



The **2024 [ATHENA Leadership Development Program](#)** begins in April and we are excited to form new connections and make great leaders!

Refer a Friend Today!

I'm writing to past ATHENA graduates because I hope your ATHENA experience was positive and that you will consider sharing this opportunity with other women in your network!! Your referral would be the highest compliment we could ever receive!!

Or, if you have risen up in the ranks, consider sponsoring another woman to attend. This program is a wonderful opportunity to show your female staff you want to invest in their career development. We also always have requests for scholarships, so making a donation today can help sponsor a rising star to be a part of the global ATHENA International Network and connect with other local professional women!

Best,

Kathryn

P.S. **Mark your calendars** for April 26th, when [Wine Women and Shoes](#) tickets go on sale to the general public! If you are a member of the League of Extraordinary Investors, an event sponsor, or sponsor a Sole Man, you get access to an exclusive presale now! Email winewomenshoes@fit.edu for more information.

[Registration Link](#)

[Sponsor a Scholarship](#)



LEADERSHIP PROGRAM



Inspirational
Stories



Panel
Discussions



Purposeful
Networking

- How are you integrating diversity, equity, and inclusion initiatives into your business practices?
- Send your emerging female leaders to weVENTURE WBC's ATHENA program!
- Participants cultivate the essential skills needed to become innovative leaders in the 21st century.

Register today at
WEVENTURE.FIT.EDU

or contact

321-674-7007

WEVENTURE@FIT.EDU

**STRONGER FEMALE
BUSINESS LEADERS**

Cost: \$700

Scholarship

Opportunities Available

In-Person Classes

Florida Tech CAI Bldg

1050 W. NASA Blvd

8:30am-10:30am

Apr. 25, May 23, Jun. 27, Jul. 25,

Aug. 22, Sep. 26, Oct. 24, Nov. 12

8 Month Program

Meets the 4th Thursday
of the month
beginning in April

**STARTING
APRIL 2024**



ZONTA
CLUB OF
MELBOURNE

MEMBER OF ZONTA INTERNATIONAL
BUILD A BETTER WORLD
FOR WOMEN AND GIRLS

weVENTURE®

WOMEN'S BUSINESS CENTER at FLORIDA TECH
BISK COLLEGE OF BUSINESS



2024 Brevard Cohort: In this 8-month program, the cohort meets on the fourth Thursday of the month. Apr. 25; May 23; Jun. 27; Jul. 25; Aug. 22; Sep. 26; Oct. 24; Nov. 12, December TBD. All sessions are from 8:30am-10:30am at Florida Tech's Center for Aeronautics and Innovation, 1050 W. Nasa Blvd, Melbourne. Kathryn Rudloff, weVENTURE Executive Director and Certified ATHENA International trainer, will be facilitating the Brevard Cohort.

While in-person attendance is suggested, accommodations to Zoom in are always available. Program cost: \$700

Thank you to PNC Bank, Bank of America and the Zonta Club of Melbourne for sponsoring the ATHENA program in 2024!



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BANK OF AMERICA

APRIL - MAY EVENTS

Tue., Apr. 2, 6pm-8pm - [IGNITE Pathways - Spanish](#), In Person

Wed., Apr. 10, 10am-11:30am - [Work For Yourself @50+](#), Hybrid

Wed., Apr. 17, 2pm-3pm - [Process Improvement & Working Smarter](#), Virtual

Wed., Apr. 24, 5-7pm [Exclusive VIP Reception for 2024 WWS Sponsors, Sole Men, & Event Partners](#). Email winewomenshoes@fit.edu to secure your sponsorship today and purchase additional event tickets during the exclusive sponsor pre-sale period.

Thu., Apr. 25, 8:30am-10:30am - [ATHENA Leadership Program Begins](#), In Person

Fri. Apr. 26, [Wine Women & Shoes Space Coast](#) Tickets go on sale to the public. Purchase full or half table. Individual tickets, if available, will go on sale June 1st.

Tue., Apr. 30, 3pm-6pm - [QuickBooks Training](#), Virtual

Sat., May. 4, 9am-1pm - [Small Business Summit-Celebrating National Small Business Week](#), CAMID, In Person

Looking Ahead

Wine Women & Shoes Space Coast benefitting weVENTURE WBC is happening August 24, 2024 at the Radisson at the Port. We are currently seeking volunteers, accepting vendor applications, and sponsors! Learn more at <https://weventure.fit.edu/events/wine-women--shoes/>

weVENTURE | weventure.fit.edu | 321-674-7007

Serving Brevard, Indian River and St. Lucie Counties since 2007. Funded in part by a cooperative agreement with the U.S. Small Business Administration.



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