

Portland Chapter CSI 2019 Industry Forum – The Party Continues!

By Randy Page NCARB, LEED AP, CSI Board and Industry Forum Co-Chair

For the 9th consecutive year the **Industry Forum** held court in the historic elegance of the Kridel Grand Ballroom in the Portland Art Museum.

The event kicked off with this year's captivating **5 x 10 presentations** featuring local designers and entrepreneurs with moving and inspiring stories of how they developed their unique concepts and succeeded in accomplishing their goals:

Kagan Reardon, Portland State University: "Perception & Prevention: Architecture Parlante as Suicide Prevention"

Julia Mollner, Rebecca Taylor & Lauren Fitzpatrick, Center for Public Interest Design: "Useful Waste Initiative"

Kelsey Moody, The Joinery: "Modern Design with Timeless Techniques"

Emily Ryba, The University of Oregon: "Regenerative Design: Refugee Housing in Portland"

Mark Desbrow, Green Light Development: "Development Concepts with High Density and Strong Design"

Each of the presenters gave the attendees something to ponder as they began this year's AIA sponsored round of **Speed Education** or chose to visit our many sponsored exhibits.



Speed Education in the Kridel Grand Ballroom



To our **valued sponsors**, we extend an enthusiastic Thank You! The exhibitors presented a broad range of products and services that make the Industry Forum a welcome home to all who contribute to the built environment.

Please take a moment to check out these companies for future reference and to explore their newest approaches to meeting your design objectives:

Event Sponsor: interiorTech

Platinum Sponsors: **DeaMor**; **Ideate + IMAGINiT**; **TODD** Construction INC., and **PPI** GROUP

Gold Sponsors: Precision Images; SMARTci; Dörken DELTA; CPI Daylighting; NEOLITH Sintered Stone; Parklex USA; BAIN Associates, Inc; GUARDIAN GLASS; WINDOW TECH INC; PPG PAINTS; and LP Building Solutions

Silver Sponsors: SHERWIN WILLIAMS; BEMO USA; TREMCO Roofing and Building Maintenance; WOODWORK INSTITUTE; RODDA and Cloverdale Paint; HENRY|Fortifiber; Georgia-Pacific Gypsum; SKYCO Shading Systems; Mermet; LACEY Glass; CERACLAD; HDG Building Materials; THERMORY; HOOVER treated Wood Products; VAPROSHIELD; TATE Inc; TREX; M.Thraillkill.Architect LLC; and BORAL Stone Division: Cultured Stone and Eldorado Stone



Erica with her **Precision Images** product guides

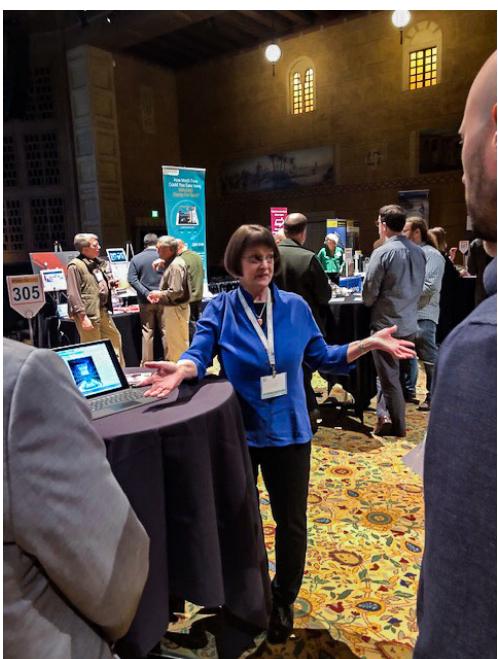


Jack Livingston Presenting the first Door Prize Winner

credit for their efforts, nearly 100 guests chose to participate in **AIA Portland's** sponsored **Speed Education**. They had the opportunity to learn and earn up to 1.5 HSW CEU's from 5:00 - 6:30 PM during this fast-paced educational event. With fourteen sponsored tables around the center of the room, guests were directed every

15 minutes to find the next preferred sponsored presentation when notified via Robert Hoffman's timed announcements.

The sponsors provided the latest need-to-know learning objectives on such topics as "daylighting with skylights," "critical aspects of green roofs" or "sintered stone in the modern age." As a bonus, participants were able to collect up to 6 stamped logos to add to their **"COLLECT 8"** door prize entry card.



Speed Education with Jody from DeaMor

Door Prize Sponsors:

- **WOODWORK INSTITUTE:** *iPad Wi-Fi 128 GB*
- **STEGO Industries, Inc:** *YETI Tundra 65*
- **JHC Companies:** *DeWalt Compact 5 - Tool Combo Kit*

Over \$1,200 in Door Prizes were again offered this year to promote engagement with our sponsors. **"COLLECT 8"** cards were included in each program and eligible participants used them to collect 6 Speed Education logo stamps + 2 sponsor signatures or a minimum of 8 sponsor signatures to enter the drawing.

