



PARTNERS IN HOSPITALITY

BEEKEEPER

INFORMING, ENGAGING & EMPOWERING THE FRONTLINE OF HOSPITALITY

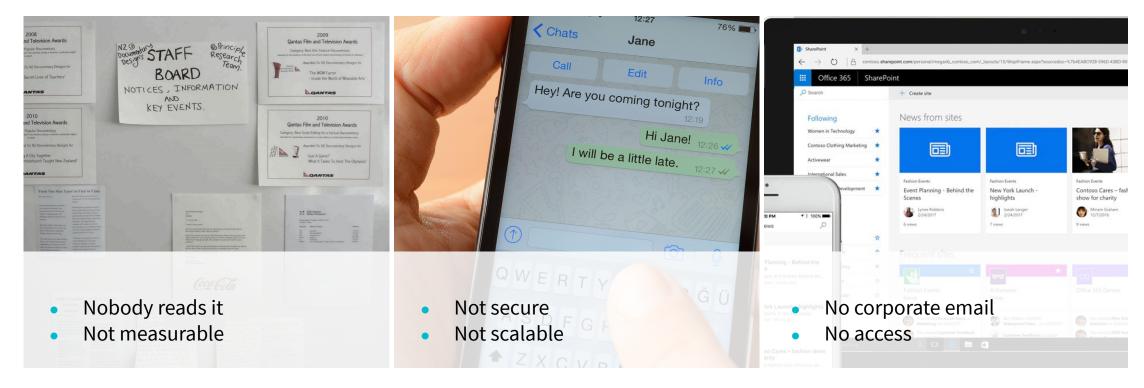
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INDUSTRY CHALLENGE:

LESS 20% OF EMPLOYEES ARE REACHABLE WITHIN 5 MIN.

Existing frontline communication channels...

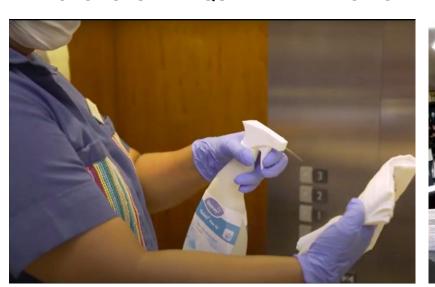


... are not fit for purpose

INDUSTRY CHALLENGE:

COMMUNICATION GAP AMPLIFIED BY COVID-19

1. NEW CLEANING & OPERATIONAL PROTOCOLS - FREQUENTLY CHANGING



2. PHYSICAL DISTANCING CONSTRAINTS



3. EMPLOYEE ENGAGEMENT

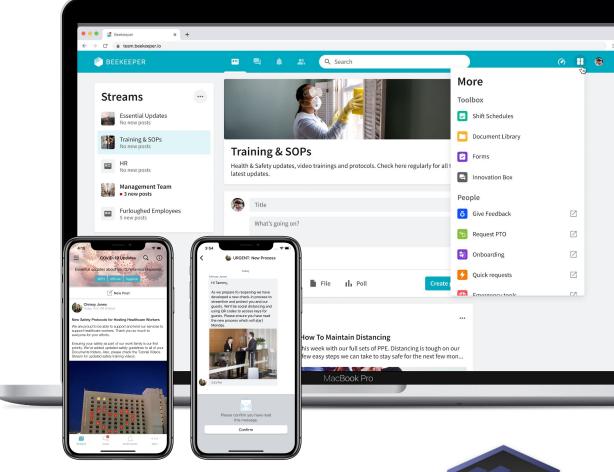




#1 COMMUNICATION SOLUTION IN HOSPITALITY

Beekeeper is the **single point of contact for people, processes and systems** on the front line.

- ✓ 80%+ adoption driven by ease of use, mobile-access and Inline Translations
- ✓ Roll out within 48 hours











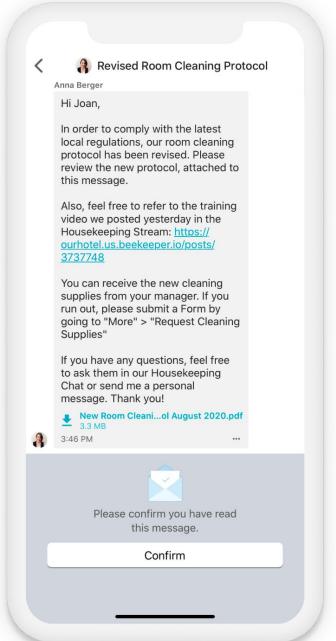






HOW CUSTOMERS LEVERAGE BEEKEEPER TODAY

- **Reach all employees instantly**, whether active or furloughed, in their language of choice.
- Comply with physical distancing requirements by digitizing information flows, forms & checklists, documents.
- ✓ Train all employees on frequently changing procedures.
- ✓ Engage and motivate teams through these uncertain times.
- Manage crisis communication





BEEKEEPER USE THROUGHOUT THE

EMPLOYEE LIFECYCLE

On-the-job operational communication

Talent Acquisition	Onboard	Learning & Development	Recognition	Rewards & Benefits	Engagement	Exit
Technology attractive	before Day 1 and	Quizzes	Informal real-time recognition	Visibility to all benefits	Act/communicate on all areas that need	Exit interviews Alumni community
o millennials		Reminders/tips		Chatbots to answer		
Post open positions	throughout onboarding	Important documents	Birthdays,	frequent HR questions	attention from engagement survey	Ź
Promote internal mobility	Familiarize with company culture	Forum to discuss/ask questions	anniversaries, employee of the month	Promote open enrollment	Take pulses at department/hotel	
	Digitize code of ethics, employee manual				level	



OUR CUSTOMERS

Connecting users in over 150 countries



















































































In. Town









THANK YOU



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