

### Three reasons to sign up

1

**IT'S FREE!**

2

**10%**  
participation discount

3

Up to  
**40%**  
discount



### Contact me to sign up for SmartRide today:

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Products underwritten by Nationwide Mutual Insurance Company and Affiliates, Columbus, Ohio. Availability varies. Discounts do not apply to all coverage elements; actual savings vary by state, coverage selection, rating factors and policy changes. Enrollment discount applies during data collection. Best discount is calculated on driving behavior and credit score. Final discount applied at the next policy renewal and remains with driver or vehicle on the policy change.  
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SmartRide<sup>®</sup>

Safe driving can save you up to **40%**



## Take control of your auto insurance rate with SmartRide.

SmartRide is a program that rewards safe driving, and gives you personalized feedback to help you make even safer driving decisions. You'll earn an instant 10% discount when you sign up. The safer you drive, the higher the discounts you could earn — up to 40%!

### HOW LONG IS THE PROGRAM?



Approximately  
**4-6 Months**

### WHAT DOES SMARTRIDE MEASURE?

MILEAGE NIGHTTIME DRIVING IDLE TIME HARD BRAKING/ACCELERATING

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### HOW DOES IT WORK?

- SIGN UP**  
You'll get an instant 10% discount.
- PLUG IN DEVICE**  
We'll send you a small device for your car within ten days of signing up.
- GO ONLINE**  
Track your discount and get personalized feedback about your driving trends.
- LOCK YOUR DISCOUNT**  
You could save up to 40%. We'll apply your discount at your next policy renewal.
- RETURN THE DEVICE**  
You'll find a prepaid return label in the device box.

### HOW DO I GET FEEDBACK?

We'll email you weekly updates on your driving performance.

Go online to track your discount.

Visit [nationwide.com/getsmartride](http://nationwide.com/getsmartride) for more information.