featured prominently on vendor fair bag

Your organization's name listed as vendor fair bag sponsor in all promotional materials

**Checks should be made out to Newberry Co. Chamber of Commerce with "Newberry Senior Expo" in the memo and sent to the Chamber at PO Box 396 Newberry SC 29108  
addition information can be obtained calling Gail Dorroh (803) 924-4871 or Michelle Long (803) 276-4274**

**All net proceeds to benefit Newberry area senior programs**