



**125TH BOSTON
MARATHON®**

John Hancock®

MEDIA CREDENTIAL TERMS AND CONDITIONS

In consideration of accepting any credential, you hereby for yourself, your heirs, executors and administrators waive and release any and all rights and claims for damage you may have against the Boston Athletic Association, its employees and vendors, USA Track and Field, the sponsors (including, but not limited to John Hancock), the volunteers, the Commonwealth of Massachusetts, or the Cities and Towns in which the race is contested, their representatives, successors and assigns for any and all injuries suffered by you with respect to the Boston Marathon.

Additionally, you and the outlet to which you belong agree to adhere to the Boston Marathon News Access Guidelines. WBZ-TV and NBC Sports Network are the exclusive local and domestic rights holders. An agreement to these guidelines is necessary prior to distribution of credentials.

BOSTON MARATHON NEWS ACCESS GUIDELINES

Following are the news access guidelines for non-rights holders seeking to distribute live and/or delayed video and/or audio content of the 2021 Boston Marathon in the United States and Canada. These guidelines pertain to all media in all forms of distribution known or not known.

News access for distribution outside the United States and Canada requires a separate licensing agreement. Use of any footage for any purpose outside the news access window both inside the United States and Canada and worldwide also requires a separate licensing agreement.

Media credentials are granted on a priority and space-available basis to members of the media who are reporting on the event for a recognized, existing, and established outlet and sign this form agreeing to abide by the following procedures and conditions.

1. Live video coverage (including all aerial coverage), transmission or posting of any part of the 2021 Boston Marathon race/race course including the Start Area in Hopkinton, the Finish Line Area in Boston, and Awards Ceremony Area in Boston between 7:30 AM and 6:00 PM ET on race day by non-rights holders is strictly prohibited. Any and all live coverage requires a separate licensing agreement. Delayed video coverage is strictly prohibited between 7:30 AM and 2:00 PM and must follow the guidelines in #2 below. Posting of any social media video footage by non-rights holders from along the course or finish area is also strictly prohibited during this time period.
2. Non rights holders may use up to 60 seconds of delayed race footage per regularly scheduled news/sports casts in the U.S. only beginning at 2:00 PM ET on race day and extending for a period of 36 hours to 2:00 AM ET on October 13, 2021. Posting of Boston Marathon highlights

of no more than 60 seconds beginning at 2:00 PM on race day is limited to websites that demonstrate a record of sustained news reporting. All Boston Marathon footage must be removed from all forms of broadcast and digital distribution no later than 2:00 AM ET on October 13, 2021. Any use of footage after that time requires a separate licensing agreement. Use of footage in excess of 60 seconds is strictly prohibited.

3. The Professional Awards Ceremony is considered part of the race course; footage of the awards ceremony is not permitted to be broadcast live. Any footage used from the Awards Ceremony is counted as part of the 60 seconds of delayed race footage as outlined in No. 2.
4. Non-rights holders will be permitted to broadcast live interviews and other news coverage from B.A.A.-designated media areas before 7:30 AM ET and after 2:00 PM ET. Media will be permitted to tape interviews with the elite athletes at the press conference area in the Fairmont Copley Hotel and at the designated media areas on Boylston Street and/or Family Meeting Area.
5. Access to fully produced coverage by non-rights holders for news access purposes is available to broadcasters upon request. Outlets using this footage must courtesy credit B.A.A. and NBC Sports Network. Outlets using footage from WBZ-TV must courtesy credit B.A.A and WBZ-TV.
6. Media are prohibited from wearing action cameras such as GoPros while running in the Boston Marathon. Any footage of the Boston Marathon captured by runners or spectators is for personal use only. Personal use shall mean non-commercial use of such footage only.
7. Any Boston Marathon footage or images captured by non-rights holding media members for personal use shall not include any distribution for such purpose as to charge money, collect fees, endorse a product or receive any form of remuneration. Boston Marathon footage (still images and/or video) shall not be used in advertising or promoted social media posts, and shall not be resold, relicensed, or sub-licensed. Any Boston Marathon footage usage cannot violate rights held by existing B.A.A. sponsors and/or partners. Recipients of media credentials must be actively covering the event for news purposes and be working for an established media outlet.
8. Public Safety officials have designated the Boston Marathon Course and Event, including all spectator areas along the course, a NO DRONE ZONE. Operation of any type of unmanned aerial vehicle (UAV) on or along the course, or over any B.A.A. event, is prohibited. This prohibition on using drones (UAV's) for any purpose, including capturing, or attempting to capture video or images of the Boston Marathon, applies to the media. The capture of any Boston Marathon footage by any means must comply with all the rules and provisions set forth within this document.
9. Audio-only reports of less than three minutes per hour are permitted from 7:30 AM ET-1:00 PM ET.

10. All organizations and individuals seeking use of footage for any project after the designated news access window must enter into a separate licensing agreement. This includes projects that involve the creation of an audio-visual project, regardless of the medium, including but not limited to documentaries, feature films, commercials, anthology programs, not-for-profit organizations, student projects, festival films and any project following an individual, the sport of running or other similar projects.
11. Media wishing to gain access to the “Boston Marathon Race Course” and other designated media areas for the purpose of coverage described above shall request media credentials from the B.A.A. Communications Department. Assignment and distribution of credentials is contingent upon signed agreement with the policies outlined in these guidelines and is at the sole discretion of the B.A.A. The B.A.A. cannot guarantee that space will be available to all applicants, and will assign credentials based on availability, assignment, and outlet.
12. The “Boston Marathon Race Course” refers to the following:
 - The actual race course, the use of streets gained through permit with the local communities.
 - The Start Area in Hopkinton, generally the triangles along Route 135 in Hopkinton on the Town Green and any other areas falling under the security of the B.A.A. (through fencing and volunteer patrols).
 - The Finish Area in Boston, including Boylston Street, the sidewalks and street roughly from Exeter to Dartmouth Streets, including the finish press bridge.
 - The Awards Ceremony Area in Boston
 - Any re-broadcast, live or delayed race coverage other than as described above is prohibited and will be considered grounds for denying a station press access in future years.

The B.A.A. reserves the right to review and revoke credentials from any station or outlet at any time.

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Terms & Conditions

Boston Marathon Credentials

YOU MUST HAVE A PHOTO ID WITH YOU AT ALL TIMES

Notice: In consideration of accepting these credentials, you hereby for yourself, your heirs, executors and administrators waive and release any and all rights and claims for any personal injury or property damage you may incur relative to the Boston Marathon, against the Boston Athletic Association, its employees and vendors, USA Track and Field, the Sponsors (including, but not limited to, John Hancock Financial Services, Inc., parent companies, subsidiaries or affiliates, including past, present and future officers, directors and employees of any such persons or companies) the volunteers, the Commonwealth of Massachusetts or the Cities and Towns in which the race is contested and their respective representatives, successors and assigns. Boston Marathon, B.A.A. Marathon, and the B.A.A. unicorn logo are registered trademarks of the Boston Athletic Association. Use of these trademarks without written permission from the B.A.A. is prohibited.

Race Officials reserve the right to remove any person from any area whether or not they have the proper credential to be there.