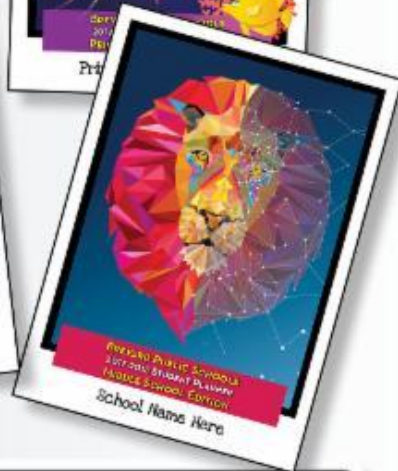
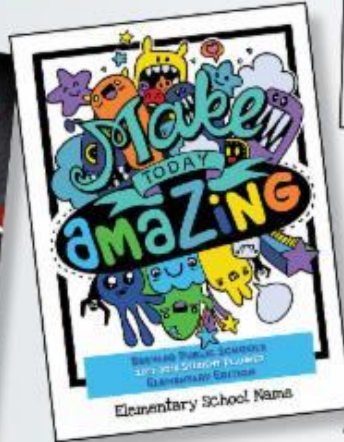




Reach Parents, Students Daily

Commitment Deadline: **May 1, 2017**

- Parents sign off on student planners nightly.
- Students must have a student planner.
- They are used all year long.
- Over 38,000 copies printed.
- Elementary size: 8-1/2" x 11"
- High school size: coming soon



- Front cover: contact schools directly. (Ask for PIE coordinator.)
- Inside front cover: sold out
- Inside back cover: quarter page ad (3.75" x 5") \$2,500
- Back cover: sold out
- Inside banner ad: (7.5" x 1") \$1,000
- Interior full page ad: (7.5" x 10") available upon request

NOTE: cover ads are full color, inside ads are one color

What's NEW?

The student planner is used daily by students who write their homework assignments in it and take it home to remember their work. Parents initial the pages nightly. This is a great chance for your message to be seen with great consistency.

We have to have your commitment this month if you'd like to have your message featured in the 2017-18 school planner. We print them next month. Please contact [Debra Foley](mailto:Debra.Foley@brevardschools.org) if you are interested.