Recognizing excellence

Sea Ray is the most awarded boat brand. Ever. That's awards for quality, innovation, customer satisfaction and for having the best dealer network. A few highlights.



CSI—In the annual
National Marine
Manufacturers
Association survey of
new boaters, Sea Ray
consistently earns
higher Customer
Satisfaction Index
results in more boat
categories than any
other manufacturer.



Innovation—From innovative technologies like Quiet Ride to revolutionary boats like the 370 Venture, Sea Ray is a perennial NMMA Innovation Award winner.



Editor's Choice—Sea
Ray consistently
earns accolades from
the esteemed
publications, earning
Boat of the Year,
Editor's Choice and
Notable Boats
awards from the
boating press.



J.D. Power—Sea Ray has consistently topped the J.D. Power survey of most satisfied boat owners.



Top 100—In the annual National Marine Manufacturers Association survey of new boaters, Sea Ray consistently earns higher.



Certified Quality—
Sea Ray boats and manufacturing processes earn Sea Ray certifications, including the famously rigorous ISO 9001 quality and production standards earned by the world's best manufacturers.