

# A CASE of Disruption: Economic Impacts to the Canadian Automotive Aftermarket

## What is it?

In 2017, AIA Canada released a report, 'Disruptors in the Automotive Aftermarket' on how the aftermarket landscape will forever be altered with the introduction of the connected, autonomous, shared, and electric (CASE) platform. This follow-up report further explores the impact of these vehicles over a span of 30 years, presenting three scenarios to show that the move to the CASE platform can have significant adverse impacts on jobs and GDP in Canada.

## Scenario models from the report

- The move to a model where individuals privately own automated and connected vehicles could potentially lead to **48,100 fewer jobs** and a **\$7.0 billion reduction** in the aftermarket and in supporting industries by **2051**.
- The move to a model where households privately own automated and connected vehicles, but increase ride sharing within the household, could potentially lead to **50,900 fewer jobs** and a **\$7.5 billion** reduction in the aftermarket and in supporting industries by **2051**.
- The move to a model where automated and connected vehicles are shared between households could potentially lead to **77,400 fewer jobs** and a **\$11.4 billion** reduction in the aftermarket and in supporting industries by **2051**.

## Opportunities for the aftermarket industry

The aftermarket sector requires a customized roadmap and transition strategy that addresses:

- access to in-vehicle data;
- exploring industry consolidation opportunities; and
- accelerating support for human resources and (re)training opportunities.

## Who is it for?

This report is a must-read for prudent aftermarket businesses who want to embrace the upcoming technological changes in a realistic fashion, and with a clear view of protecting their future in this sector.

## Availability

Full report:	English & French
Executive Summary:	English & French (FREE)
AIA members:	FREE (sign in required)
Non-members:	\$399

## Questions?

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