



## AIA Distinguished Service Award • 2021



### **Mauro Cifelli** • *President and CEO • Groupe Del Vasto*

Mauro Cifelli is the president and CEO of Groupe Del Vasto, a privately held company headquartered in Montreal, Quebec, and a leader in the distribution and marketing of automotive parts for vehicle repair. The company is a member of the Aftermarket Auto Parts Alliance and has eight distribution centres across Eastern Canada, servicing its network of Auto Value Parts Stores and franchised service dealer locations branded as Mister Muffler and Octo Auto Service.

Mauro joined the organization in 1994 and has held a variety of positions in the areas of information technology, sales, and customer service, and until 2018, served as Groupe Del Vasto's vice president of sales and marketing. Prior to joining Groupe Del Vasto, Mauro earned his Bachelor of Commerce degree at Concordia University in Montreal.

Over the past 27 years, he has played a pivotal role within the organization. His inspiring leadership, recognized management skills and extensive knowledge of the industry serve him well in driving the advancement of the organization's vision and mission.

Mauro served as the chairman of AIA Canada at both the provincial and national level and most recently served as the chairman of the Governing Council of the Automotive Warehouse Distributors Association, which represents the interests of warehouse distributors across North America. He also serves as director and treasurer of the Aftermarket Auto Parts Alliance board of directors -- one of the largest auto parts distribution and marketing organizations in the world with over 5,000 parts stores and certified service centers.

Mauro lives in Montreal with his wife Marilena and their 3 children.