Miami Herald Media Company Connects Families and Businesses with the Support They Need

While the Miami Herald and el Nuevo Herald work around the clock to provide trusted local news coverage of the COVID-19 pandemic, the Miami Herald Media Company has launched three initiatives to assist individuals, families and small businesses. The free Local Business Directory is a dedicated section of MiamiHerald.com where small businesses and other organizations can provide essential information, such as hours of operation and available services, to reach out and stay in touch with their customers. As businesses look for ways to generate support from their local community, companies are encouraged to list their information and let customers know they are open for business. A second initiative is People Helping People, a resource for those who require assistance, as well as those who can provide it. Respondents will be connected so that local volunteers can help serve individual needs. Finally, United Way of Miami-Dade and the Miami Herald/el Nuevo Herald have activated the Operations Helping Hands Miami Pandemic Response Fund. The fund addresses the emergency needs of working families, including rent/mortgage assistance, food, medication and utilities, and issues micro-grants to small businesses. The Miami Foundation, Greater Miami Convention and Visitors Bureau and The Health Foundation of South Florida and others have also joined this effort, providing seed money now reaching $2.1 million to respond to current community needs. For details on how to get your business listed in the Miami Herald and el Nuevo Herald, visit the Local Business Directory now.