



2019 MEMSPA State Conference
Grand Traverse Resort
December 4-6, 2019

Sponsorship Opportunities

Become a contributing sponsor of MEMSPA's premier event, the **Annual State Conference**. Your company can achieve increased exposure, visibility and recognition by underwriting events and items associated with the conference. To become a sponsor, please indicate by checking the appropriate box(es) on the **APPLICATION AND CONTRACT FOR EXHIBIT SPACE**.

Sponsors (A-B-C) Receive ❖ Conference App Banner Ad ❖ One free booth space ❖ Logo in Pre-General Session Slide Shows ❖ Pre-conference attendee list ❖ One page ad in registration bag

A. \$6,000 Pre-Banquet Reception Sponsor

Exposure - Placard in reception area ❖ Sponsor hands out beverage tickets

B. \$5,000 General Session Speaker Sponsor

Exposure - Placard outside general session room ❖ Opportunity to introduce your company and the speaker

C. \$5,000 President's Breakfast Sponsor

Exposure - Placard outside banquet room ❖ Recognition by special app Push Notification

D. \$3,000 Conference Tote Bag Sponsor

Exposure – Printed Logo on conference tote bag ❖ Logo in Pre-General Session Slide Shows

E. \$3,000 Conference Attendee Gift Sponsor

Exposure – Printed Logo on conference attendee gift ❖ Logo in Pre-General Session Slide Shows

F. \$3,000 Buffet Lunch Sponsor

Exposure – Placard at Lunch Buffet Location ❖ Logo in Pre-General Session Slide Shows

G. \$3,000 Exhibit Hall Lunch for Attendees

Exposure - Placard at Exhibit Hall Lunch station ❖ Logo in Pre-General Session Slide Shows

H. \$2,500 Continental Breakfast Sponsor

Exposure - Placard at breakfast buffet station ❖ Logo in Pre-General Session Slide Shows

J. \$1,500 Coffee Break (3 available)

Exposure - Placard at coffee break tables ❖ Logo in Pre-General Session Slide Shows

K. \$300 – Mobile App: Banner Ad

Exposure – Banner Ad on select conference mobile app page

L. \$200 – Mobile App: Push notification

Exposure – Mobile App push notification scheduled through the MEMSPA office

M. \$300 – Mobile App: “Click” Game Enhancement

Exposure – Mobile App push notification scheduled through the MEMSPA office

N. \$200 Registration Bag Insert (500 pieces due to MEMSPA by November 1st)

Exposure – One-page registration bag insert or one imprinted item for registration bag

O. \$250 Attendee List – To be emailed 1-2 weeks following the conference.

Includes the following contact information of all attendees. (Name, Title, School Name, and Email)

If there is a way in which you would like to support MEMSPA or the MEMSPA Conference that is not listed on this page, please contact the MEMSPA office at 800.227.0824 to discuss options with Annette Erickson, Associate Director.