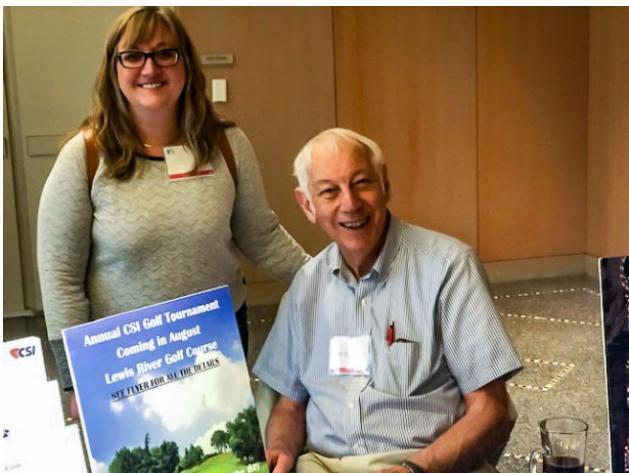
For those looking to have some fun and get a little

AIA Portland's sponsored **Speed Education**.

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Speed Education with Todd Ketchum of Parklex USA



Lee Kilbourn and Kourtney Strong

Beginning at 6:00 PM the banquet tables were loaded, and at 6:30 PM servers began offering the finest in hot and cold hors d'oeuvres with numerous gourmet petite desserts to choose from. In addition, a wide selection of beverages was offered at the cash bars in the Grand Ballroom.

The energy in the room was building as the time remaining to visit with exhibitors, share notes with Industry associates, and meet friends was short. New and regular sponsors were impressed with the attention they were getting, and the quality of questions asked. There was so much to see and do before the remaining evening highlights were to begin!

Images of the 2019 Industry Forum are courtesy of photographer Qatanna Palioca, with our gratitude!



Kourtney and Ellen with familiar guests



Tony engaging guest at Ideate sponsored table



Jody welcoming guests prior to drawing for Door Prizes



Alex Sklar confirming registered guests



Jack Livingston drawing the first Door Prize Winner



Speed education at Guardian Glass

The lights were dimmed at 7:15 PM for welcoming remarks by **Jody Moore** and **Alexander Lungerhausen** and the drawing for the **Door Prizes**. As the guests made their way to the stage seating, three winners were selected from among the many participants who submitted their "COLLECT 8" entry cards:

- **Jack Livingston** of Woodwork Institute presented the *Apple iPad Wi-Fi 128 GB*.
- **Angel Benavidez** of JHC Companies presented the *DeWalt Compact 4 - Tool Combo Kit*.
- **Trevor Yost** of STEGO Industries presented the *YETI Tundra 65 Cooler*.

With the prizes awarded, **Jody Moore** welcomed this year's participants to the main event of the evening. She kindly introduced our eminent friend and supporter, **Don Stastny** for his remarks and introduction of this year's very special guest, and his dear friend – **Adèle Naudé Santos, FAIA**.

Ms. Santos, born in South Africa, is a teacher, architect, and urban designer. As an urban designer she has focused on low-income housing, campus architecture, and socially conscious design. She was the founding Dean of the new School of Architecture at the University of California, San Diego, and was the Dean of the School of Architecture and Planning at MIT from 2004-2014. She is currently a Professor of Architecture and Planning at MIT. Her work includes a global housing study regarding affordable housing called "Housing +" with a traveling symposium and exhibit presented in workshops at several universities. In 2013, Santos was instrumental in creating a partnership between the Center for Advanced Urbanism at MIT and the American Institute of Architects' Decade of Design initiative to link design and public health through research initiatives.



2019 Keynote Speaker Adèle Naudé Santos, FAIA, ARCUK

Adele provided an overview of her work with "Housing +" that has provided insights and principles which we can take forward in our quest to provide housing that people can live with. In addition, she presented some her most acclaimed projects, including the adaptive reuse of her personal residence in Somerville, Massachusetts. That structure from a nineteenth century bronze foundry provided the starting point for a live-work complex on a very tight urban site.

The conclusion of the evening saw Jody and Don return to the stage for the traditional presenting of the blanket to our guest speaker with a Native American blanket – as a symbol of the peace and friendship Adèle can take with her from the Pacific Northwest.

That was a very special moment of many that occurred with this year's **Industry Forum**. There are many individuals and firms that worked together to make it happen. Those of us who took part in the planning and organizing wish to extend our gratitude to all who contributed. A special thank you, again, goes out to the efforts of **AIA Portland** represented by **Robert Hoffman, AIA** and **Colleen Bastendorff** who have energized this event with their **Speed Education** program over the past three years. Colleen has been invaluable in managing the participating sponsor guidelines and learning objectives while Robert has developed this unique method for participants to connect with our sponsors in a creative and entertaining way.

Please Note: Robert wishes to remind all those who wish to participate in this year's 9th Biennial Oregon Design Conference: **SHIFT19** to please [RSVP here](#). This year's event is **April 17-19** and will feature design leaders and industry disruptors from a variety of perspectives and experiences. Registration rates are at an all-time low and there will be up to 13 continuing education credits provided.

Our thanks to all who made the **2019 Industry Forum** a welcoming venue for those who were able to participate this year. For those who missed this year's program, we hope you will make it happen next year!

