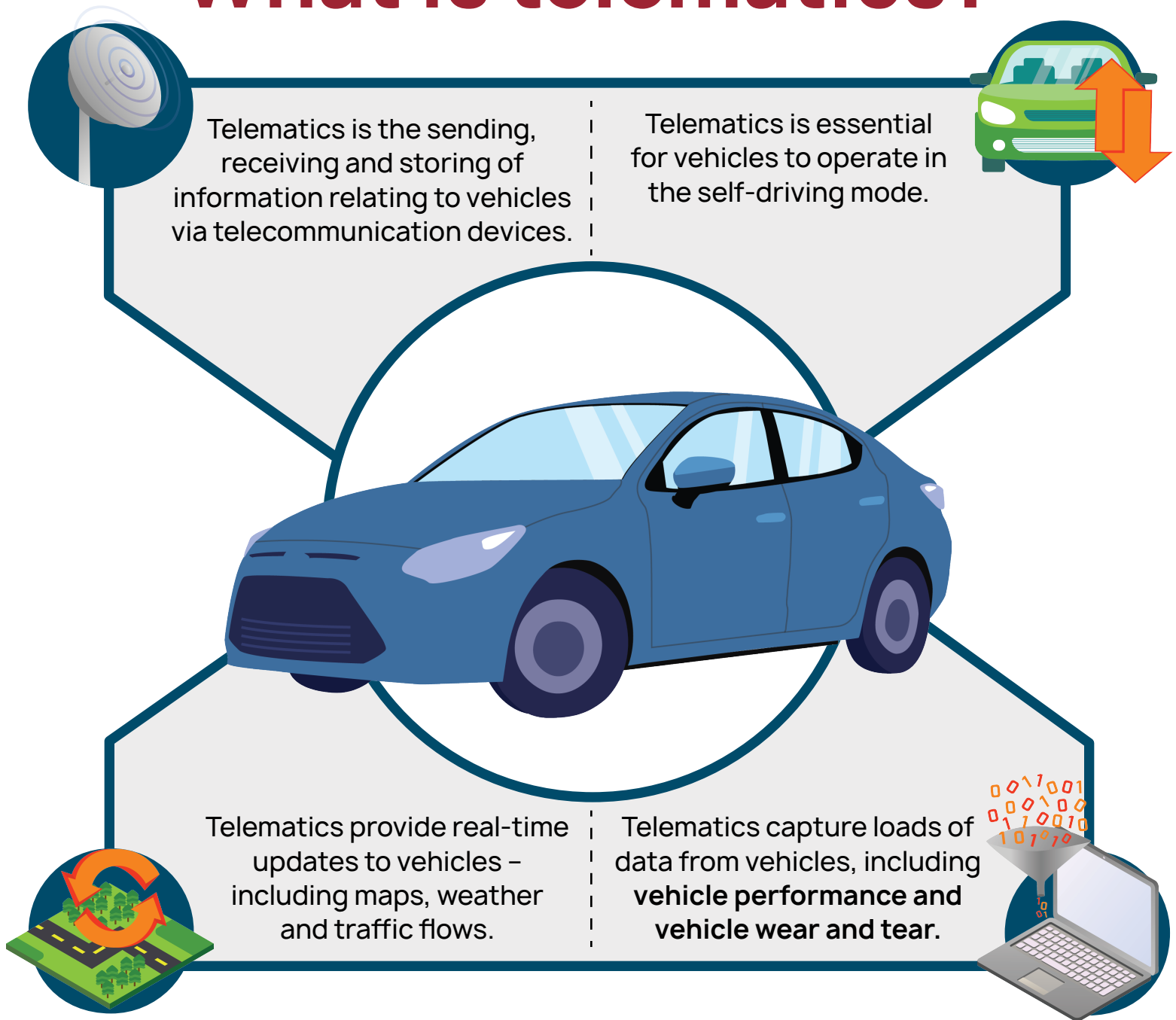


# What is telematics?



## How do telematics systems work?

Think of in-vehicle telematics systems as a **black box** embedded into a vehicle.

Internet connectivity is used to establish a **remote bi-directional** portal into a vehicle and its data.

The vehicle sends and receives **real-time information** on vehicle repair data & software updates collected from sensors outfitted on the car.

# Cost to Canadians



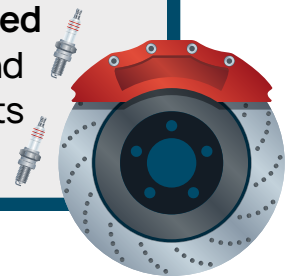
Automakers sell vehicles with **proprietary** telematics embedded in them, making automakers the benefactors of telematics data and resources.

The **monopoly of telematics** will support automakers to make market gains in the aftermarket sector. Automakers cannot be the controller and the competitor at the same time.



Vehicle owners will have limited access to **affordable** service and repair and replacement parts and supplies.

Vehicle owners will have **limited access** to vehicle service and repair and replacement parts and supplies.



## The Solution for Vehicle Owners



Aftermarket industries in Canada, the United States, Australia and the European Union champion giving the vehicle owner the right to control their own vehicle data.

When the vehicle owner has control over their data, they have control over who they go to for vehicle service and repair.

LEARN MORE:

**Automotive Industries Association of Canada**  
[www.aiacanada.com](http://www.aiacanada.com) / [info@aiacanada.com](mailto:info@aiacanada.com) / (800) 808-2920

