

**FOR IMMEDIATE RELEASE**

Thursday, Dec. 11, 2025



## **World Junior Hockey Moms Keep the Celebration Going at Minnesota Frost Hockey Mom Celebration Night Dec. 19**

*Fans Invited to Support Tubman Through Assist26 Pass It Forward Drive*

**SAINT PAUL, Minn.** – The **Minnesota Frost** of the Professional Women’s Hockey League (PWHL) and **Minnesota Sports and Events** (MNSE) are teaming up once again – this time to celebrate the hockey moms who keep the State of Hockey moving while helping a local nonprofit stock up on supplies.

The Minnesota Frost Hockey Mom Celebration presented by TRIA will take place during the Frost’s home game on **Friday, Dec. 19 at 7 p.m.** versus Boston at Grand Casino Arena. The game will feature special recognitions, appearances by the 2026 World Junior Hockey Mom All-Stars, and a personal care essentials drive benefiting **Tubman**.

As part of the celebration, fans are encouraged to participate in the **Assist26 Pass it Forward Drive**, collecting **new, unopened personal care essentials** in support of Tubman. Suggested donation items include soap, deodorant, toothpaste, toothbrushes, and menstrual products. Collection stations will be located at designated arena entrances, with a complete list of [needed supplies is available here](#). The drive extends the momentum of last spring’s inaugural Assist26 partnership, which resulted in **over 1,500 donated items** for Tubman’s community programs.

For nearly 50 years, **Tubman** has served individuals and families across the Twin Cities experiencing relationship violence, homelessness, trafficking, mental and chemical health challenges, and other forms of trauma. The organization provides safe shelter, housing, legal services, counseling, youth programming, violence prevention, and comprehensive wraparound services to more than 18,000 people annually.

The theme night also spotlights MNSE’s **2026 Hockey Mom All-Star Challenge**, launched as part of the statewide excitement building toward the **2026 IIHF World Junior Championship** coming to Minnesota this December. The campaign has been celebrating the stories, spirit, and impact of hockey moms across Minnesota. **Jacqueline Nowakowski**, who will be in attendance on Dec. 19, was named **Hockey Mom of the Year** at Mall of America on Nov. 13.

Assist26 is MNSE’s legacy program designed to multiply the impact of the 2026 IIHF World Junior Championship beyond the competition itself through community campaigns, youth engagement, statewide initiatives, and charitable projects. The Minnesota Frost have supported Assist26 from its inception, partnering on donation drives, youth clinics, and activations that help increase access to hockey and strengthen communities across Minnesota.

Minnesota Frost tickets are available for purchase online [via the team’s website](#) or at the Grand Casino Arena box office.

Fans can learn more about Assist26 initiatives and the upcoming 2026 IIHF World Junior Championship at **WorldJuniorsMN26.com**.

(more)

The 2026 IIHF World Junior Championship will bring the world's top men's hockey players under age 20 to Minnesota from Dec. 26, 2025–Jan. 5, 2026, with games at Grand Casino Arena in Saint Paul and 3M Arena at Mariucci in Minneapolis. Leading into the tournament, the [World Juniors Pre-Tournament Series](#) presented by Delta Dental of Minnesota will feature 10 exhibition games across Bemidji, Duluth, Mankato and Rochester from Dec. 16-23. Tickets, including single-game and a variety of package options, are on sale now at [WorldJuniorsMN26.com](#).

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**About Tubman**

For nearly 50 years, Tubman has helped people of all ages, gender identities, and cultural backgrounds who are experiencing relationship violence, homelessness, trafficking, mental and chemical health challenges, and other forms of trauma. Throughout the Twin Cities, Tubman provides safe shelter, housing, legal services, counseling, youth programming, violence prevention, community education, and other wraparound services. In 2024, we helped over 18,200 people in Hennepin, Ramsey, and Washington counties and the surrounding area get the support and information they need to experience safety, hope, and healing. To get help, call 612-825-0000. To give help, call 612-825-3333, or visit [www.tubman.org](http://www.tubman.org) to learn more.

**About Minnesota Frost**

Minnesota Frost is one of eight teams in the newly launched Professional Women's Hockey League (PWHL), which was founded in 2023. The PWHL began its inaugural season in January 2024 and features the best women's hockey players in the world. The PWHL has broken multiple attendance records and holds the worldwide record for a women's hockey game. For the latest news and information on Minnesota Frost, visit [minnesota.thepwhl.com](http://minnesota.thepwhl.com) or follow the team on [Facebook](#), [Instagram](#), and [X](#). Follow the league on all social media platforms [@thepwhlofficial](#).

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**About Minnesota Sports and Events**

Minnesota Sports and Events is an independent 501c6 organization designed to bring significant economic, reputational, and social impact to the region through the attraction, promotion, and execution of world-class events. MNSE also advances community initiatives associated with each event with a focus on underserved communities and statewide engagement. For more information, visit [www.mnsportsandevents.org](http://www.mnsportsandevents.org).